



COLLEGE OF BUSINESS & ECONOMICS

College Career Specialist Engagement Report | 2023 - 2024

SCHEDULED APPOINTMENTS

247 unique students

315 appointments
in the Career Center & Business Career Services

DRIVE-THRU SERVICES

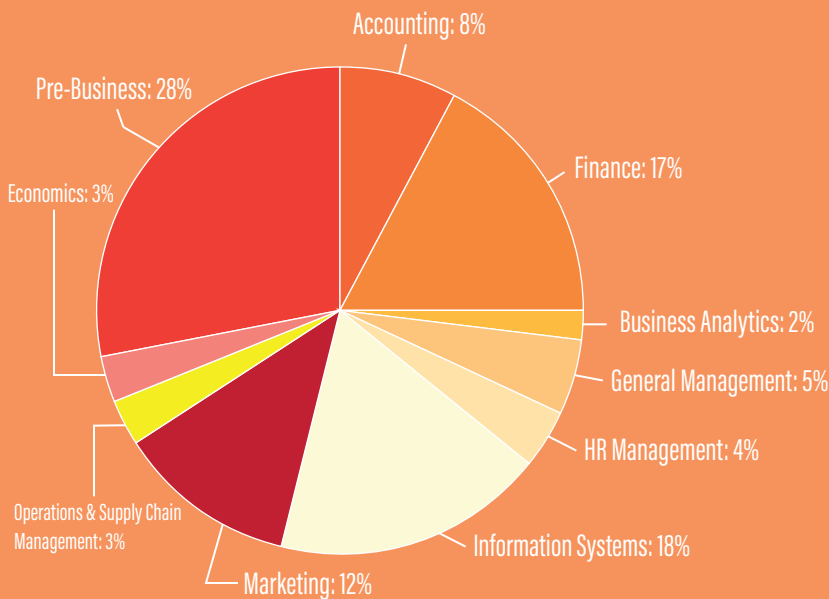
185 unique students

225 drive-thru sessions

CAREER FAIR ATTENDANCE

1,504 STUDENTS *attended* **8** CAREER FAIRS

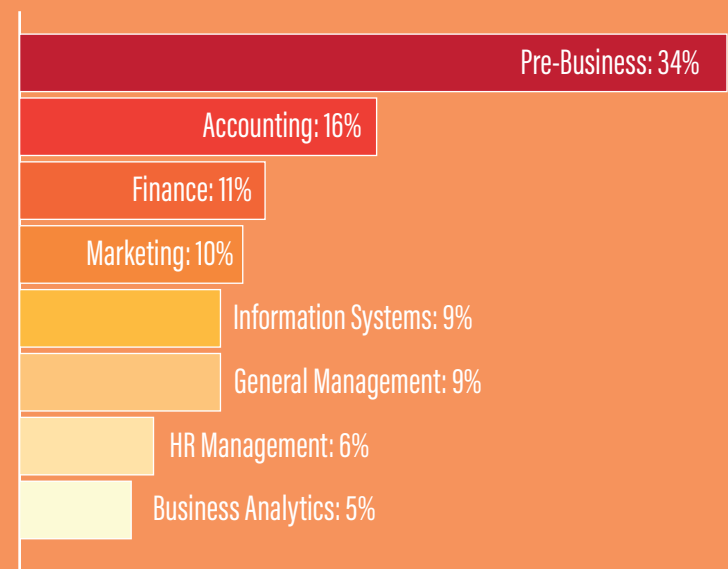
major breakdown:



WORKSHOP & INFO SESSION ATTENDANCE

265 STUDENTS *attended* **67** WORKSHOPS

major breakdown:



59 COLLEGE & CAMPUS PARTNER
COLLABORATIONS* **1,609** ESTIMATED
ATTENDEES

**includes classroom presentations, class pop-ins, CBE orientations, "Ready, Set, Apply," resume review pop up, student club/organization workshops, & other campus partner workshops*

EMPLOYER ENGAGEMENT AND PARTICIPATION



Enterprise Mobility™

