

STUDENT COMPREHENSIVE SURVEY 2019-2020

MEASUREMENT, DATA COLLECTION & ANALYSIS

1,506 COMPLETED SURVEYS

6,750 TOTAL SURVEYED

22% RESPONSE RATE

OVERALL HIGHLIGHTS

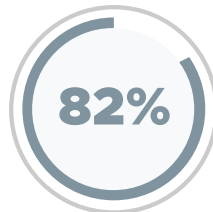
Student's responses represent **strongly agreed** or **moderately agreed** utilizing these services



Recommend other students take advantage of these services



Utilizing these services have been a valuable learning experience



Expectations were met



More career ready as a result of using career services



Satisfied with the virtual services from the Career Center

TOP FIVES

Most Utilized Career Services

- 41% Workshops
- 39% Counseling Appointments
- 38% Career Center Events
- 34% Career Center Electronic Resources
- 24% Counseling Drive-Thru/Drop-in

Preferred Method of Receiving Career Info

- 79% In-person one-on-one sessions
- 44% Expert advice (industry experts, etc)
- 43% Experiential learning (site visits, job shadow, internships, etc)
- 31% Virtual Online Appointments
- 29% Peer to peer advising

Most Utilized Career Services

- 61% Titan Connection-Jobs Database
- 39% VMock Instant Resume Feedback Platform
- 37% Titan Connection-Resume Builder
- 24% Online Career Guide
- 23% What Can I Do with this Major?

Most Utilized In-Person Services

- 50% Help with Job Search
- 48% Help with Internships
- 46% Career Exploration
- 35% Help develop academic & career plans
- 32% Help with a class assignment

OVER THE PAST YEAR

Part Time Positions

- 63% Applied for one or more part-time jobs
- 46% Interviewed for one or more part-time jobs
- 35% Have been offered one or more part-time jobs
- 30% None of the above

Full Time Positions

- 40% Applied for one or more full-time jobs
- 24% Interviewed for one or more full-time jobs
- 17% Have been offered one or more full-time jobs
- 56% None of the above

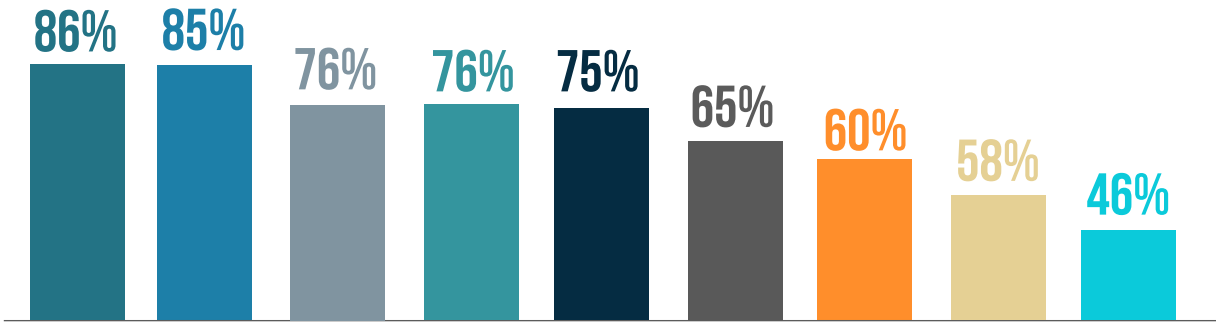
Internships

- 77% Applied for one or more internships
- 50% Interviewed for one or more internships
- 43% Have been offered one or more internships
- 17% None of the above

Grad School Programs

- 34% Applied for a graduate and/or professional school program
- 15% Interviewed for a graduate and/or professional school program
- 19% Accepted to a graduate and/or professional school program
- 64% None of the above

HIGHLIGHTS OF STUDENT LEARNING OUTCOMES

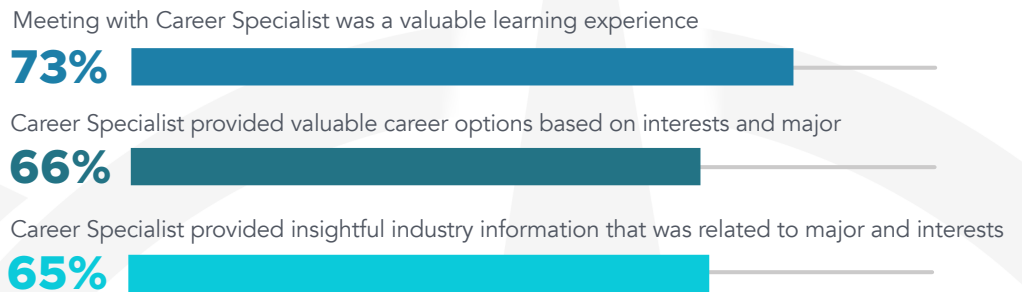


- Explain how major is related to career opportunities
- Write an effective resume
- Conduct an internship search
- Understand graduate/professional school application process
- Conduct a job search
- Develop an effective cover letter
- Prepare for an interview
- Develop an effective personal statement
- Interview for graduate/professional school programs

CAREER SPECIALIST AND COUNSELING APPOINTMENTS

Student's responses represent **strongly agreed** or **moderately agreed** utilizing these services

57%
Met with a career specialist this past academic year (1-2 times)



AREAS OF IMPROVEMENT

- 53% More individual appointment availability
- 39% More employer events
- 34% More Behind-the-Scenes company tours & off-campus site visits
- 32% Extended Drive-Thru (drop-in) hours
- 32% More programming for recent graduates and alumni
- 31% More evening workshops
- 31% More online webinars
- 29% More services visible on campus
- 25% More events geared toward graduate students
- 20% More live streaming of events and programs
- 10% More events geared toward international students
- 4% Other