



CSUF | Career Center
STUDENT AFFAIRS AND
STRATEGIC ENROLLMENT MANAGEMENT

CAREER GUIDE


9th edition

Your roadmap to a *successful* and *fulfilling* career



**ACCESS THE VIRTUAL
CAREER GUIDE:**



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01 GETTING STARTED

Determining your career path after graduation is a daunting task. We live in a constantly evolving world, and the job market is no exception. But with research, preparation, and guidance, your job search can be an exciting and fruitful time.

The Career Center at California State University, Fullerton is here to support you, whether you are a first year looking to explore your options or a senior ready to dive into your career. Visit www.fullerton.edu/career to make an appointment with a College Career Specialist or to explore resources.



Career Services



MAJOR EXPLORATION



CAREER ASSESSMENTS



CAREER/ INDUSTRY EXPLORATION



RESUMES and COVER LETTERS



HELP WITH INTERNSHIP OR JOB SEARCH



INTERVIEW PREPARATION



LINKEDIN PROFILE



GRADUATE/ PROFESSIONAL SCHOOL PREP



STATEMENT OF PURPOSE REVIEW



JOB SHADOW PROGRAMS



SALARY NEGOTIATION



WORKSHOPS and INFO SESSIONS



I AM **FIRST**

Empower, Explore, Execute Program

Gain the confidence, self-awareness, and career readiness knowledge you need to excel in your career as a first-generation college student

LEARN MORE AND APPLY:

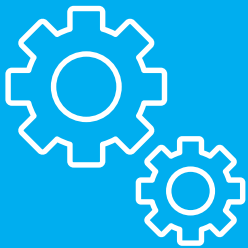
fullerton.edu/career

Go to the Students tab > Signature Programs - I Am First

TO COLLEGE
TO GRADUATE
TO SUCCEED

College Career Specialists

No matter the stage of your journey, your Career Specialists are here to help. Visit www.fullerton.edu/career/contact-us to get to know yours.



Engineering and Computer Science



Communications



Business and Economics



Natural Sciences and Mathematics



Education



Health and Human Development



Arts



Humanities and Social Sciences



02 CAREER EXPLORATION

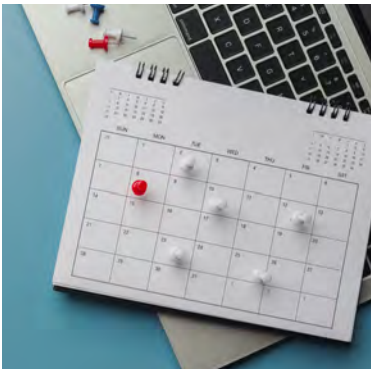
Career exploration is the process of researching and evaluating various roles and industries to find a career path that speaks to your interests and desires. Engaging in career exploration is an essential part of your career journey, but exploring careers offers benefits that extend beyond job selection. Career exploration facilitates self-discovery, giving you the chance to define your passions, strengths, and values. This ongoing process will foster a mindset of lifelong learning and introspection, making you a thoughtful student, a desirable job applicant, and an overall well-rounded person.



Assessments

Assessments are tools that can help you identify your skills, interests, work values, motivations, and personality. The Career Center offers a number of different options:

- **Strong Interest Inventory**
- **Myers-Briggs Type Indicator (MBTI)**
- **CliftonStrengths**
- **Other free assessments**



Appointments

Your Career Specialist is here to answer questions and guide you through the steps of the career planning process. To make an appointment, schedule one online through your TitanNet account.

- Go to **fullerton.edu/career** to make an appointment
Students tab > Make An Appointment



Resources

Our Career Center website offers several resources where you can research careers, explore industries, and learn what you can do with your major.

- Explore these resources at **fullerton.edu/career**
Students tab > Resources



Networking

Networking is about connecting with people and building relationships. We encourage you to start networking by talking to your peers, classmates, faculty, and advisors. Then reach out to alumni and professionals in the field and conduct informational interviews. Check out our networking page for additional resources.

- Career Center Resources at **fullerton.edu/career**
Students tab > Networking

Career Development Plan



SELF-DISCOVERY

QUESTIONS TO ASK

- What are my values?
- When do I feel like my most authentic self?
- What skills do I have?
- What interests me?
- What lifestyle is important to me?
- Where can I go on campus for information and resources?

THINGS TO DO

- Take inventory of your personality, interests, skills and values
- Meet with a Career Specialist and Academic Advisor
- Find a mentor
- Get involved with on-campus clubs and organizations using TitanLink
- Obtain a part-time or summer job
- Network
- Volunteer
- Conduct informational interviews
- Meet with your Career Specialist

RESOURCES TO UTILIZE

- Career assessments at the Career Center
- “What Can I Do With This Major?” database
- Career planning or first year experience course offered by your college



EXPLORATION

QUESTIONS TO ASK

- What careers are related to my major and what are my options?
- What characteristics and competencies are employers seeking?
- What else can I do to explore my interests, skills, and values?
- What are my transferable skills?
- How can I explore majors?
- How can I explore careers?

THINGS TO DO

- Reference blogs, books, or professional associations within your career interest
- Conduct informational interviews (see page 16)
- Explore companies and industries through the Titan Takeover Career Exploration program (visit fullerton.edu/career to learn more)
- Intern
- Volunteer
- Consider graduate/professional school
- Take classes in your area of interest
- Meet with your Career Specialist

RESOURCES TO UTILIZE

- TitanLink - find clubs and organizations on campus
- Ferguson’s Career Guidance Center
- “What Can I Do With This Major?” database
- Titan Connection - Browse internships and job postings



SKILL DEVELOPMENT

QUESTIONS TO ASK

- What experiences can help me gain required skills for my career?
- Is graduate or professional school for me?
- What are prerequisites to get into graduate or professional school?
- What skills are employers in my industry looking for?

THINGS TO DO

- Update resume and practice interviewing
- Intern, volunteer and/or work
- Be active in student organizations
- Research graduate or professional schools and financial aid
- Work on your elevator pitch and professional brand
- Complement major coursework with classes that develop marketable skills
- Attend professional meetings and conferences
- Meet with your Career Specialist
- Identify any qualifications required in your field

RESOURCES TO UTILIZE

- Center for Internships and Community Engagement
- Professional networks
- Study abroad programs
- Professional associations
- Hiration



JOB SEARCH

QUESTIONS TO ASK

- How can I market my experience and academics?
- What skills and experiences will give me a competitive edge?
- What salary, schedule, and work environment am I comfortable with?

THINGS TO DO

- Begin the graduate or professional school application process
- Get your resume and/or cover letter reviewed
- Continue to network - on campus, LinkedIn, or at events
- Secure work or internships related to your field
- Strengthen skills by taking classes in areas such as public speaking and communication
- Practice interview skills with mock interviews
- Begin job search process
- Meet with your Career Specialist

RESOURCES TO UTILIZE

- Job fairs
- Career Center workshops and info sessions
- Titan Connection - Browse internships and job postings

03 BUILDING YOUR ONLINE BRAND AND NETWORK

A robust professional network is one of the most beneficial career-building tools to have at your disposal. Thanks to social networks like LinkedIn, building a professional network is easy. LinkedIn and other networking tools can help get you noticed by recruiters, meet other professionals in your industry, and find your next job!

Recruiters in many industries frequently use LinkedIn to identify and engage potential candidates, so having an active and presentable profile is essential to your job search. The Career Center offers several workshops to help you create a LinkedIn profile, showcase a positive and professional online presence, and use social media for your job search. A complete list of these workshops will be posted on the Career Center website each semester.



USING SOCIAL NETWORKS PROFESSIONALLY



CREATE A GOOGLE ALERT FOR YOUR NAME

Be mindful of the first results that appear after Googling yourself! If you have a common name, set an alert for “[Your Name] CSUF” or “[Your Name] [Your City].” Keep your LinkedIn active to make it one of the first search results for your name.



REVIEW YOUR PRIVACY SETTINGS ON ALL SOCIAL MEDIA PLATFORMS

Your future employer may not need to see the personal content your friends and/or family see.



CHECK GRAMMAR AND SPELLING FOR PUBLIC POSTS AND POSTS TO LINKEDIN

Demonstrate your attention to detail through the content you post.



CREATE A SOCIAL MEDIA PLAN FOR WORK

Will you accept friend/follow requests from colleagues? Your boss? Take inventory of your comfort and preferences, and decide how you prefer to use your social media in working life.

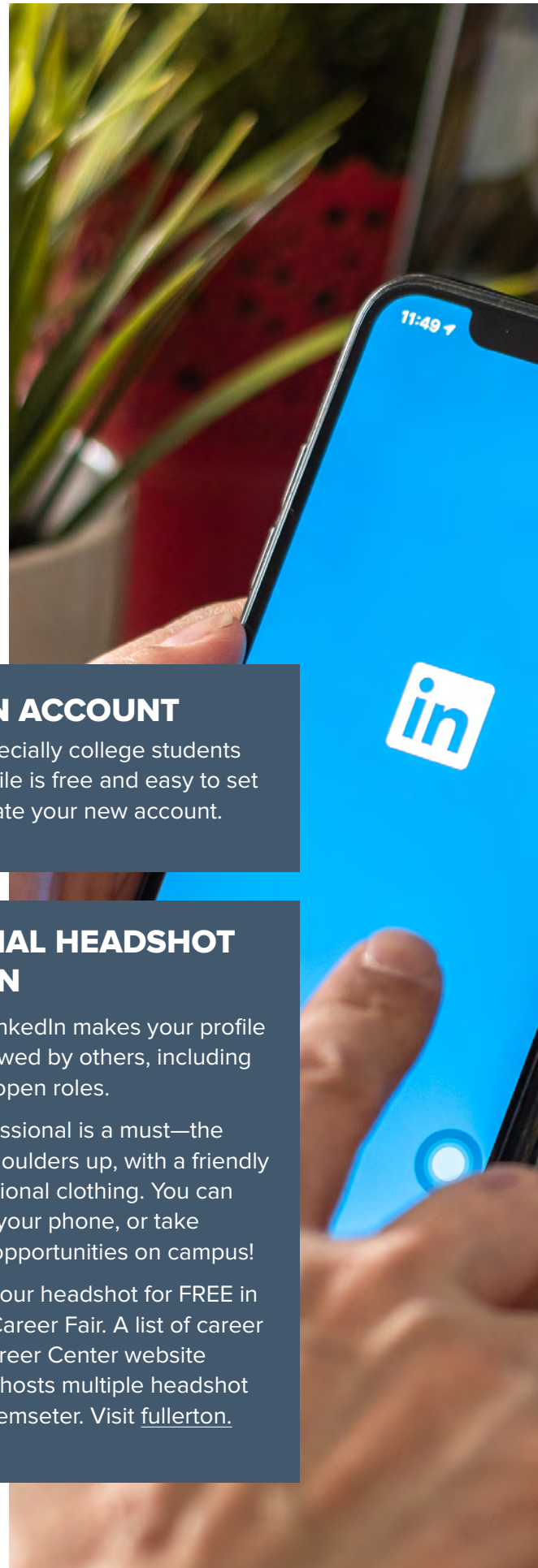


REMEMBER: ONCE YOU POST SOMETHING ONLINE, IT'S DIFFICULT TO CONTROL THE AUDIENCE IT REACHES

You may have intended a post to be for friends or family, but if your future boss sees the original post OR a screenshot of the post...there's no going back!

FIVE STEPS

To Maximize What LinkedIn Can Do For You



STEP 1

CREATE A LINKEDIN ACCOUNT

LinkedIn is for everyone, especially college students seeking opportunities. A profile is free and easy to set up. Visit [linkedin.com](https://www.linkedin.com) to create your new account.

STEP 2

USE A PROFESSIONAL HEADSHOT FOR YOUR LINKEDIN

Having a profile picture on LinkedIn makes your profile 21 times more likely to be viewed by others, including recruiters looking to fill their open roles.

Keeping your headshot professional is a must—the picture should be from the shoulders up, with a friendly facial expression and professional clothing. You can take this photo yourself with your phone, or take advantage of free headshot opportunities on campus!

The Career Center will take your headshot for FREE in the Career Center or at any Career Fair. A list of career fairs will be posted on the Career Center website each semester. CSUF IT also hosts multiple headshot sessions in the library each semester. Visit fullerton.edu/it for more information.



STEP 3

KEEP YOUR PROFILE UPDATED

Document current areas of study or work, course projects, presentations, current milestones, awards, or achievements on your LinkedIn profile.

Keeping your network updated about what you are doing will not only be a great way to communicate your successes, it will also keep you front-of-mind when others are hiring.

Most importantly, make your job search known! Use the “Open To Work” feature to let your network and recruiters outside of your network know that you are looking for job or internship opportunities.

STEP 4

CONNECT WITH OTHERS AND BUILD YOUR NETWORK

LinkedIn is a great place to find like-minded professionals in your industry. Find these people by following topics of interest or “hashtags” on LinkedIn.

Connect with those you know, and those you have not yet met. If you are connecting with someone you have not met, be sure to include a short note explaining why you would like to connect.

Don't forget your CSUF network! Connect with professors, peers, supervisors, speakers, and CSUF Alumni! Search California State University, Fullerton on LinkedIn and use the alumni tab to connect with anyone associated with CSUF—remember, Titans love to help Titans!

STEP 5

USE LINKEDIN LEARNING

LinkedIn Learning is a video-based professional development tool created by LinkedIn. It provides video courses taught by industry experts in software, creative, business skills and much more.

LinkedIn Learning is FREE to CSUF students, and completing LinkedIn Learning courses can result in skills and certifications that you can include on your LinkedIn profile AND resume.

Informational Interviews

An informational interview is an opportunity to connect with experienced individuals in your chosen career field and gain insight into topics such as early roles in the career path, what a typical workday looks like, or recommended early experience and progression in your chosen industry. It is also an excellent way to learn about mentorship or internship openings as well as expand your network contacts. Keep in mind that this is not an interview to obtain a job.

Before requesting an informational interview, be sure you have appropriate social media presence and an updated LinkedIn. Google your name to make sure you are presenting your best professional self. Just as you may Google your contact for their information, they may do the same to validate who you are and how you present yourself.

Who to contact (and how to find them)

Before your informational interview

Prepare your questions

How to request an informational interview

An informational interview is informal but can lead to an abundance of information. Choosing professionally qualified individuals to connect with is your goal. Your search of people may include professors (past/present) who are a part of your field, alumni, and professionals currently working in the field of your choice. It is also recommended that you speak with family and friends as they too may have connections for you to investigate.

-
- Ensure your online presence is appropriate. This includes a Google search of your name and all social media accounts such as Facebook, X, Instagram, and LinkedIn.
 - Research the industry and the organization of your who you are interviewing.
 - Prepare a list of questions.
 - Be professional.
 - Be courteous and appreciative.

Questions to consider:

- What is the best educational preparation for a career in this field?
- How did you get started in your career?
- What are your professional duties?
- What are examples of entry-level positions in this field?
- What are the most positive and least attractive aspects of your profession?
- What are the major challenges/rewards in your position?
- Do you have advice to share with me as I am just starting out?

Be prepared with relevant follow up questions rather than just sticking to your prepared list. Be natural and authentic and try to find common interests.

When attempting to schedule an informational interview, it is best to outline in an introductory email that explains your reason for reaching out, a brief summary of what you hope to learn, the amount of time you are requesting, the means by which you are available (i.e. Zoom, Skype, in-person or phone call) while also indicating you are willing to work within their schedule.

04 RESUMES and COVER LETTERS

Resumes and cover letters are vital in the job application process. A well-crafted resume acts as a snapshot of education, work history, skills, and achievements that will help you stand out in a competitive job market. Cover letters provide additional details by allowing you to express your personality, motivations, and interest in a specific position. Together, these documents serve as a crucial first impression for employers, showcasing your unique value and alignment with the company's needs. The following tips and information will help you craft a great resume and cover letter.





YOUR RESUME IS

- Your first professional handshake
- An advertisement about your skills and experiences
- An introduction to future employers
- A document of achievements



WHAT GOES ON YOUR RESUME

- Contact information
- Objective (Optional)
- Education
- Experience
 - Professional
 - Internship
 - Research
 - Leadership
- Projects
- Skills
 - Technical
 - Language

DO

- ✓ Tailor your resume to the job
- ✓ Make sure your contact information is current
- ✓ Be honest
- ✓ Proofread
- ✓ Continuously update your resume
- ✓ Keep a consistent and easily readable format
- ✓ Quantify your experiences with numbers and statistics
- ✓ List experiences in reverse chronological order for each section

Include accomplishment statements that use:

ACTION

Start each bullet point with an action verb (i.e. developed, created, produced, executed).

PURPOSE

What was the purpose of your action, your responsibility, your assignment, project etc.?

RESULT

What was the result of your action, what did you accomplish?

Example: Developed (action) an after school tutoring program for elementary school children focused on reading comprehension skills (purpose) which resulted in the participation of 20 students (results).

DON'T

- ✗ Use "I" or "MY" statements
- ✗ Provide salary information
- ✗ Include references or state "available upon request"
- ✗ Include photographs
- ✗ Disclose personal information: age, gender, religion, weight, marital status, test scores, etc.
- ✗ List skills without confirming them
- ✗ Leave out dates

Action Verbs

Utilize the following action verbs in your resume and cover letter when describing your roles and responsibilities. Use words from the section that correspond with the industry or career you are pursuing.



clarified
collected
conceived
critiqued
detected
diagnosed
disproved
evaluated
examined
extracted
identified
inspected
interpreted
interviewed
investigated
organized
researched
reported
reviewed
searched
studied
summarized
surveyed
systematized
wrote



adapted
advised
clarified
coached
communicated
coordinated
defined
developed
enabled
encouraged
evaluated
explained
facilitated
guided
informed
initiated
instructed
lectured
persuaded
presented
set goals
stimulated
taught
trained
updated



advised
aided
assessed
assisted
brought
clarified
coached
coordinated
counseled
dealt
demonstrated
diagnosed
educated
encouraged
enlisted
expedited
facilitated
familiarized
guided
helped
inspired
maintained
modified
performed
referred
rehabilitated
represented
supported
upheld



adjusted
administered
allocated
analyzed
appraised
audited
balanced
budgeted
calculated
compared
computed
developed
estimated
forecast
forecasted
managed
marketed
planned
projected
reevaluated
reconciled
researched
sold



acted
applied
composed
conceived
conceptualized
created
designed
developed
directed
established
evaluated
fashioned
formed
formulated
founded
illustrated
instituted
integrated
introduced
invented
loaded
molded
originated
perceived
performed
planned
presented
produced
refined
rewrote
updated



addressed
arbitrated
arranged
authored
communicated
corresponded
counseled
developed
defined
directed
drafted
edited
enlisted
formulated
influenced
interpreted
lectured
mediated
moderated
motivated
negotiated
persuaded
promoted
publicized
reconciled
reunited
renegotiated
reported
researched
summarized
spoke
translated
wrote



analyzed
assembled
built
calculated
computed

designed
devised
engineered
fabricated
inspected
maintained



**CLERICAL/
DETAIL**

activated
altered
assembled
approved
arranged
catalogued
classified
collected
compiled
described
dispatched
edited
estimated
executed
gathered
generated
implemented
inspected
listed
maintained
monitored
observed
operated
organized
overhauled
prepared
processed
proofread
published
purchased
recorded
reduced
retrieved
screened
specified
streamlined
systematized

operated
overhauled
programmed
remodeled
repaired
solved



MANAGEMENT

achieved
administered
analyzed
assigned
attained
chaired
conceived
contracted
consolidated
coordinated
decided
delegated
developed
directed
encouraged
evaluated
executed
handled
implemented
improved
incorporated
increased
inspired
launched
led
managed
motivated
organized
outlined
oversaw
planned
prioritized
produced
recommended
reevaluated
rejected
reported
reviewed
scheduled
strengthened
supervised
united

trained
upgraded



ADDITIONAL

anticipated
arbitrated
ascertained
charted
checked
classified
collected
completed
conducted
conserved
consolidated
constructed
controlled
coordinated
counseled
created
decided
defined
delivered
detailed
detected
determined
devised
diagnosed
directed
discovered
dispensed
displayed
disproved
dissected
distributed
diverted
dramatized
drew
drove
eliminated
empathized
enforced
established
estimated
evaluated
examined
expanded
experimented
explained
expressed
extracted
filed
financed
fixed
followed
formulated

founded
gathered
gave
generated
guided
handled
headed
helped
hypothesized
identified
illustrated
imagined
implemented
improved
improvised
increased
influenced
informed
initiated
innovated
inspected
installed
instituted
instructed
integrated
interpreted
interviewed
invented
inventoried
investigated
judged
kept
led
learned
lectured
lifted
listened
logged
maintained
made
managed
manipulated
mediated
memorized
modeled
monitored
motivated
navigated
negotiated
observed
obtained
offered

operated
ordered
organized
originated
painted
perceived
performed
persuaded
photographed
piloted
planned
played
predicted
prepared
prescribed
presented
printed
processed
produced
programmed
projected
promoted
proof-read
protected
provided
publicized
purchased
questioned
raised
read
realized
reasoned
received
recommended
reconciled
recorded
recruited
reduced
referred
rehabilitated
related
rendered
repaired
reported
represented
researched
resolved
responded
restored
retrieved

reviewed
risked
scheduled
selected
sensed
separated
served
sewed
shaped
shared
showed
sketched
solved
sorted
summarized
supervised
supplied
symbolized
synergized
synthesized
systematized
talked
taught
tended
tested
trained
transcribed
translated
traveled
treated
troubleshoot
tutored
typed
unified
united
upgraded
used
utilized
verbalized
warned
washed
weighed
wired
worked

05 THE JOB SEARCH

Once you have completed your resume, getting it into the hands of employers can be a full-time job. An aggressive job search will keep you busy finding and responding to job postings, writing cover letters, researching companies and organizations, scheduling phone calls and meetings with your network, prepping your interview attire and practicing for interviews. Check out the list below to stay in control of your job search.

- 1 Use a spreadsheet or document to keep track of your job applications.
- 2 Make sure your network is aware of your job search. Someone you know might be hiring!
- 3 Start reviewing interview questions and doing mock interviews ASAP, before you get an interview request.
- 4 Rejections are part of the process. Take them as learning experiences and keep applying!

Career Fairs

Career fairs/expos are opportunities to meet employers that come to campus to recruit students and alumni. Find a complete list of Career Fairs each semester on our website.



Salary Negotiations

DO

- ✓ Research salary ranges before beginning the job search process
- ✓ Postpone salary talk until you have had time to sell yourself and assure the employer of your capabilities
- ✓ Try to let the employer talk salary figures first

Search Tools

TITAN CONNECTION

Job search database for CSUF current students and recent alumni for jobs and internships.

> **Titan Connection**

LARGE JOB SITES

- > **Indeed**
- > **Monster**
- > **Career Builder**
- > **Glassdoor**
- > **LinkedIn**
- > **Zip Recruiter**
- > **SimplyHired**

SOCIAL NETWORKING

- > **LinkedIn**
- > **Company Social Media Accounts**

METASEARCH SITES

Metasearch pulls job postings from up to 500 different sites:

- > **Indeed**
- > **USAjobs.gov**

SMALL NICHE JOB SITES

- Geographic specific sites
- Local affiliates of national professional organizations
- Industry specific job boards
- National professional associations

COMPANY WEBSITES

Most companies will have a page on their website that leads to an active job board where you can see available positions. Go to your desired company's website and look for tabs titled "Careers," "Work With Us," or "About Us."

Avoid The Scams

- **Do not give out your credit card, bank account numbers, or copies of personal documents.**
- **Do not send payments by wire services or courier.**
- **Do not click links received from recruiters or companies without vetting them first.**
- **Avoid organizations that ask for fees or payments to get the job.**
- **Avoid positions in which they offer you a large sum of money to use your bank account.**
- **Make sure you know up front how you will be getting paid for your work.**
- **The Career Center and CSUF do not authorize individuals to come on-campus to recruit students except at authorized venues, such as tables on the Titan Walk or at career fairs.**

DON'T

- ✗ **Bring up salary in an interview unless the employer brings it up**
- ✗ **Under-value your worth**
- ✗ **Lie about your past salary**

UTILIZING AI

In the Job Search

With AI technology becoming more advanced by the day, it's only natural to see it as a concern or something to fear. Many job seekers worry that widespread use of artificial intelligence might take job opportunities away from them. While we still have a lot to learn about AI as it continues to develop, job seekers like yourself should see AI as a tool that can give them an advantage during a busy job search rather than something to be afraid of.

AI can be a game changing tool for job seekers, whether you are entering the job market for the first time or you are a seasoned professional. These tips will help you learn to utilize AI in your job search and beyond.

**JOB
EXPLORATION**

RESUMES

**COVER LETTERS
AND
INTERVIEWS**

**DON'T RELY
ON AI FOR
EVERYTHING**

AI chatbots like ChatGPT can process human language prompts from users and generate human-like conversational responses. This means chatbots are a great way to facilitate career exploration. You can ask a chatbot questions like “What is the best career for someone who likes data and numbers?” or “What steps do I need to take to become a creative director in the film industry?”

Before submitting your resume for a job application, you can run it through a chatbot to make sure it will pass an Applicant Tracking System (ATS). Most companies utilize ATSs to speed up the application process and limit focus to candidates who are best suited for the position. You can use an AI chatbot to check if your resume is suitable for an ATS by feeding the chatbot the job description, your resume, and a prompt like, “Give me specific changes to optimize my resume for an ATS.”

You can prompt AI to answer many different job related questions like:

- “What information should I include in a cover letter for a Marketing Coordinator position?”
- “What are the best tips to prepare for a Software Engineer interview?”
- “Generate 10 interview questions based on this job description.”

Keep in mind that your prompts will be based on your unique circumstances and should be as detailed as possible. Generic prompts will lead to generic results, and specific prompts will lead to specific results.

While AI can be a useful job search tool, it should not be doing all of the work for you. Just as AI has continued to improve, so has a person’s ability to detect its use. It isn’t hard for employers and recruiters to tell the difference between an authentic cover letter and one generated entirely by AI. With this in mind, use AI to help you get started, but always proofread and add your own personal touch to your job application materials.

TITAN TAKEOVER

Spend a day working in your dream career or industry! Titan Takeover allows students to observe what a “day in the life” would look like in an industry of interest. Students will walk away with valuable industry information and advice from career professionals.



“Titan Takeover allowed me to get my foot in the door at my **dream job.**”

“This opportunity allowed me to **connect with individuals who I aspire to be.** I got to learn from them, ask them questions, and live out a day in their position.”

learn more:

fullerton.edu/career

Go to the Students tab > Signature Programs > Titan Takeover

06 JOB INTERVIEWS

For many, the job interview is the most stressful step of a job search. The interview is often where you get to meet your employer face-to-face for the first time, so it is essential to put your best foot forward. Resume updates, company research, and mock interviews are a good place to start, but a great interview requires even more. With thorough preparation, you can walk into your interview calmly and with confidence. From how you sit to what you say, the following tips can make a big difference in helping you land your dream job.

Types of Interviews

PANEL • IN-PERSON • LUNCH OR DINNER
PHONE • GROUP • ON-CAMPUS
VIRTUAL • ALL-DAY • TECHNICAL

Common Interview Questions

01

Tell me about yourself.

Don't give your complete employment or personal history. Be concise and show why you are the right fit for the job. Start with what you are currently doing, then your past experiences, and end with your future goals as to why you want to work for this company.

02

Why are you interested in our company?

You want to share several things you admire about their company and how you are a great fit. Before your interview, look through the company's website and social media pages and decide on a few things to bring up.

03

What is your greatest strength?

Focus on the abilities you have that are key to success in the job for which you are interviewing. Review the job description to help you.

04

What are your weaknesses?

Choose a skill or trait that won't affect your ability to do your job. Then show them you have a plan to work on your weakness.

05

Why do you want this job?

Identify a couple of key factors that make this role a great fit for you, then share why you love the company. Show your enthusiasm for the specific position.

06

Do you have any questions for me?

"No, I don't think so," is never the right answer to this question. Always go into a job interview with a handful of questions ready to ask. The questions you want to ask will depend on the company and the position you are applying for.

Asking questions at the end of the interview will show the interviewer that you are engaged, thoughtful, and curious.

07

Additional Questions

- How has your experience prepared you for this role?
- How do you handle stress and pressure?
- Please describe your ideal work setting.
- Tell me about a difficult work situation or project and how you resolved it.

Interview Cues

During an interview, non-verbal and verbal messages are the ways that recruiters will be evaluating each interviewee. Here are some samples of both types and how you can put your best foot forward.

VERBAL

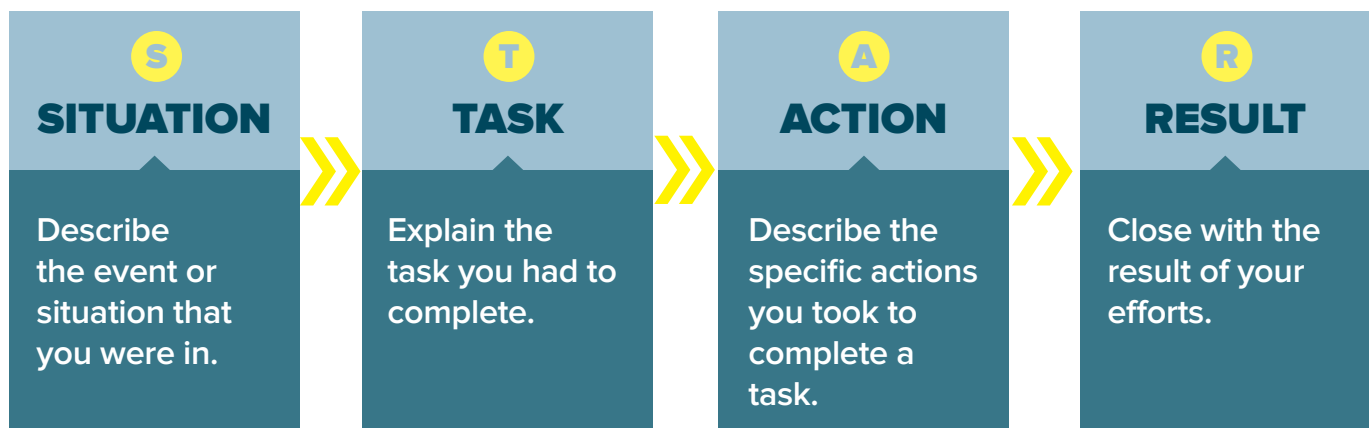
- Take your time in answering the questions
- Remain professional and positive
- Avoid filler words (such as like, um, uh, you know)
- Avoid profanity and slang words

NON-VERBAL

- Give a firm handshake
- Have a straight posture and don't slouch
- Smile
- Maintain eye contact with all interviewers
- Try to control any nerves (avoid twirling your hair and bouncing your leg)
- Exude confidence

STAR Interview Method

The STAR interview method is particularly helpful in response to behavioral interview questions, which typically start out with phrases such as, "Describe a time when..." or "Share an example of a situation where..." Companies love to ask these types of questions because they want to get examples of your working style and how you work with others.



Preparing for the Interview

Before the Interview

- Review the resume and cover letter you submitted
- Always know ahead of time who will be conducting the interview and what type of interview format will be used (individual, panel, lunch, Teams/Zoom, phone, etc.)
- Research the company, position, and industry
- Practice responses to potential interview questions
- Have correct directions and plan accordingly for traffic and parking time
- Make sure interview clothes fit well and are clean and pressed
- Schedule a mock interview with the Career Center or use one of our online resources to help you prepare
- **FOR VIRTUAL INTERVIEWS:**
Avoid any potential technical glitches by doing a dry run first and be comfortable with the technology
- Secure your internet connection
- Check your camera angle to make sure you are in full frame
- Do a sound check and make sure your devices are properly paired and connected (headphones, etc.)
- Use a professional virtual background or create a neutral background set
- Avoid the possibility of interruptions by letting roommates/family members know you will be in an interview

Day of the Interview

- Dress to impress
- Always arrive 15 minutes early
- For virtual interviews, log in a few minutes early
- Be nice and courteous to everyone you interact with
- Bring extra copies of your resume and a list of references in a portfolio with a notepad and pen
- Turn off your cell phone

During the Interview

- Have a firm handshake
- Always remember to smile, show enthusiasm and make eye contact with all interviewers
- Be prepared with a 60 second commercial
- Limit responses to no more than 2-3 minutes per question
- Know strengths and weaknesses
- Be prepared to identify specific skills as they relate to the job
- Provide examples that illustrate or demonstrate a specific skill or function
- Be ready to handle situational/behavioral questions utilizing the STAR (situation, task, action, result) approach
- Always ask informative questions at the end of the interview:
 - *“What are the next steps in the interview process?”*
 - *“Tell me about a typical week in this position.”*
 - *“If I am hired, what is the first thing you would like me to accomplish?”*

Did you know?

You can practice interviews in the Career Center! Schedule a mock interview appointment with your College Career Specialist.

> fullerton.edu/career

Go to the Students tab > Make An Appointment

After the Interview

- Send a thank you note or email to all interviewers within 24-48 hours of the interview
- If you have not heard back a week or more after your interview, send a short follow up email
- If you receive a job offer, celebrate!
- If you receive a rejection, respond and thank your interviewer/recruiter for their time. Ask if they would be willing to provide feedback on your application/interview

Illegal Interview Questions

The following questions are some questions that employers should not ask:

- Have you ever been convicted of a crime?
 - How much do you currently make?
 - Where are you from?
 - When did you graduate high school?
 - Are you married?
 - Are you a U.S. citizen?
-

California Fair Employment and Housing Act (FEHA)

Prohibits employment practices that discriminate against:

- Race
- Religion
- Color
- National origin
- Ancestry
- Physical disability or mental disability
- Medical condition
- Sex (pregnancy, childbirth, or related medical conditions, gender identity)
- Age (40 years and older)
- Sexual orientation

Additional Communication

After submitting your resume and cover letter to a job or internship opportunity, additional communication may be required to keep the process moving forward. This is done primarily via email. Exactly what you should say in an email depends on the exact circumstances, where you are in the process, and what was previously said by you and the other parties involved. The following sections offer tips and guidance on a few of the more common forms of email communication you might encounter in the process toward securing a position.

The Follow Up

The goal of writing a well-crafted cover letter and resume is to get an interview. If you are not contacted in a reasonable period of time after submitting your application materials, and if you have the name and email of a contact person for the position, you should send a follow up message to find out if the position is still available.

Dear (contact person's name),

I applied to the (Insert title of job/internship here) position posted on your website (insert date you applied). I am still interested in the position and if it is still available, I would like to schedule an interview at your earliest convenience. The resume and cover letter I submitted are attached for your reference. Thank you again for your time and consideration.

The Acceptance

As mentioned before, check your email and any other forms of electronic communication you receive from the companies you have applied to and respond quickly. If all goes according to plan, you will be contacted for a second interview, or be offered the position!

Thank you very much! I cannot tell you how excited I am to join the team in a great company like (company/organization name). It will be a pleasure to contribute to an organization that allows me to offer my skills and aligns with my values. Please let me know what else you need from me and other next steps I should expect in the process.

The Thank You

Let's say your follow up worked and you landed an interview! Make sure to respond to the offer for an interview as quickly as possible, whether by phone or email. Stay on top of your email and voicemail messages, continuing to respond promptly to all communication from the person who contacted you to get the interview scheduled. When you accept the offer for an interview, be sure to say thank you. Then, after the interview send a thank you note again.

Tell them how much you appreciate the opportunity to speak with them and express your continued interest in the position by sending a thank you email within the first 24-48 hours after your interview:

.....

Dear (contact person's name),

I am reaching out to let you know again how much I appreciated the interview yesterday. Having learned more about the (insert title of job/internship here) position, I am even more confident that my experiences will allow me to make an immediate contribution to the team. Please contact me anytime if I can answer any further questions about my candidacy. I look forward to hearing from you again soon about a possible future in this role.

Sincerely,
Tuffy Titan

Occasionally you may find after the interview that you no longer want the position because after learning more about it, it is not really what you expected. Send them a thank you note anyway, but tell them plainly that you no longer wish to be considered.

.....

Dear (contact person's name),

This email is to let you know again how much I appreciated the interview yesterday. Having learned more about the (insert title of job/internship here) position, I would like to withdraw candidacy. I apologize for the inconvenience, but I believe there are opportunities elsewhere that would be a better fit for my skills and long-term career goals.

Sincerely,
Tuffy Titan

The Decline

Once in awhile, you may find yourself in the position of having to decline a job/internship offer. It could happen that the interview reveals aspects about the job or the company that make you have second thoughts. But you did well in the interview and they offered you the position! There is also a possibility that after applying to many different jobs/internships you get contacted by more than one company with an offer. What do you do? In all of these situations, you will have to politely and professionally decline an offer. It is important that you demonstrate integrity; that you are honest and you stand by your word.

If they call with an offer, and you decided that you don't want the job, be honest and polite, clear and direct.

.....

Thank you very much for the kind offer, (contact person's name). Upon further consideration, I have decided that the position with your company is not the best fit for my long-term career goals. Please accept my apologies for the inconvenience. Your time and consideration are appreciated.

If the company has offered you the position, but you are unsure about whether or not you want it, waiting for your first choice company, or have another interview you want to take before deciding, you can ask for more time. But keep in mind, the company may not be able to provide you with additional time due to company policies, or they may need to make a decision on a candidate quickly.

.....

Thank you very much, (contact person's name)! Right before I received your email I scheduled an interview with another company. I really appreciate you getting back to me with the offer, but would it be okay if I let you know the day after tomorrow?

The Rejection

If the employer reaches out to tell you that you aren't moving forward in the process or you have not been selected, you need to respond and thank them for their time regardless. These employers are now part of your network, and it's important to maintain a good relationship with them, especially if they work at a company that you might apply to again in the future. This is also a great opportunity to ask for feedback; maybe you are missing an essential skill or qualification that you can work on in the future.

.....

Hello (contact person's name), Thank you for letting me know. I appreciate your time and consideration throughout this process. If any similar positions open up in the future at (company/organization name), I would love to be considered. If you are willing to provide feedback on my application and interview, I would greatly appreciate it.



07 YOU GOT THE JOB! NOW WHAT?

Congratulations on your new job! This is a testament to your skills, dedication, and the unique qualities that make you stand out. Embrace this exciting opportunity with confidence, knowing that you have earned every bit of it. Here are some additional steps you can take for continuous growth in your career journey.

Manage your career

- Make a list of career goals.
- Keep an open mind and look out for long term potential.
- Show you are a leader even if you are not in a leadership role.

Become an industry expert

Continue your education to stay up to date with industry trends and learn new techniques. Join groups based on your industry and form a strong network.

Build your professional network

Join professional associations and be active within them. Participate in cross-functional teams outside of your department when the opportunity arises.

Help a Titan

The Career Center offers various opportunities for alumni to get involved and give back to the Titan community. Contact the Career Center if you are interested in exploring ways to share your professional insight to current students. We are always looking at how we can connect our alumni with our students. They love to hear Titans' success stories!

Join the Titan Alumni Network

Join and take advantage of the programs and services offered by Cal State Fullerton's Alumni Association. Membership provides travel discounts, networking and social activities, access to CSUF facilities, and certain Career Center resources for life.

You will not only secure your connection to more than 265,000 CSUF alumni, but your membership dues will directly support association programs, events and student scholarships efforts for future Titan graduates. Join today!

www.alumni.fullerton.edu

(657) 278-2586

alumniengagement@fullerton.edu

Follow on social media @csufalumni



08 GRADUATE OR PROFESSIONAL SCHOOL

Is it for me?

Attending graduate school is a long-term commitment, and each individual has their own reasons for pursuing this endeavor. It is important to reflect on your own reasons for pursuing an advanced degree because knowing your reasons can help you maintain the motivation and dedication needed to succeed. You can begin by asking yourself the following questions:

- ***What are my reasons for attending graduate school?***
- ***Do I need to go to graduate school to get the job I want?***
- ***Am I ready to continue my formal education?***
- ***Do I have sufficient financial resources?***
- ***Do I know enough about the field to make the commitment?***
- ***Would it be more appropriate to work first and then return to school?***
- ***Are there other options that I should consider?***
- ***Is this the best career path?***

Resources

The following websites will assist you in finding graduate programs in your chosen field, tests you may have to take, and resources to prepare your application:

CSUF | Career Center
STUDENT AFFAIRS
fullerton.edu/career

GraduateGuide
graduateguide.com

Mometrix.com
Test Preparation
gradschooltips.com

MyPlan.com
myplan.com

GRADSCHOOLS.COM
gradschools.com

The Princeton Review
princetonreview.com

MAPPING YOUR FUTURE
mappingyourfuture.org

PETERSON'S
petersons.com

Test Information and Preparation

AICPA & CIMA
aicpa.com

MCAT
Medical College Admission Test
aamc.com

ETS GRE
gre.org

GMAT
gmat.com

CALIFORNIA
Educator Credentialing Assessments
cbest.nesinc.com

LSAC Law School Admission Council
lsac.com

The Princeton Review
princetonreview.com

ZONE
studyguidezone.com

Financial Aid

FAFSA
fafsa.ed.gov

California DreamAct
dream.csac.ca.gov

Scholarships.COM
scholarships.com

fastweb
fastweb.com



Grad School Preparation

JUNIOR YEAR



SPRING

Research which graduate/professional programs you are interested in and request information directly from each program.

Select at least six programs to apply to:

- **2 top tier schools**
- **2 mid range schools**
- **2 safety schools**

Register and prepare to take a graduate/professional admission test if needed:

- **GRE**
- **GMAT**
- **LSAT**
- **MCAT**

Look into different national scholarships and grants and their deadlines.

Begin to create a list of faculty, peers, and employers to ask for a letter of recommendation.



SUMMER

Take required entrance exams and send results to your chosen schools.

Begin writing your personal statements and make an appointment with a Career Specialist to have them reviewed.

Request an admission application and financial materials from your chosen schools.

Make a schedule of due dates (include dates for):

- **Exams**
- **Letters of recommendation**
- **Application**
- **National scholarships and grants**

Organize the information about each graduate program by using a graduate school comparison spreadsheet.

Timeline

SENIOR YEAR



FALL

EARLY FALL

Attend the Fall Graduate School Expo.

Send letter of recommendation requests (early fall).

Secure official transcripts.

Secure letters of recommendation.

Begin to put together your finished application.

LATE FALL

Submit your completed application.

Follow up on your official transcript and letters of recommendation to make sure they were submitted.

Check with the schools you applied to ensure all materials were received.

If an interview is part of the application, practice using interview preparation software on the Career Center website or schedule a mock interview.



SPRING

Wait to hear if you were accepted.

If accepted, send in your deposit.

Send thank you notes to the people who wrote letters of recommendation, regardless of acceptance.

Outline a contingency plan in the event that you are not accepted into graduate or professional school.



09 RESUME & CV SAMPLES

GENERAL RESUME SAMPLE

Tuffy Titan

(657)278-xxxx | tuffytitan@gmail.com | Fullerton, CA | www.linkedin.com/in/tuffytitan (Optional)

EDUCATION

California State University, Fullerton (CSUF)
Bachelor of Arts in Business Administration, Marketing
Overall GPA 3.5

Expected May 2028

RELEVANT COURSEWORK

- Principles of Marketing
- Consumer Behavior

- Advertising and Promotions Strategy
- Social Media Marketing and Analytics

RELEVANT EXPERIENCE

Pacific Digital Solutions, Long Beach, CA
Marketing Coordinator

10/2026 - Present

- Manage social media accounts with over 10K combined followers, growing brand presence and increasing follower count by 25% in 3 months
- Support content creation team, including writing blog posts, creating graphics, and scheduling email newsletters for a client base of over 2,000 subscribers
- Coordinate paid digital advertising campaigns with budgets exceeding \$10K per month, optimizing ads that increased conversion rates by 18%

01/2027 - 06/2027

Bright Ideas Marketing Agency, Los Angeles, CA

Intern

- Developed and executed social media campaigns across Facebook, Instagram, and Twitter, increasing engagement by 35% over six months
- Created email marketing campaigns, resulting in a 20% increase in click-through rates
- Collaborated with the design team to create promotional materials for 10+ clients, ensuring brand consistency across all digital platforms

02/2025 - 09/2026

Urban Outfitters, Irvine, CA

Sales Associate

- Assisted over 100 customers daily with product selection and checkout, consistently meeting daily sales goals of \$3K+
- Supported store marketing initiatives by promoting in-store events and social media campaigns, contributing to a 10% increase in foot traffic
- Conducted customer satisfaction surveys, providing valuable insights that were implemented in store operations to enhance customer experience

HONORS AND AWARDS

- Dean's List five semesters
- National Association of Colleges and Employers Scholarship
- President's Award for outstanding client service

ACTIVITIES

- CSUF Spanish Club, Member
- Big Buddy Volunteer, Fullerton Campus, CSUF

09/2024 - Present

10/2024 - Present

SKILLS

- Foreign Language: Fluent in Spanish
- Canva, Adobe Photoshop, Adobe Illustrator, Google Analytics, Windows XR, and Microsoft Office Suite

INTERNSHIP RESUME SAMPLE

Tuffy Titan

Fullerton, CA | (657) 278-xxxx | tuffytitan@csu.fullerton.edu | www.linkedin.com/in/tuffytitan (Optional)

OBJECTIVE (Optional)

Seeking a finance internship to leverage strong communication skills, relevant experience, and educational background effectively.

EDUCATION

California State University, Fullerton (CSUF)
Bachelor of Arts in Business Administration, Finance

Expected May 2027

RELATED COURSEWORK

- Business Finance
- Financial Accounting

- Financial Analysis
- Corporate Finance Theory
- Principles of Management
- Introduction to Investments

COURSE PROJECTS

Business Plan Proposal

August 2024 - December 2024

- Collaborated with a team of 4 peers to create a proposal and business plan for an international business opportunity to generate new marketing distribution channels
- Facilitated 20-minute presentation of proposed business plan to a class of 30 peers, communicating potential of opportunity

RELATED EXPERIENCE

The Capital Group Companies, Anaheim, CA

February 2024 - Present

Trust Account Representative

- Establish new accounts and transfers with a high level of efficiency and accuracy
- Research, resolve, and communicate issues to financial advisers and shareholders
- Demonstrate a strong customer service/client relations perspective while servicing shareholders accounts
- Collaborate with team manager and team members to resolve tasks and create workshops for the department

ADDITIONAL EXPERIENCE

Bank of America, Fullerton, CA

January 2022 - February 2024

Teller

- Delivered exceptional customer service by assisting clients with inquiries, resolving issues promptly, and providing information about banking products and services
- Identified opportunities to cross-sell Bank of America products and services, contributing to branch sales goals
- Conducted daily audits of cash and transaction records to ensure compliance with bank policies and regulations

Law Offices of Rafael Olmos, Santa Ana, CA

May 2021 - January 2022

Clerical Assistant

- Provided administrative support to legal staff, including managing calendars, scheduling meetings, and coordinating travel arrangements
- Prepared, revised, and formatted legal documents and correspondence with accuracy and adherence to firm standards
- Maintained an organized filing system for both physical and electronic records, ensuring quick retrieval and compliance with confidentiality protocols

AFFILIATIONS

CSUF Finance Association, Member

April 2022-Present

SKILLS

- Computer: Proficient in Microsoft Word, Excel, and Photoshop
- Language: Fluent in Spanish

Tuify Titan
Fullerton, CA
(657) 303-XXXX
tuifytitan@csu.fullerton.edu
linkedin.com/in/tuifytitan

Expected: May 2028

EDUCATION
University of Wisconsin – Madison
Doctor of Philosophy, Counseling Psychology
Thesis Title: *The Influence of Immigrant Status, Country of Origin, and Ethnicity on Juror Decisions: An Aversive Racism Explanation of Bias*

May 2024
California State University, Fullerton
Master of Arts, Psychology
Outstanding Master of Arts Student of the Year

May 2022
California State University, Fullerton
Bachelor of Arts, Psychology, Minor in Sociology
Cum Laude Honors

June 2019
West Hills College Lemoore
Associate of Arts, Psychology
Alpha Gamma Sigma Honors

- HONORS AND AWARDS**
- La Raza Graduation Keynote Speaker and Guest of Honor, Cerritos College
 - Student Keynote Speaker at Chicano Latino Faculty and Staff Association Graduation
 - Certificate of Volunteer Service Appreciation from the Chicano/a Resource Center
 - Student Speaker at 24th Annual Hispanic Scholarship Golf Tournament
 - Master of Ceremonies for West Hills College Annual Leadership Conference

- SCHOLARSHIPS AND GRANTS**
- Loh Song Tsai Memorial Scholarship for Teaching or Research Promise
 - American Civil Liberties Union Conference and Lobby Day Travel Grant
 - Psychology Department Honors and Awards Travel Grant
 - Chicano Latino Faculty and Staff Association Graduate Scholarship
 - Hermanas Unidas State Scholarship
 - EOP/AB540 Book Scholarship
 - Titan Dream Fund Scholarship
 - Abrigo Future Scholars Scholarship

RESEARCH INTERESTS
My research lies in examining the experiences of Latina/o Spanish speaking immigrant and LGBT populations within the United States. More specifically, I am interested in examining the prejudicial and discriminatory attitudes that exist against these highly disadvantaged populations and how this oppression impacts mental health. As a social justice-oriented researcher, resiliency manifested is vital to study among these populations to learn how to instill this resiliency among other individuals from these communities.

Titan 1

RESEARCH EXPERIENCE

California State University, Fullerton – Dr. Joseph M. Cervantes
July 2023 – May 2024
Student Research Assistant

- Constructed survey and interview protocol, recruited participants, and scheduled interviews
- Conducted literature review, prepared consent forms, and wrote Institutional Review Board Application
- Arranged research meetings and directed plans of research action
- Analyzed qualitative data by interpreting interview responses for relevant themes

California State University, San Bernardino – Dr. Dudley Wiest and Dr. Eugene Wong
February 2023 – May 2024
Volunteer Research Assistant

- Inputted data on cognitive training from pre and post memory test conducted on middle school children
- Conducted t-test using SPSS and calculated effect sizes from significance testing results
- Interpreted and wrote up results, submitted conference proposal and prepared manuscript for publication

Harvard University – National UnDACAmented Research Project (NURP) – Dr. Roberto Gonzales
June 2023 – February 2024
Volunteer Research Assistant

- Attended weekly national and state conference calls
- Recruited survey participants through social media avenues such as Facebook, Twitter, and Instagram, and community outreach
- Verified responses through personal emails written to survey participants nationwide

California State University, Fullerton – Center for Research on Educational Access and Leadership
January 2023 – August 2023
Graduate Student Research Assistant

- Led the team for the AB540/Undocumented Student Research Project
- Wrote and edited manuscripts, reports, conference proposals and literature reviews
- Served as project lead of assessment and evaluation for the AB540 Conference Reaching the Dream Together: Helping AB540 and Undocumented Students at California State University, Fullerton

CONFERENCE PRESENTATIONS

Cervantes, J., Titan, T., Vargas, L. (October 2024). *Resiliency and Strength Based Interventions with Undocumented Latina/o University Students*. Accepted for presentation at National Latino Psychological Association Biennial Conference. Albuquerque, New Mexico.

Cervantes, J., Titan, T., & Brito, E. (August 2024). *Learning from Undocumented Latina/o University Students: Commentary from Qualitative Interviews*. Accepted for presentation at American Psychological Association 2024 Convention, Division 43. Washington, District of Columbia.

Person, D., Titan, T., & Garcia, Y. (November 2023). *Effectively shaping undocumented student environments in higher education*. Presented at Western Regional Conference for National Association of Student Personnel Administrators. Salt Lake City, Utah.

Titan 2

CONFERENCE POSTERS

Titan, T., & Espinoza, R. (April 2024).

Biased Juror Decisions: Influence of Immigrant Status, Country of Origin, and Ethnicity. Accepted for presentation at Western Psychological Association Convention, Portland, Oregon.

Wiest, D. J., Wong, W. H., Jett, A. M., Punacacahua, T. T., Patterson, A., & Titan, T. (November 2023).

Utilizing computerized cognitive training to enhance memory of students with learning and attention disorders. Presented at 2023 Neuroscience Education Institute Psychopharmacology Congress, Colorado Springs, Colorado.

Wiest, D. J., Wong, E., Nelson, B., Jett, A., Titan, T., Wiest, D. H., Patterson, A., & Wiest, G. (October 2023).

Treatment efficacy of working memory in learning disabled children through computerized cognitive training. Presented at World Psychiatric Association International Congress 2023, Vienna, Austria.

MANUSCRIPTS IN REVIEW

Cervantes, J. M., Titan, T., & Brito, E. *Academic and Psychological Survival JOL for Undocumented*

Latina/o Immigrant University Students: Commentary and Recommendations from Qualitative Interviews. Re-submitting with revisions to the Journal of Latina/o Psychology, June 2024.

Wiest, D., Wong, E., & Titan, T. *Utilizing Computerized Cognitive Training to Improve Encoding and Working Memory: Piloting a School-based Intervention.* Submitted to Education Journal, June 2024.

TEACHING EXPERIENCE

California State University, Fullerton – Counseling Department

Student Course Assistant, Faculty: Dr. Joseph M. Cervantes

February 2022 – May 2024

Psychopharmacology for Counselors

Professional, Ethical and Legal Issues in Counseling

Advanced Practicum

Brief Treatment and Assessment

Integration of Clinical Psychopharmacology and DSM-IV, TR Diagnosis in counseling practice

- Maintained communication between professor and students by posting announcements, handouts, syllabus and PowerPoint on Titanium and through email
- Created and edited PowerPoint slides for conferences and other professional presentations

California State University, Fullerton – Psychology Department

Student Course Assistant

January 2022 – December 2022

Psychology of Personality Web Course, Faculty: Dr. Mindy M. Meachon

- Assisted in scoring discussion board posts and assignments for students through Canvas
- Responded to student inquiries via email in a timely manner
- *Educational Psychology, Faculty:* Dr. Sue Sy
- Attended weekly Educational Psychology course lectures and held weekly office hours
- Assisted instructor during class meetings, graded homework and exams, and posted grades
- Hosted exam review sessions and gave a lecture on "Sexual Orientation and the Classroom"

Titan 3

INVITED CONFERENCE WORKSHOPS/PRESENTATIONS/PANEL DISCUSSIONS

University of Wisconsin – Madison

Latino Mental Health and Research: Why is it important?

Espiritualidad y Lenguaje: Dimensions of Latina/o Mental Health Invited Lecturer

May 2025

University of Southern California

Time and Energy: A Workshop on Management

Statewide HAU 2021-2022 Steering and Co-chair Conference

July 2022

California State University, Fullerton

AB540 Students: Past, Present and Future

AB540 Conference Reaching the Dream Together: Helping AB540 and Undocumented Students

April 2023

Undocumented Student Persistence and Emergence Through Change in Policies

Round Table Hot Topic Discussions - Center for Research on Education Access and Leadership

May 2023

Organization Skills and Preparation for Graduate School

Hermanas Unidas de Cal State Fullerton Academic Workshop Series

October 2022

AFFILIATIONS AND MEMBERSHIPS

- National Latina/o Psychological Association Graduate Student Member May 2024 – Present
- American Psychological Association Student Affiliate February 2024 – Present
- Hermanas Unidas Alumni Association Chicano/a Resource Center Advisor July 2021 – Present
- Alpha Kappa Delta International Sociology Honor Society Member March 2017 – Lifetime
- Chicano Latino Faculty and Staff Association Graduation Committee July 2021 – August 2022
- Co-Founder/Facilitator of "AB540 and Allies" Discussion Group July 2020 – May 2021
- Alliance of Students for an Equal Education Member July 2020 – May 2021

PROFESSIONAL DEVELOPMENT

- American Civil Liberties Union 2023 Conference and Lobby Day
- 2023 Orange County Global Women's Conference
- The College of Education Women of Color Leadership 2023 Colloquium
- Women of Color Kaleidoscope Leadership Institute 2022
- Mental Health and Migration "The Ulises Syndrome" (Spanish) 2022 Council of Mexican Federations
- Closing the Latino Achievement Gap Orange County 2021 Summit

CREATIVE PUBLICATIONS

- *The Meaning of Life Poem:* Kaleidoscope 2019 West Hills College Lemoore's Literary Magazine
- *Black and White Walls Poem:* Kaleidoscope 2018 West Hills College Lemoore's Literary Magazine

SKILLS

- Language: Fluent in Spanish
- Computer: Windows operating systems, MS Office, Outlook, Excel, Word, PowerPoint, Windows MovieMaker, SPSS and ATLAS

Titan 4

Tuffy Tiam (Federal)

(657) XXX-XXXX | tuffytiam@san.berkeley.edu | Fullerton, CA | [linkedin.com/in/tuffy](https://www.linkedin.com/in/tuffy)

U.S. Citizen
Federal Status (e.g. Career, Career Conditional)
Veterans' Preference (if any)
Selective Service Registration Status (Males only)

TECHNICAL SKILLS or SUMMARY OF SKILLS:

This is not a requirement; however, you can highlight specific skills you possess that are related to this position. Example:

- Proficient in Microsoft Office Suite
- Pre-audit analysis
- Skilled in tax examinations

WORK EXPERIENCE:

Internal Revenue Service
1234 Wink Street, Covington, KY 41011
Internal Revenue Agency
Supervisor: Ms. Jackie Smith (859) 555-1111
(May Contract) November 2022 – Current
40 hours per week
GS-0512-7

- Examine and audit individual, business, and corporate tax returns to determine correct federal tax liabilities
- Conduct field examinations and discuss findings with the taxpayer or their representatives
- Perform package audits to ensure compliance, and determine need for multiple-year examinations based on findings
- Conduct pre-audit analysis of assigned cases, researching any available background materials, and formulating a plan for the audit

Ace Financial
1234 Wink Street, Cincinnati, OH 41073
Accounting Assistant (Internship)
Supervisor: Ms. Jackie Smith (513) 555-1111
(May Contract) November 2021 – November 2022
20 hours per week
21,000

- Developed monthly statements
- Researched and resolved invoice discrepancies
- Processed payments and organized client billing folders
- Reconciled bank statements and ledger accounts

FEDERAL RESUME SAMPLE

Policy Research Institute (PRI) June 2018 – October 2021
 800 N. State College Blvd., Fullerton, CA 92831 20 hours per week
 Program Coordinator 20,000
 Supervisor: Ms. Jackie Smith (657) 222-2222
 (May Contact)

- Conducted extensive legal research to analyze federal education policies and evaluate the long-term results
- Recruited, trained, and supervised five support staff to assist in facilitating phone and in-person surveys
- Developed and presented biannual legal reports and presentations to managerial team utilizing Titan Research Software, Microsoft Excel, and PowerPoint

California State University, Fullerton, Fullerton, CA January 2017 – June 2018
Intern, State Relations & Advocacy

- Co-developed a student advocacy campaign promoting access to higher education in collaboration with the director and student body president
- Tripled participation in the advocacy campaign by partnering with 10 student clubs and meeting monthly
- Coordinated 20 outreach workshops per academic year including event logistics such as catering and reservations

EDUCATION:
If the position requires education or certification to qualify, consider creating a section that details the information. Below is an example of how you can communicate your education. You can also include other job-related training and certifications.

Type of Degree/Certification	Institution, City, and State	Completion or Expected Completion Date	GPA: (if required)
Relevant Coursework	<i>You may list some of the completed coursework related to the job, especially if you haven't completed your degree or certification. This is not a requirement.</i>		
Examples:			
Bachelor of Science, Information System	California State University, Fullerton, Fullerton, CA	Completion Date: May 2021	GPA: 3.6
Certification in Cisco Certified Network Associate (CCNA4)		Completion Date: August 2020	

Volunteer experience is just as important as paid experience. Include the same employment information as you would for paid work.

VOLUNTEER/COMMUNITY SERVICE EXPERIENCE:

Your Taxes Done Right (nonprofit) March 2017 – March 2018
 123 Tax Drive, Fullerton, CA 92832 15 Hours Per Week
 Tax Preparer
 Supervisor: Jack Johnson, (657) 555-0000
 (May Contact)

- Assisted more than 250 individuals each year with filing their taxes
- Stayed abreast of new tax laws and advise peers of changes
- Interpreted tax laws for colleagues and clients to ensure accurate submission of information

AWARDS AND ACHIEVEMENTS:
You can list awards, recognitions, and achievements in this section. Consider those that are recent and related to the position and include them as well. If you have little to no experience, you may include other awards. See examples below.

- Sustained Outstanding Performance Ratings 2019 – 2021
- Director's Award – 2022
- Member of the National Honors Society – 2021

Examples:

- Association for Public Policy Analysis and Management, Member June 2022 – Present

****OPTIONAL INFORMATION YOU MAY INCLUDE (SAMPLES)****

Job-related training

- Calculating Taxes for Individuals – 2018
- Itemizing Federal Taxes – 2018 and 2019
- Exemption Laws for Tax Preparers – 2019

Language Skills

- Fluent in speaking and writing Spanish
- Skilled in conversational French

Professional Affiliations (Particularly those that are job-related)

- Lifetime member of the National Association of Tax Professionals

References – not required on uploaded resume – we recommend you take a list of references to the interview

- In addition to providing the names of your current supervisor, you may want to list professional references who can vouch for your skills, character, work ethic, and dependability

**Please note, that the average federal resume length is four to five pages and includes more specific details than a traditional resume.*

10 COVER LETTER SAMPLES

Cover Letter Layout

Applicant's Address

Date

Employer's Name and Title
Company Name
Address

Salutation:

Opening Paragraph: State why you are writing, name the position or type of work for which you are applying. Also, mention how you heard of the job opening or organization.

Middle Paragraph(s): Explain why you are interested in working for this employer. Identify your reasons for desiring this type of work with this specific company. If you have relevant work experience or related education, be sure to point it out, but do not reiterate your entire resume. Emphasize transferable skills or abilities you have that relate to the job for which you are applying. Use action verbs to connect your experiences to the job description. Do this in a confident manner and remember that the reader will view your letter of the application as an example of your writing skills.

Closing Paragraph: You may refer the reader to your enclosed resume, or whatever media you are using to illustrate your training, interests, and experiences. Indicate where you can be reached in case they have any more questions. Have an appropriate closing to pave the way for the interview by indicating the action or steps you will take to initiate an interview date.

Sincerely,
(signature)
Your name typed

COVER LETTER SAMPLE 1

Tuffy TIAN

Santa Fe Springs, CA
(657) xxx-xxxx

tuffytian@gmail.com

January 25, 2028

Brenda Couch, Recruiter
VANS
6550 Katella Avenue
Cypress, CA 90630

Dear Ms. Couch:

I am responding to the Public Relations internship position that was recently posted on California State University, Fullerton's Titan Connection jobs database. Currently, I am a senior majoring in Sociology and Public Relations with an anticipated graduation date of May 2028.

All of my life I have had a passion for the fashion industry and have always looked for ways to submerge myself in similar environments that mirror an industry that is versatile and fast-paced. A public relations internship position with VANS, will help emphasize the skills learned and acquired through my academics and in my previous public relations internship position with Gorzo Communications. My experience with a small public relations agency taught me the basics of public relations, such as writing press releases and media alerts, but most importantly it strengthened my interest in working for a larger, more versatile company such as VANS.

In addition to my internship experience in public relations, my experience of over five years as a server has prepared me to work in a high-volume and fast-paced environment. Working as a server has equipped me with exceptional customer service skills and the ability to be flexible and adaptable. Flexibility, adaptability, and strong follow through are key strengths that will enable me to be successful as a public relations intern with VANS.

My previous experience in public relations along with my key strengths are well aligned with your public relations internship position. My schedule is flexible, and I welcome an interview to further discuss how my skills and abilities closely match your internship position.

Thank you for your time and consideration.

Sincerely,

(Signature)
Tuffy TIAN

COVER LETTER SAMPLE 2

Tuffy TIAN

La Palma, CA
(657) xxx-xxxx

January 4, 2028

Mr. Calvin Mendez
Consumer Products Inc.
2661 Caballero Blvd.
Buena Park, CA 90621

Dear Mr. Mendez:

Please accept my resume for the Sales Management Trainee position listed on California State University, Fullerton's Titan Connection. My skills, qualities, drive, and determination equip me as an ideal candidate for the Sales Management Trainee position. Key strengths which I possess for the success of a management position include the following.

- **Leadership skills** – While working as a server and bartender, I was rapidly promoted to Restaurant Manager based on my ability to lead in a fast-paced work atmosphere.
- **Competitive disposition** – Consistently exceeded sales quotas by 15% at the restaurant, and our restaurant won Outstanding Site of the Year.
- **Excellent communication skills** – Both personally, and as a student, I have established and maintained positive relationships with customers, classmates, and professors. In group projects, I am trusted with the responsibility of final edits of written work and presentations. My professional development includes a series of workshops and trainings on public speaking and presentations.
- **Solid team skills** – As a student, an athlete, and an employee, I have been credited with fostering group energy and solid teamwork that helps accomplish aggressive goals.

My genuine interest in the position in addition to my skills and experience will allow me to contribute immediately to your organization. Your organization is known for its collaborative team-oriented environment and strong determination to provide professional development to its employees, all of which I value in a work environment. Working for Consumer Products Inc. would be an excellent organization that is well aligned with my skills, career goals, but most importantly my work values.

Thank you for your time and consideration. I look forward to hearing from you soon so that we can further discuss how my skills and abilities are aligned with the Sales Management Trainee position.

Best regards,

(Signature)
Tuffy TIAN

PROFESSIONAL HEADSHOT PHOTOBOOTH

in the **CSUF** | **Career Center**
STUDENT AFFAIRS

Level up your LinkedIn profile and application materials with a professional headshot! Use our free headshot photobooth in the Career Center to take the perfect photo for your LinkedIn profile, portfolio, email, and anywhere else you need a profile picture. Come to LH-208 camera-ready and leave job-market-ready!



Visit fullerton.edu/career
for more information