# **University Advancement Division**



Vice President & Executive Director, CSFPF

#### STEFANIE LIGHT

Chief of Operations & Secretary, CSFPF

- ➤ Campaign Leadership
- ➤ CSFPF Board Relations
- ➤ Strategic Initiatives
- ➤ President's Office Liaison
- **►UA** Assessment

# TODD FRANDSEN Associate VP Central Development

- ➤ Annual Campaigns
- **≻**Events
- **≻**Stewardship
- ➤ Gift Processing
- ➤ Data Management
- ➤ Prospect Research
- **≻**Commencement
- ➤ Parent & Family Relations

#### CARLOS LEIJA Associate VP College & Program Development

- ➤ Unit-based Development Officers
- Foundation & Corporate Relations
- ➤ Scholarships & Programs
- ➤ Planned Giving

# MIKE MAHI Associate VP Strategic Communications & Brand Management

- ➤ Editorial Development
- ➤ Design & Photography
- ➤ Web and App Development
- ➤ News Media Services
- ➤ Social Media Engagement
- ➤ Brand Strategy
- ➤ Project Management

#### ANNIE YEA Associate VP Government & Community Relations

- ➤ Federal Relations
- ➤ State Relations
- ➤Advocacy
- ➤ Civic Engagement
- ➤ Community Relations
- ➤ Diverse Communities

# BILL COLE Assistant VP Alumni Engagement

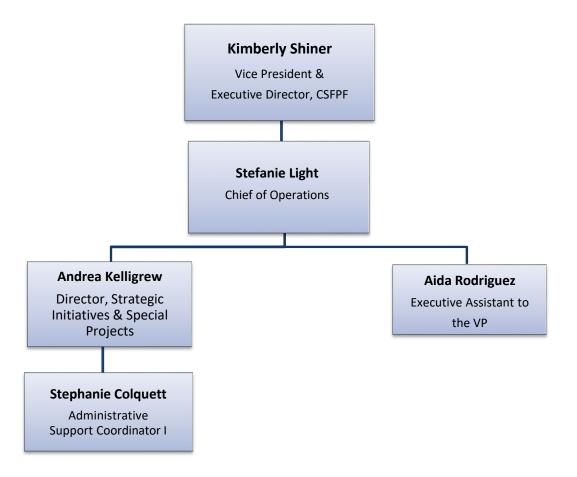
- ► Alumni Board Initiatives
- -Association Membership -Affiliated Clubs
- > Alumni Programs and Services
- ➤ Alumni Events
- ➤ Special Alumni Constituencies Engagement
- ➤ Student-Alumni Experience Outreach

# JASON ONO Assistant VP Administration & Finance/CFO, CSFPF

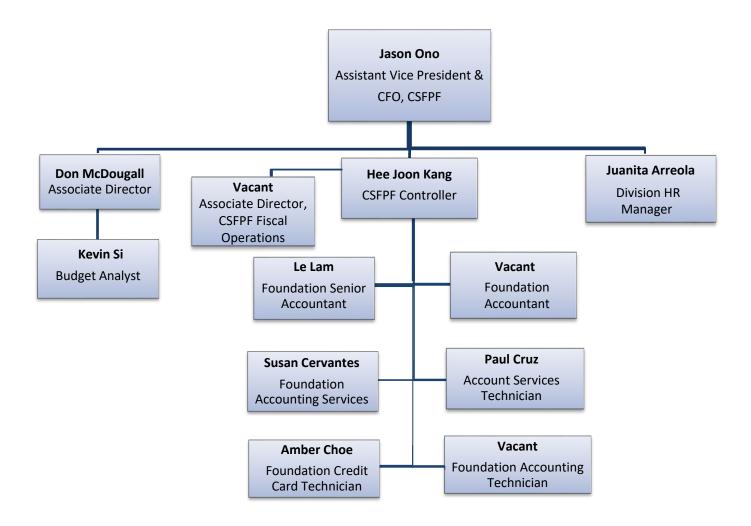
- ➤ Division Budget & Financials
- ➤ CSFPF Budget & Financials
- ➤ CSFPF Accounting Services
- ➤ CSFPF Endowment
- Management

  > Alumni Association Financials
- ➤ Division Human Resources, Payroll & Recruitment
- **≻**Procurement
- ➤ Space Management

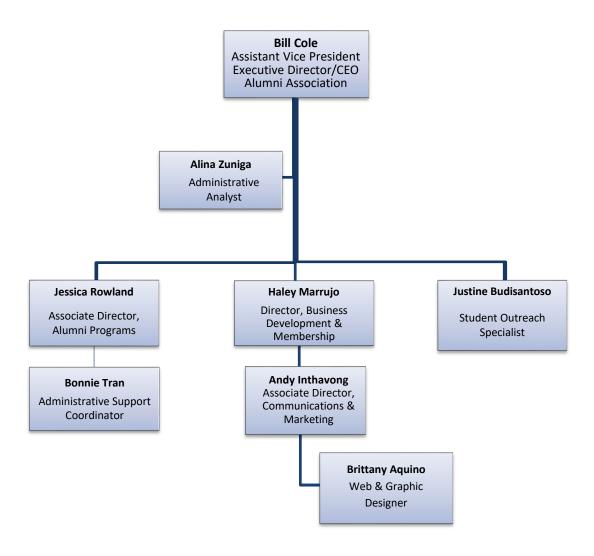
### **VPUA**



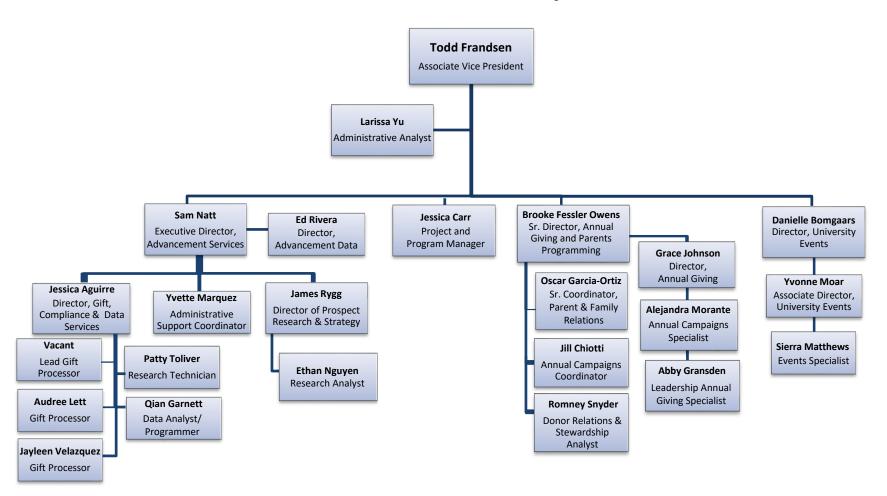
### **Administration & Finance**



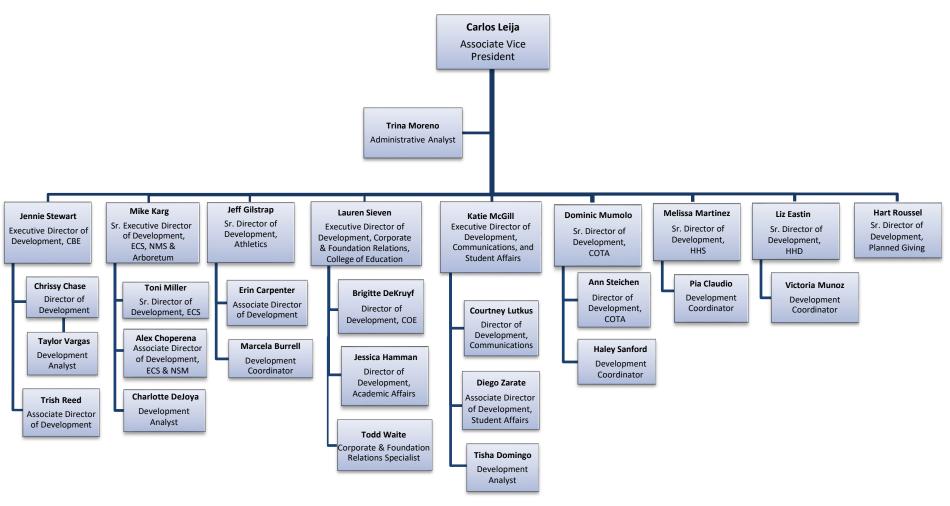
## Alumni Engagement



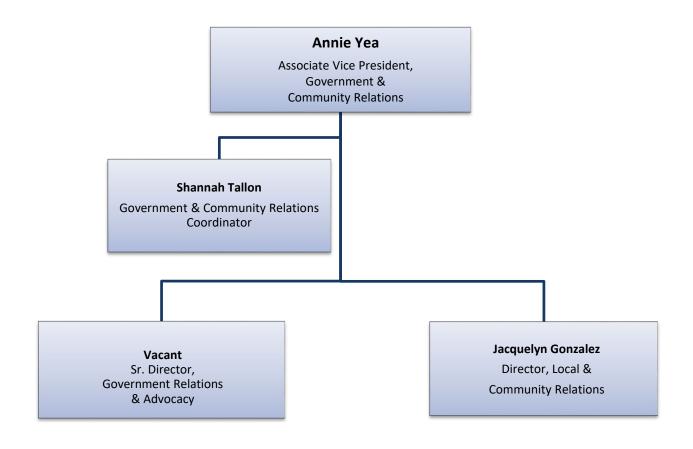
# Central Development



# College and Program Development



# Government and Community Relations



### Strategic Communications and Brand Management

