Branding and Identity

Sign in to the TitanLink experience

Student Life & Leadership
Agenda

• Organizational Image
• TitanLink Visuals
• Social Media Integration
• News
• Forms
• Questions
Organizational Image
Profile

Profile

Parent Organization: California State University – Fullerton

The Pilipino-American Student Association at California State University, Fullerton was established in 1983 by Robert Litorjua and Eloine de Jesus. We are student based group set out on promoting Pilipino unity through education, responsibility, and character. This is accomplished with good communication, organization, leadership, recruitment and retention. By teaching Pilipino culture among the youth, we aim to build Integrity & Friendship, so that one day they themselves can make a difference. By hosting annual events like Friendship Games and our Pilipino Culture Night, PASA provides an environment open to learning, friendship, self-expression, and growth. For those looking for a little more than just a culture club, our dance team Infinite PASAblities may be just for you. Infinite PASAblities was created with the purpose of uniting PASA members with a common love and passion for dance – an important and prominent aspect of contemporary Filipino culture. For more information on PASA, feel free to contact any board member. Our contact information can be found on csufasa.com.
Edit Organization Information

Brief summary:
- 254 characters Max
- Mission Statement
- Visible via the Organizations Directory

Full Description of the function of your organization:
- Who are you?
- What exactly do you do?
- When do you meet?
- Why are you important?
Profile

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800 N. State College
Fullerton, CA 92831
Cover Photos

Cover Photo

A picture is worth a 1000 words. Add a beautiful image that will draw positive attention to your organization.

Picture Uploader

Select Image
Choose File  No file chosen

Image size guidelines: 1024px by 600px or larger
File size limit: 10MB
Supported file types: JPG, PNG, GIF

Click on manage Cover Photos to update the image banner for your organization.
CREATE ALBUMS of events, members, and programs on behalf of your organization.
Social Media
Social Media

Update your:
• Website
• Facebook and Twitter Links

- Website – to make your online presence stronger
- Facebook – turn on search engine indexing in the privacy settings, to increase your visibility
- Twitter – update your follower’s with what’s going on
- Customize your URLs to repeat when possible
New club brings ‘Mouse House’ to CSUF

BREANNA VASQUEZ
Daily Titan

Cal State Disney provides students with networking opportunities for those who are interested in careers in the arts, entertainment, animation, film production and broadcasting industries.

Adkins, who graduated high school in Las Vegas, came to CSUF not knowing anyone. Aware that CSUF was about 7 miles away from Disneyland, she began to wonder why there was nothing Disney-related on campus.

“We started a group on Facebook and it grew from there. We started to post stuff about ABC, Once Upon a Time and the parks,” Adkins said.

At Discoverfest, Adkins raffled off a self-donated, one-day park hopper ticket to the 350 members who signed up.

One of the first events Adkins is planning includes a panel of CSUF alumni who have worked for Disney.

“We want to do a Q & A of what the alumni do now, so we can help make that network with some of the students on campus,” Adkins said.

Max Lytle, program director of Cal State Disney and public relations major, is in charge of recruiting speakers who help students network with Disney.

Lytle, who is also part of DisneyExaminer, an independent online Disney news site run by fans, said his most exciting part of his job is speaking to new people.

“I get to be in contact with some talented people from the club and bring them out here and that’s fun,” Lytle said.

With the growing number of members, Cal State Disney is trying to find a meeting room that will accommodate everyone. Members can look forward to the first meeting some time in October.

“One of the things we’re most excited about is our bigger meetings where people are more excited,” said Patrick Leibada, vice president of Cal State Disney.

Although the main goal of the club is to create networking, it will also host park days and Disneyland game nights. The first game night will take place on Tuesday, Sept. 22 at 6 p.m. In the multipurpose room on the first Floor of Cypress Apartments. Attendees will have a chance to win a Disneyland ticket for themselves and two friends.

The club is designed to create opportunities and build friendships with Walt Disney’s vision: people can reach their dreams if they keep believing in them, Adkins said.

Member fees have not yet been established, but members could be looking at paying $20 to $25 per semester. Adkins said. Students can apply for a membership via TitanLink.
News

Pilipino American Student Association Kaibigan

Profile

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- Update Club News:
- Upcoming Events
- Promote Achievements
- Update Members
- Highlight Success
When do I use a form?

• Whenever you need to collect information
• When you need to have a record of something
• When you need to be able to sort data

Make your life easier... create forms!!!
Creating Forms

Add New...

- Check Box List
  - Multiple answers to question (Choose several)

- Radio Button List
  - Single answer to question (Choose one from four)

- Text Field
  - User generated answer (Fill in the blank)

- Drop Down List
  - Single answer to question (Choose one from many)

- Instructions
  - A descriptive text box with no answer

- Single Check Box
  - Select to affirm (Agree to the above)

- Ranking
  - Prioritize multiple answers

- File Upload
  - Upload a file

Name

Active

Start Time
10/27/2015 01:30 AM

End Time
11/27/2015 01:30 AM

Allow Multiple Submissions

Allow Submissions only from Users on your Roster in these Positions:

- General Access
- Member
- Primary Contact
- Treasurer
- Faculty/Staff Advisor
- Other Officer
- Event Planner
- Director
- Associate Director
- Coordinator
- Administrative Support Coordinator
- Graduate Assistant
- Student Assistant
- Communications

SAVE AND ADD QUESTIONS  SAVE  CANCEL
Do you wanna build a pizza...?
Name Change & Mission Statement

- Student Involvement & Leadership
- Titan Student Involvement Center
- Student Engagement, Enrichment, and Development
- Student Life and Leadership (stay the same)

- The Office of Student Life & Leadership provides support, fosters community, and enhances the Titan Experience. We engage and empower students through involvement, leadership, and co-curricular learning opportunities.

- The Office of Student Life & Leadership supports co-curricular learning and involvement, community engagement, and student leadership development. We empower students and student organizations to enhance their Titan experience at CSUF.