

# STUDENT COMPREHENSIVE SURVEY 2018-19

## MEASUREMENT, DATA COLLECTION & ANALYSIS

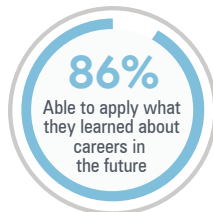
**2,035** COMPLETED SURVEYS

**6,713** TOTAL SURVEYED

**30%** RESPONSE RATE

## OVERALL HIGHLIGHTS

Student's responses represent **strongly agreed** or **moderately agreed** utilizing these services



## TOP FIVES

### Most Utilized Career Services

- 1 Counseling Appointments (46%)
- 2 Career Center Events (41%)
- 3 Workshops (41%)
- 4 Career Center Electronic Resources (37%)
- 5 Counseling Drive-Thru/-drop-in (28%)

### Preferred Method of Receiving Career Info

- 1 In-person one-on-one sessions (82%)
- 2 Expert advice (industry experts, etc.) (39%)
- 3 Experiential learning (site visits, job shadow, internships, etc.) (37%)
- 4 Peer to peer advising (26%)
- 5 Large scale events (career fairs, etc.) (25%)

### Most Utilized Career Services

- 1 Titan Connection-Jobs Database (81%)
- 2 Titan Resume Builder (46%)
- 3 VMock Instant Resume Feedback Platform (40%)
- 4 Online Career Guide (27%)
- 5 What Can I Do with this Major? (22%)

### Most Utilized In-Person Services

- 1 Help with Internships (50%)
- 2 Help with job search (49%)
- 3 Career Exploration (37%)
- 4 Help develop academic & career plans (32%)
- 5 Help with a class assignment (30%)

## OVER THE PAST YEAR

### Part-Time Positions

- 63%** Applied for one or more part-time jobs
- 48%** Interviewed for one or more part-time jobs
- 36%** Have been offered one or more part-time jobs
- 27%** None of the above

### Full-Time Positions

- 46%** Applied for one or more full-time positions
- 29%** Interviewed for one or more full-time positions
- 17%** Have been offered one or more full-time positions
- 50%** None of the above

### Internships

- 80%** Applied for one or more internships
- 54%** Interviewed for one or more internships
- 43%** Have been offered one or more internships
- 15%** None of the above

### Grad School Programs

- 31%** Applied for a graduate and/or professional school program
- 17%** Interviewed for a graduate and/or professional school program
- 22%** Accepted to a graduate and/or professional school program
- 62%** None of the above

## HIGHLIGHTS OF STUDENT LEARNING OUTCOMES

Students reported they **Strongly Agreed** and **Moderately Agreed** that the Career Center Services impacted their ability to:

**86%** Explain how major is related to career opportunities

**74%** Conduct a job search

**58%** Prepare for an interview

**86%** Write an effective resume

**74%** Understand graduate/professional school application process

**57%** Develop an effective personal statement

**76%** Conduct an internship search

**66%** Develop an effective cover letter

**38%** Interview for graduate/professional school programs

# CAREER SPECIALIST AND COUNSELING APPOINTMENTS

Student's responses represent **strongly agreed** or **moderately agreed** utilizing these services

**60%**  
Met with a career specialist this past academic year (1-2 times)

Meeting with Career Specialist was a valuable learning experience



Career Specialist provided valuable career options based on interests and major



Career Specialist provided insightful industry information that was related to major and interests



Career Specialist helped them link their academic and career plans



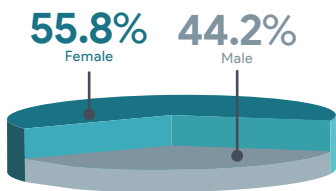
## AREAS OF IMPROVEMENT

- 55% More individual appointment availability
- 32% More Behind-the-Scenes company tours & off-campus site visits
- 20% More online webinars
- 38% Extended Drive-Thru (drop-in) hours
- 30% More evening workshops
- 13% More live streaming of events and programs
- 37% More employer events
- 29% More programming for recent graduates and alumni
- 8% More events geared toward international students
- 32% More services visible on campus
- 22% More events geared toward graduate students
- 4% Other

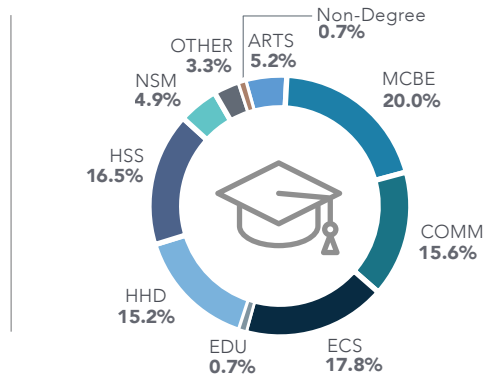
## DEMOGRAPHICS OF SURVEY RESPONDENTS

\*Data provided by Institutional Research & Analysis Studies

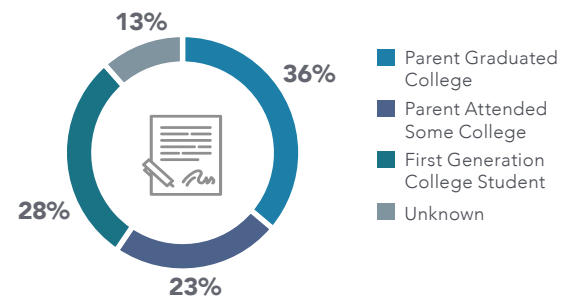
### GENDER



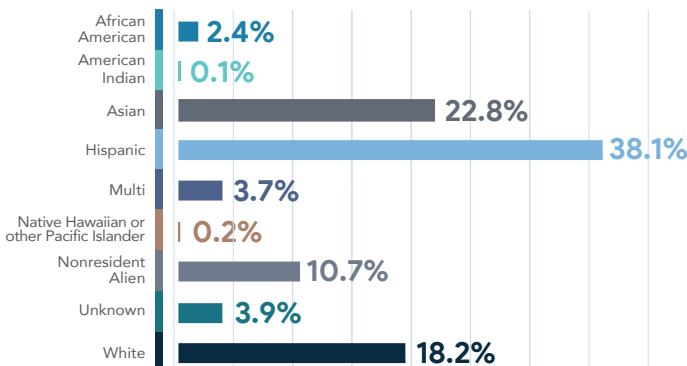
### COLLEGE



### PARENT EDUCATION



### ETHNICITY



### STUDENT LEVEL

