



# COLLEGE OF BUSINESS & ECONOMICS

## College Career Specialist Engagement Report | 2023 - 2024

### SCHEDULED APPOINTMENTS

**247** unique students

**315** appointments  
in the Career Center & Business Career Services

### DRIVE-THRU SERVICES

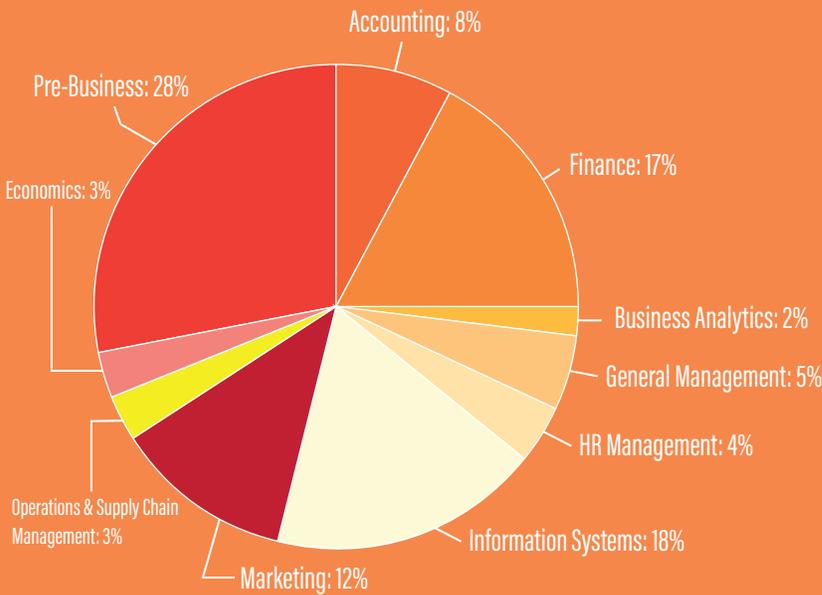
**185** unique students

**225** drive-thru sessions

### CAREER FAIR ATTENDANCE

**1,504** STUDENTS *attended* **8** CAREER FAIRS

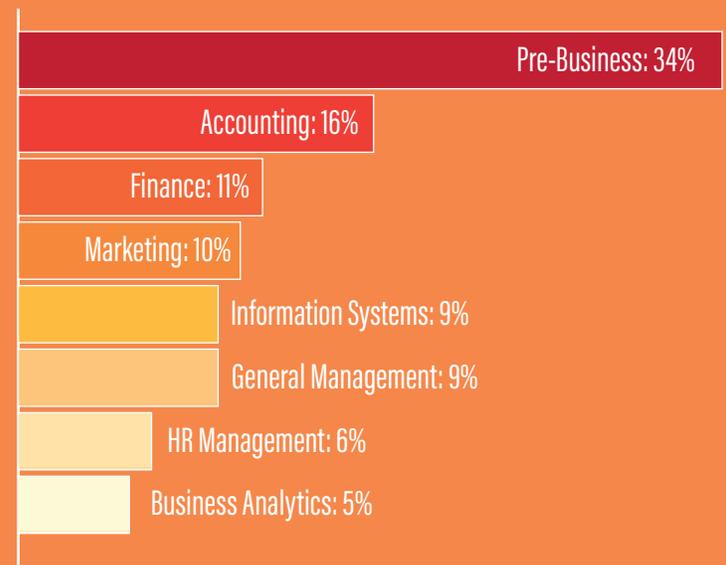
*major breakdown:*



### WORKSHOP & INFO SESSION ATTENDANCE

**265** STUDENTS *attended* **67** WORKSHOPS

*major breakdown:*



**59** COLLEGE & CAMPUS PARTNER COLLABORATIONS\*

**1,609** ESTIMATED ATTENDEES

*\*includes classroom presentations, class pop-ins, CBE orientations, "Ready, Set, Apply," resume review pop up, student club/organization workshops, & other campus partner workshops*

### EMPLOYER ENGAGEMENT AND PARTICIPATION



Enterprise Mobility™

