



# Bachelor of Arts in Radio-TV-Film

College of Communications

## **Why should I major in radio-TV-film at Cal State Fullerton?**

The Bachelor of Arts in Radio-TV-Film offers a comprehensive and active learning environment that prepares students for meaningful and rewarding careers in radio, television and film. Students also receive the preparation they need to pursue graduate study in the broader areas of media and communication.

At Cal State Fullerton, the Department of Radio-TV-Film has developed a program that emphasizes current theory, practice, research and hands-on creative activities. Students are challenged to expand their knowledge through intellectual inquiry and receive a solid foundation that allows them to develop skills they will use throughout their careers—both as critical, life-long learners and as content creators in a media-savvy society.

Because Cal State Fullerton is located near the center of one of the largest concentrations of mass media in the world, the bachelor's degree program also places an emphasis on contributing ethically, intellectually and economically to the media industry.

## **What is the mark of a radio-TV-film graduate?**

A student who earns the bachelor's degree in radio-TV-film:

- Knows the foundational history of the film and electronic media industry and how that history shapes the industry's present and future;
- Understands the structure and function of film and electronic media in society;
- Can apply fundamental production concepts to aural and visual productions;
- Can apply fundamental story concepts to script analysis and writing;
- Can contribute ethically to the media industry;
- Consumes film and electronic media critically;

- Has the opportunity to create at least one quality project or portfolio piece prior to graduation, such as a script, production or thesis;
- Experiences a meaningful internship, resulting in exposure to the real workings of the radio, television and/or film industry.

**What types of career opportunities are available?**

The radio-TV-film degree prepares students for entry-level positions in a variety of areas in radio, television and film. Although it is impossible to list all the opportunities, potential careers include the following: In radio, students find positions in sales, research, operations, promotion, programming, production or even on-air. In television, students acquire jobs in sales, research, operations, promotion, programming or production. In film, students land work as assistants to professionals, including producers, directors, writers and editors, or as production assistants, assistants to executives or entry-level employees in various departments, such as development (script readers), publicity (account assistants), business affairs, human resources or others.

**What are the requirements to complete the degree?**

The Bachelor of Arts degree in Radio-TV-Film requires 120 units: 48 units in the major, 51 units in general education, and 21 open electives (consider a minor). At least 40 units (minimum) must be upper division. Courses are generally three units each. At least 30 units (minimum) must be in residence (no more than 90 transferred from a four-year institution; no more than 70 from a two-year institution). Requirements for the 48-unit major are as follows:

**Core Requirements (9 units)**

RTVF 100 Intro to Radio-TV-Film (3)

RTVF 350 Story Structure (3)

RTVF 495 Internship in Radio-TV-Film (3)

**Production Requirement (3 units)**

RTVF 220 TV Studio Production (3)

OR RTVF 225 Field Video Production (3)

**Radio-TV-Film Electives (24-36 units)**

Students must select eight elective courses in the Radio-TV-Film department. These courses include production, writing, cinema, research, industry operations, entertainment and related areas. Students may also choose to do an additional four courses in Radio-TV-Film in lieu of choosing electives outside the department.

**Electives Outside the Radio-TV-Film Department (0-12 units)**

Collaboration with other departments is a special feature of the Radio-TV-Film major. Instead of choosing four additional Radio-TV-Film electives, students may choose four courses from other departments. These courses focus on

entertainment, media, cinema, audiovisual creation, research, literature, writing and related areas.

A listing of elective courses within and outside the department is available on the department homepage at <http://communications.fullerton.edu/radio.tv.film> or <http://www.radio-tv-film.com>. You may also pick up a current checklist of classes at the department office, located in College Park 460-16.

### **Equipment and Facilities**

While only one production course is required (either RTVF 220 or RTVF 225), some students elect additional production courses in audio, video and/or film. For audio production, digital recording equipment and editing software are available. For video production, the department features digital video (DV) camera equipment and a 20-station non-linear editing (NLE) lab. For film production, students shoot with 16-mm cameras and edit digitally. The department also maintains a fully-outfitted, three-camera television studio and control room. To learn more about our equipment and facilities, visit [http://communications.fullerton.edu/facilities/tvfilm\\_studios](http://communications.fullerton.edu/facilities/tvfilm_studios).

### **What sets Cal State Fullerton's program apart?**

The Department of Radio-TV-Film is one of three departments within the College of Communications, which also houses the departments of Communications and Human Communication Studies. The college provides services and activities for students, staff and faculty in all three departments. These include advising, orientations, tours, computer labs, classrooms, research, Titan Communications—which operates Titan TV and Titan Internet Radio—and Communications Week—an annual event that showcases the college each spring, and more. To learn more about the college, visit its homepage at <http://communications.fullerton.edu>.

The Radio-TV-Film Department also maintains a distribution list to share items of interest with students, alumni, staff and faculty. Announcements include scholarships, internships, awards, film-video-audio festivals, script-writing competitions, production needs, jobs, special events and more. To subscribe, send an email to [rtvf-subscribe@yahoogroups.com](mailto:rtvf-subscribe@yahoogroups.com).

### **What activities can I join?**

Co-curricular activities offer students additional opportunities for learning, growth, service to society and involvement in the university community. If you want to meet and get to know others with similar interests, plan to join the TV-Film Society. To learn more about this organization and get information regarding meetings, field trips, guest speakers, fund-raisers, social events and more, visit the society's home page at [www.tvfilmsociety.com](http://www.tvfilmsociety.com).

Through Titan Communications, you can participate in programming and production for Titan TV or Titan Internet Radio. To learn more about Titan Communications, visit <http://titancom.fullerton.edu>.

**How can I learn more?**

Visit the Department of Radio-TV-Film's website to learn more about faculty members, course descriptions, graduation requirements, internships and other opportunities for student involvement. We encourage you to use the Internet; however, we also suggest you visit us in person, speak to an adviser and check out our student bulletin boards.

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