

Vendor Name: Eventus Cowan Research

Purpose of the Accessible Technology Purchase Form

This form must be attached to all Electronic & Information Technology (E&IT) purchases including hardware, software, and services, regardless of cost, for use by one or more students in a public academic setting (lab, classroom, etc.) or 100 users or more. This does not apply to consumable items, such as, disk media, ribbons, stock paper, printer cartridges, toner, and so forth. All E&IT purchase requisitions must have the appropriate unit level approvals. This form is to be included as an attachment to the purchase requisition along with a VPAT (Voluntary Product Accessibility Template) for the item(s) to be purchased. If you have any questions, please email DL-ITPurchasing. **Please submit completed forms to LH-700 Attn: IT Purchasing.**

6/23/16 Marc - need memo
Requestor Information

For - WRDS Eventus license renewal
Contact: Linh Tran X 2201
Reg Amt = \$2990.-

Contact Name:	Linh Tran	Contact E-Mail:	litran@fullerton.edu	Extension:	2201
Department:	Dean's Office	College/Division	MCBE	Office/Location:	SGMH3100

Procurement Information

User Name:	Faculty Members	Installation Location:	
This product or service will be used (choose one of the following): <input type="radio"/> On Campus <input type="radio"/> Off Campus <input checked="" type="radio"/> Both On and Off Campus			
Describe the use for this product or service (be specific):		Eventus Cowan Research annual software license renewal. License for unlimited authorized users.	

SOFTWARE (if applicable)		Is the software customized?
Number of installations:	Number of licenses being purchased:	<input type="radio"/> Yes <input checked="" type="radio"/> No
If customized, what is the justification of this software:		
Describe the support plan(s):		

HARDWARE (if applicable)	
Describe the item (name and description) and maintenance plan(s):	N/A
Does this equipment need to be connected to the network? <input type="radio"/> Yes <input checked="" type="radio"/> No	
Describe additionally required resources (be specific):	

VPAT (Voluntary Product Accessibility Template)

<input type="radio"/> VPAT attached <input type="radio"/> VPAT not attached / does not exist	
If VPAT does not exist for requested item(s), please route form to Disabled Student Services (DSS), UH-101.	
Approving Dean/Manager: Anil Puri	Signature: <i>Anil Puri</i> Date: 5/27/16

Technology Procurement Approval Request

Req No. 11961

Vendor Name: Eventus Cowan Research

FOR IT/DSS USE ONLY

(The box below is to be filled out by Information Technology or Disabled Student Services.)

Comments:

IT Unit Review and Approval (check the appropriate box and sign after reviewing and approving this procurement request):

☐ Enterprise Systems

☒ IT Infrastructure
Services

☐ IT Security and Compliance

☐ Support Services

VPIT or delegate

for
Amir Dabirian

Signature

Date:

6/24/16

Accommodations / Exceptions

☐ Accommodations have been met in case of accessibility issues; refer to attached.

☐ Accommodations were not reached or are not applicable to this procurement at this time. Route to VPIT or delegate for exception determination.

Disabled Student Services

Signature

Date:

VPIT or delegate

Signature

Date:



CALIFORNIA STATE UNIVERSITY, FULLERTON

Mihaylo College of Business and Economics
Dean's Office
800 N State College Blvd. SGMH-3100, Fullerton, CA 92831

June 15, 2016

TO: Division of Information Technology Centralized IT Purchasing Office

FROM: Isho Tama-Sweet
Associate Dean of Mihaylo College of Business and Economics

RE: Cowan Research Eventus Requisition # 11961 VPAT Exception

To whom it may concern:

Mihaylo College of Business and Economics will be renewing the license for unlimited authorized users to Eventus software for WRDS. The product, as specified by Cowan Research Eventus in their completed VPAT form, does not support certain Section 508 requirements. Our department has looked at similar products that are Section 508 compliant, but were not able to find a suitable alternative that would meet all of our functional needs at the price we could afford. Consequently, we chose to subscribe to Cowan Research Eventus.

The product, as designed, is intended to be used by individuals with no visual or auditory disabilities. In the event that any of the current (or future) users, have, or develop, a disability that will require reasonable accommodations in order to use Cowan Research Eventus services, our office will work with the Disability Support Services department to develop or provide reasonable accommodations as needed.

If you have any additional questions please do not hesitate to contact me or my office at 657-278-2242 or email itama-sweet@fullerton.edu. Thank you.

Sincerely,

Isho Tama-Sweet, Ph.D., CMA
Associate Dean
Mihaylo College of Business and Economics

THE CALIFORNIA STATE UNIVERSITY

Bakersfield / Channel Islands / Chico / Dominguez Hills / East Bay / Fresno / Fullerton / Humboldt / Long Beach / Los Angeles / Maritime Academy
Monterey Bay / Northridge / Pomona / Sacramento / San Bernardino / San Diego / San Francisco / San Jose / San Luis Obispo / San Marcos / Sonoma / Stanislaus

Requisition

CSU Fullerton

Ship To: RECEIVING (657) 278-2531
CAL STATE FULLERTON
800 N STATE COLLEGE BLVD
FULLERTON CA 92831-3599

Business Unit:		FLCMP	APPROVED
Req ID	Date	Page	
0000011961	05/26/2016	1	
Requester	Telephone	Entered By	
Tran,Linh	657 2782201	Tran,Linh	

Line-Schd-Dist	Description	Fund	Dept	Category	Quantity	UOM	Price	Extended Amt	Due Date
Distribution	Account			Prgm	Class	Project		Dist Amt	
Supplier: 0000002445 COWAN RESEARCH LC									
1-1	WRDS Eventus Cowan Research annual software license renewal Term: 7/1/16 to 6/30/17.			92000	1.0000	LOT	2,990.00	2,990.00	
1-1-1	616003	THEFD	10073			20364			2,990.00
<u>Line Total:</u>								2,990.00	
<u>Total Requisition Amount:</u>								2,990.00	

WRDS Eventus Cowan Research annual software license renewal Term: 7/1/16 to 6/30/17.

Quote WX-CSUF-160526
616003/THEFD/10073/20364
\$2990

Vendor Contact:
Arnie Cowan
arnie@eventstudy.com
760-923-8748

CSUF Contact:
Linh Tran
litran@fullerton.edu
Jessica Lu
jlu@fullerton.edu
Please copy CSUF Contacts in email regarding approved PO.



This is **quote number WX-CSUF-160526** for California State University Fullerton (CSU Fullerton). This quote expires 26 July 2016. For an annual software license fee of **\$2990**, Cowan Research LC (CRLC) offers CSU Fullerton the following:

- License for unlimited authorized users to use Eventus® software for WRDS for one year beginning 1 July 2016.
- Online access to the latest version of the Eventus User's Guide in printable PDF format.
- Access to technical and user support in English through <http://support.eventstudy.com> during the one year license period.
- The option to renew for additional contiguous years; the license fee for renewals shall be \$3100 per year, subject to change at our discretion after 2017 or if CSU Fullerton fails to promptly renew or fails to pay license fees when due.

User(s) must be employed by CSU Fullerton or registered as students of CSU Fullerton at the time of usage. Usage must be for non-commercial education or academic research only.

Eventus for Windows (does not interact with WRDS; PC SAS required) may be added to this quote for \$900 per year. This price is not valid except as an addition to the Eventus for WRDS quote herein.

This is the end of page 1 of 2 of quote number WX-CSUF-160526.

This is page 2 of 2 of quote number **WX-CSUF-160526**.

We will accept a check in advance; we also accept approved institutional purchase orders, payable only by mailed check or prearranged ACH). Please add sales tax to your order if this purchase is not exempt and your state requires us to collect sales tax. If you mail a purchase order, please e-mail (best) or fax a copy also. If you pre-pay by check, wire, or Direct Deposit, please e-mail us your delivery address and contact information.

Cowan Research LC, a limited liability company organized under the laws of the State of Iowa, is the sole distributor of Eventus and EventStream. Our federal tax ID number (FEIN) is available on request. Our contact details for orders (e-mail preferred) and remittances are:

E-mail: eventus@eventstudy.com

Fax: +1 760.923.8748

Cowan Research LC

2015 Clark Avenue

Ames IA 50010-4813

United States

All software products offered by CRLC are licensed and not sold. The license offered herein and any software, digital products or media containing them, delivered in connection with the license, may not be resold, assigned or transferred in any manner. Eventus® is a registered trademark of Cowan Research LC. EventStream™ is a trademark of Cowan Research LC.

This is the end of quote number WX-CSUF-160526. Thank you for your interest.

Voluntary Product Evaluation Template (VPAT)

Date: 4/12/2013

Name of Product: Eventus® for WRDS

**Contact for more Information: Support team, can be reached through
<http://support.eventstudy.com>**

Refer to the [ITIC Best Practices](#) for filling out the following form.

Summary Table		
Criteria	Supporting Features	Remarks and explanations
Section 1194.21 Software Applications and Operating Systems	Not applicable	Eventus is a software application, but is hosted by a third party, Wharton Research Data Services (WRDS) in such a way that the criteria of section 1194.21 refer to functions that are under the control of WRDS and not our product.
Section 1194.22 Web-based internet information and applications	Not applicable	As with § 1194.21, the criteria of § 1194.22 refer to functions within the control of WRDS and not our product.
Section 1194.23 Telecommunications Products	Not applicable	
Section 1194.24 Video and Multi-media Products	Not applicable	
Section 1194.25 Self-Contained, Closed Products	Not applicable	
Section 1194.26 Desktop and Portable Computers	Not applicable	
Section 1194.31 Functional Performance Criteria	Not applicable	
Section 1194.41 Information, documentation, and support.	Supports	See section 1194.41 detail table below

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Section 1194.21 Software Applications and Operating Systems		
* Refer to (http://www.access-board.gov/sec508/guide/1194.21.htm) for details on the guidelines listed below.		
Criteria	Supporting Features	Remarks and explanations
(a) When software is designed to run on a system that has a keyboard, product functions shall be executable from a keyboard where the function itself or the result of performing a function can be discerned textually.		

(b) Applications shall not disrupt or disable activated features of other products that are identified as accessibility features, where those features are developed and documented according to industry standards. Applications also shall not disrupt or disable activated features of any operating system that are identified as accessibility features where the application programming interface for those accessibility features has been documented by the manufacturer of the operating system and is available to the product developer.		
(c) A well-defined on-screen indication of the current focus shall be provided that moves among interactive interface elements as the input focus changes. The focus shall be programmatically exposed so that Assistive Technology can track focus and focus changes.		
(d) Sufficient information about a user interface element including the identity, operation and state of the element shall be available to Assistive Technology. When an image represents a program element, the information conveyed by the image must also be available in text.		
(e) When bitmap images are used to identify controls, status indicators, or other programmatic elements, the meaning assigned to those images shall be consistent throughout an application's performance.		
(f) Textual information shall be provided through operating system functions for displaying text. The minimum information that shall be made available is text content, text input caret location, and text attributes.		
(g) Applications shall not override user selected contrast and color selections and other individual display attributes.		
(h) When animation is displayed, the information shall be displayable in at least one non-animated presentation mode at the option of the user.		
(i) Color coding shall not be used as the only means of conveying information,		

indicating an action, prompting a response, or distinguishing a visual element.		
(j) When a product permits a user to adjust color and contrast settings, a variety of color selections capable of producing a range of contrast levels shall be provided.		
(k) Software shall not use flashing or blinking text, objects, or other elements having a flash or blink frequency greater than 2 Hz and lower than 55 Hz.		
(l) When electronic forms are used, the form shall allow people using Assistive Technology to access the information, field elements, and functionality required for completion and submission of the form, including all directions and cues.		

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Section 1194.22 Web-based Internet information and applications		
* Refer to (http://www.access-board.gov/sec508/guide/1194.22.htm) for details on the guidelines listed below.		
Criteria	Supporting Features	Remarks and explanations
(a) A text equivalent for every non-text element shall be provided (e.g., via "alt", "longdesc", or in element content).		
(b) Equivalent alternatives for any multimedia presentation shall be synchronized with the presentation.		
(c) Web pages shall be designed so that all information conveyed with color is also available without color, for example from context or markup.		
(d) Documents shall be organized so they are readable without requiring an associated style sheet.		
(e) Redundant text links shall be provided for each active region of a server-side image map.		
(f) Client-side image maps shall be provided instead of server-side image maps except where the regions cannot be defined with an available geometric shape.		
(g) Row and column headers shall be		

identified for data tables.		
(h) Markup shall be used to associate data cells and header cells for data tables that have two or more logical levels of row or column headers.		
(i) Frames shall be titled with text that facilitates frame identification and navigation		
(j) Pages shall be designed to avoid causing the screen to flicker with a frequency greater than 2 Hz and lower than 55 Hz.		
(k) A text-only page, with equivalent information or functionality, shall be provided to make a web site comply with the provisions of this part, when compliance cannot be accomplished in any other way. The content of the text-only page shall be updated whenever the primary page changes.		
(l) When pages utilize scripting languages to display content, or to create interface elements, the information provided by the script shall be identified with functional text that can be read by Assistive Technology.		
(m) When a web page requires that an applet, plug-in or other application be present on the client system to interpret page content, the page must provide a link to a plug-in or applet that complies with 1194.21(a) through (l).		
(n) When electronic forms are designed to be completed on-line, the form shall allow people using Assistive Technology to access the information, field elements, and functionality required for completion and submission of the form, including all directions and cues.		
(o) A method shall be provided that permits users to skip repetitive navigation links.		
(p) When a timed response is required, the user shall be alerted and given sufficient time to indicate more time is required.		

Note to 1194.22: The Board interprets paragraphs (a) through (k) of this section as consistent with the following priority 1 Checkpoints of the Web Content Accessibility Guidelines 1.0 (WCAG 1.0) (May 5 1999) published by the Web Accessibility Initiative of the World Wide Web Consortium: Paragraph (a) - 1.1, (b) - 1.4, (c) - 2.1, (d) - 6.1, (e) - 1.2, (f) - 9.1, (g) - 5.1, (h) - 5.2, (i) - 12.1, (j) - 7.1, (k) - 11.4.

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Section 1194.23 Telecommunications Products		
* Refer to (http://www.access-board.gov/sec508/guide/1194.23.htm) for details on the guidelines listed below.		
Criteria	Supporting Features	Remarks and explanations
(a) Telecommunications products or systems which provide a function allowing voice communication and which do not themselves provide a TTY functionality shall provide a standard non-acoustic connection point for TTYs. Microphones shall be capable of being turned on and off to allow the user to intermix speech with TTY use.		
(b) Telecommunications products which include voice communication functionality shall support all commonly used cross-manufacturer non-proprietary standard TTY signal protocols.		
(c) Voice mail, auto-attendant, and interactive voice response telecommunications systems shall be usable by TTY users with their TTYs.		
(d) Voice mail, messaging, auto-attendant, and interactive voice response telecommunications systems that require a response from a user within a time interval, shall give an alert when the time interval is about to run out, and shall provide sufficient time for the user to indicate more time is required.		
(e) Where provided, caller identification and similar telecommunications functions shall also be available for users of TTYs, and for users who cannot see displays.		
(f) For transmitted voice signals, telecommunications products shall provide a gain adjustable up to a minimum of 20 dB. For incremental volume control, at least one intermediate step of 12 dB of gain shall be provided.		
(g) If the telecommunications product allows a user to adjust the receive		

volume, a function shall be provided to automatically reset the volume to the default level after every use.		
(h) Where a telecommunications product delivers output by an audio transducer which is normally held up to the ear, a means for effective magnetic wireless coupling to hearing technologies shall be provided.		
(i) Interference to hearing technologies (including hearing aids, cochlear implants, and assistive listening devices) shall be reduced to the lowest possible level that allows a user of hearing technologies to utilize the telecommunications product.		
(j) Products that transmit or conduct information or communication, shall pass through cross-manufacturer, non-proprietary, industry-standard codes, translation protocols, formats or other information necessary to provide the information or communication in a usable format. Technologies which use encoding, signal compression, format transformation, or similar techniques shall not remove information needed for access or shall restore it upon delivery.		
(k)(1) Products which have mechanically operated controls or keys shall comply with the following: Controls and Keys shall be tactilely discernible without activating the controls or keys.		
(k)(2) Products which have mechanically operated controls or keys shall comply with the following: Controls and Keys shall be operable with one hand and shall not require tight grasping, pinching, twisting of the wrist. The force required to activate controls and keys shall be 5 lbs. (22.2N) maximum.		
(k)(3) Products which have mechanically operated controls or keys shall comply with the following: If key repeat is supported, the delay before repeat shall be adjustable to at least 2 seconds. Key repeat rate shall be adjustable to 2 seconds per character.		
(k)(4) Products which have mechanically		

operated controls or keys shall comply with the following: The status of all locking or toggle controls or keys shall be visually discernible, and discernible either through touch or sound.

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Section 1194.24 Video and Multi-media Products

* Refer to (<http://www.access-board.gov/sec508/guide/1194.24.htm>) for details on the guidelines listed below.

Criteria	Supporting Features	Remarks and explanations
(a) All analog television displays 13 inches and larger, and computer equipment that includes analog television receiver or display circuitry, shall be equipped with caption decoder circuitry which appropriately receives, decodes, and displays closed captions from broadcast, cable, videotape, and DVD signals. As soon as practicable, but not later than July 1, 2002, widescreen digital television (DTV) displays measuring at least 7.8 inches vertically, DTV sets with conventional displays measuring at least 13 inches vertically, and stand-alone DTV tuners, whether or not they are marketed with display screens, and computer equipment that includes DTV receiver or display circuitry, shall be equipped with caption decoder circuitry which appropriately receives, decodes, and displays closed captions from broadcast, cable, videotape, and DVD signals.		
(b) Television tuners, including tuner cards for use in computers, shall be equipped with secondary audio program playback circuitry.		
(c) All training and informational video and multimedia productions which support the agency's mission, regardless of format, that contain speech or other audio information necessary for the comprehension of the content, shall be open or closed captioned.		
(d) All training and informational video and multimedia productions which support the agency's mission, regardless of format, that contain visual information necessary for the comprehension of the content, shall be audio described.		
(e) Display or presentation of alternate text presentation or audio descriptions shall be user-selectable unless permanent.		

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Section 1194.25 Self-Contained, Closed Products

* Refer to (<http://www.access-board.gov/sec508/guide/1194.25.htm>) for details on the guidelines listed below.

Criteria	Supporting Features	Remarks and explanations
(a) Self contained products shall be usable by people with disabilities without requiring an end-user to attach Assistive Technology to the		

product. Personal headsets for private listening are not Assistive Technology.		
(b) When a timed response is required, the user shall be alerted and given sufficient time to indicate more time is required.		
(c) Where a product utilizes touchscreens or contact-sensitive controls, an input method shall be provided that complies with § 1194.23 (k) (1) through (4).		
(d) When biometric forms of user identification or control are used, an alternative form of identification or activation, which does not require the user to possess particular biological characteristics, shall also be provided.		
(e) When products provide auditory output, the audio signal shall be provided at a standard signal level through an industry standard connector that will allow for private listening. The product must provide the ability to interrupt, pause, and restart the audio at anytime.		
(f) When products deliver voice output in a public area, incremental volume control shall be provided with output amplification up to a level of at least 65 dB. Where the ambient noise level of the environment is above 45 dB, a volume gain of at least 20 dB above the ambient level shall be user selectable. A function shall be provided to automatically reset the volume to the default level after every use.		
(g) Color coding shall not be used as the only means of conveying information, indicating an action, prompting a response, or distinguishing a visual element.		
(h) When a product permits a user to adjust color and contrast settings, a range of color selections capable of producing a variety of contrast levels shall be provided.		
(i) Products shall be designed to avoid causing the screen to flicker with a frequency greater than 2 Hz and lower than 55 Hz.		
(j) (1) Products which are freestanding, non-portable, and intended to be used in one location and which have operable controls shall comply with the following: The position of any operable control shall be determined with respect to a vertical plane, which is 48 inches in length, centered on the operable control, and at the maximum protrusion of the product within the 48 inch length on products which are freestanding, non-portable, and intended to be used in one location and which have operable controls.		
(j)(2) Products which are freestanding, non-portable, and intended to be used in one location and which have operable controls shall comply with the following: Where any operable control is 10 inches or less behind the reference plane, the height shall be 54 inches maximum and 15 inches minimum above the floor.		
(j)(3) Products which are freestanding, non-portable, and intended to be used in one location and which have operable controls shall comply with the following: Where any operable control is more than 10 inches and not more than 24 inches behind the reference plane, the height shall be 46 inches maximum and 15 inches minimum above the floor.		
(j)(4) Products which are freestanding, non-portable, and intended to be		

used in one location and which have operable controls shall comply with the following: Operable controls shall not be more than 24 inches behind the reference plane.

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Section 1194.26 Desktop and Portable Computers

* Refer to (<http://www.access-board.gov/sec508/guide/1194.26.htm>) for details on the guidelines listed below.

Criteria	Supporting Features	Remarks and explanations
(a) All mechanically operated controls and keys shall comply with U1194.23 (k) (1) through (4).		
(b) If a product utilizes touchscreens or touch-operated controls, an input method shall be provided that complies with U1194.23 (k) (1) through (4).		
(c) When biometric forms of user identification or control are used, an alternative form of identification or activation, which does not require the user to possess particular biological characteristics, shall also be provided.		
(d) Where provided, at least one of each type of expansion slots, ports and connectors shall comply with publicly available industry standards		

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Section 1194.31 Functional Performance Criteria

Criteria	Supporting Features	Remarks and explanations
(a) At least one mode of operation and information retrieval that does not require user vision shall be provided, or support for Assistive Technology used by people who are blind or visually impaired shall be provided.		
(b) At least one mode of operation and information retrieval that does not require visual acuity greater than 20/70 shall be provided in audio and enlarged print output working together or independently, or support for Assistive Technology used by people who are visually impaired shall be provided.		
(c) At least one mode of operation and information retrieval that does not require user hearing shall be provided, or support for Assistive Technology used by people who are deaf or hard of hearing shall be provided		
(d) Where audio information is important for the use of a product, at least one mode of operation and information retrieval shall be provided in an enhanced auditory fashion, or support for assistive hearing devices shall be provided.		

(e) At least one mode of operation and information retrieval that does not require user speech shall be provided, or support for Assistive Technology used by people with disabilities shall be provided.		
(f) At least one mode of operation and information retrieval that does not require fine motor control or simultaneous actions and that is operable with limited reach and strength shall be provided.		

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Section 1194.41 Information, documentation, and support		
Criteria	Supporting Features	Remarks and explanations
(a) Product support documentation provided to end-users shall be made available in alternate formats upon request, at no additional charge.	Supported	We will work with end users to provide support documentation in alternate formats upon request, within reason, at no additional charge.
(b) End-users shall have access to a description of the accessibility and compatibility features of products in alternate formats or alternate methods upon request, at no additional charge.	Supported	We will provide a description of the accessibility and compatibility features of products in alternate formats or alternate methods, within reason and upon request, at no additional charge.
(c) Support services for products shall accommodate the communication needs of end-users with disabilities.	Supported	The primary method of support for Eventus is email. We are reliant on the end-user being able to interact via email.

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