

College of BUSINESS AND ECONOMICS

COLLEGE CAREER SPECIALIST ENGAGEMENT REPORT

2021
2022



UNIQUE
STUDENTS



STUDENT
APPOINTMENTS

CAREER CENTER
APPOINTMENTS

220



298



STUDENT SUCCESS CENTER
DROP-INS

120



CAREER CENTER
WORKSHOPS
INFORMATION SESSIONS
CAREER FAIRS

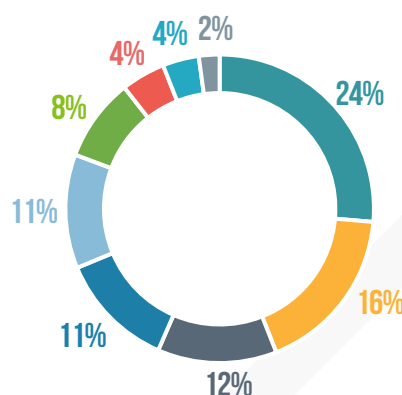
777 STUDENTS
ATTENDED

72 WORKSHOPS &
INFO SESSIONS

401 STUDENTS
ATTENDED

9 CAREER
FAIRS

CAREER FAIR ATTENDANCE*

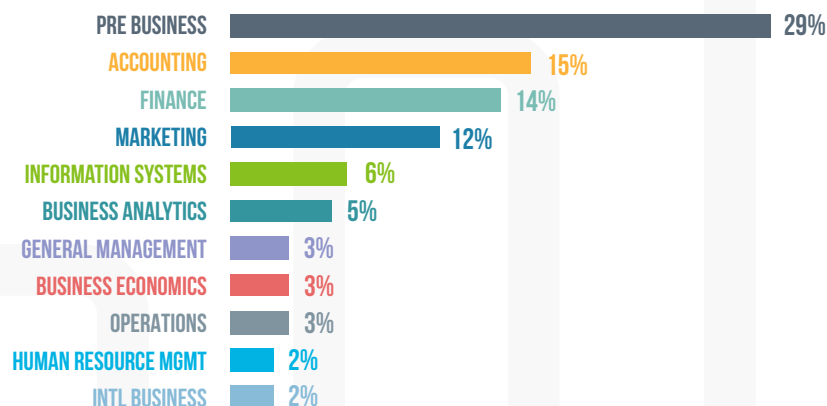


Pre Business
Finance
Marketing
Information Systems
Accounting
Business Analytics
Operations
General Management
Business Economics



34 EMPLOYERS | 182 STUDENTS ATTENDED

WORKSHOP & INFO SESSION ATTENDANCE*



*Majors under 2% are not represented in these charts

4 CLASSROOM
PRESENTATIONS

215 STUDENTS
ATTENDED

7 STUDENT ORG
WORKSHOPS

195 STUDENTS
ATTENDED

EMPLOYER ENGAGEMENT, SITE VISITS & PARTICIPATION

