

Student Comprehensive Survey 2016 - 2017

MEASUREMENT, DATA COLLECTION & ANALYSIS

An online survey was sent to students who utilized career services from July 1, 2016 through March 30, 2017. The survey was administered in April 2017.

6,842 STUDENTS
1,855 RESPONDED **27% RESPONSE RATE** **>> 93% CURRENT STUDENTS / 6% ALUMNI**

OVERALL HIGHLIGHTS

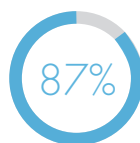
Student's responses represent **strongly agreed** or **moderately agreed** utilizing these services



Recommend other students take advantage of these services



Services were a valuable learning experience



Able to apply what was learned towards career in the future



Services utilized met expectations

TOP FIVES

Most Utilized Career Services

- 1 Workshops (42%)
- 2 Counseling Appointments (41%)
- 3 Career Center Events (40%)
- 4 Career Center Electronic Resources (36%)
- 5 Counseling Drive-Thru/drop-in (30%)

Most Utilized Online Services (i.e., Virtual Career Center)

- 1 Titan Connection-Jobs Database (90%)
- 2 Titan Resume Builder (50%)
- 3 Online Career Guide (22%)
- 4 What Can I Do with this Major? (20%)
- 5 College Career Quick Links (19%)

Most Utilized In-Person Services (Resources, Workshops or Counseling)

- 1 Help w/ Job and Internship Search (47%)
- 2 Career Exploration (37%)
- 3 Help develop academic & career plans (30%)
- 4 Help with a class assignment (25%)
- 5 Help with interview preparation (24%)

OVER THE PAST YEAR

Internships & Resumes

- 80% Applied for one or more internships
- 78% Re-wrote an existing resume
- 54% Wrote a new resume
- 51% Interviewed for one or more internships
- 40% Were offered one or more internships

Full-time Positions

- 55% Applied for one or more full-time positions
- 34% Interviewed for one or more full-time positions
- 17% Offered one or more full-time positions
- 40% Did none of the above

Graduate School Programs

- 35% Applied for a graduate school and/or professional school program
- 22% Accepted into a graduate school and/or professional school program
- 20% Interviewed for a graduate school and/or professional school program
- 62% Did none of the above

HIGHLIGHTS OF STUDENT LEARNING OUTCOMES

Students reported they **Agreed a Great Deal** and **Considerably Agreed** that the Career Center Services impacted their ability to:

71%

Write an effective resume

57%

Conduct an internship search

47%

Write an effective cover letter

68%

Explain how major is related to career opportunities

56%

Conduct a job search

35%

Interview

62%

Understand graduate/professional school application process

52%

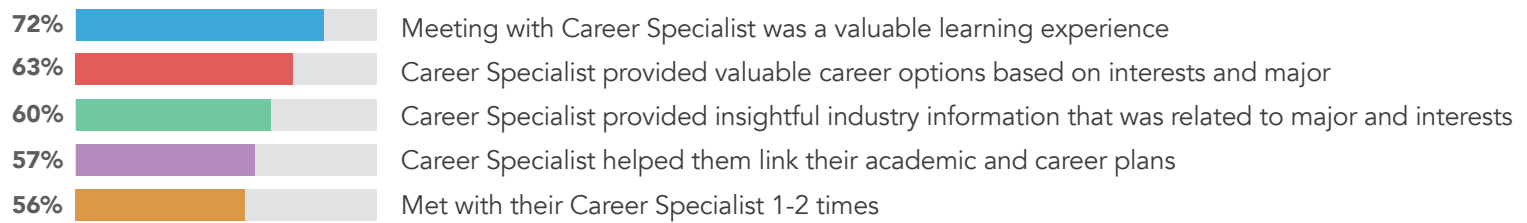
Develop a more effective personal statement

27%

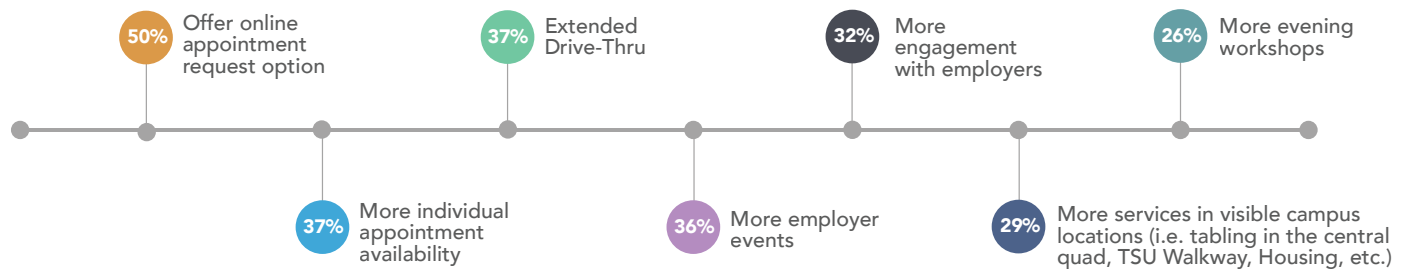
Interview for graduate/professional school programs

CAREER SPECIALIST AND COUNSELING APPOINTMENTS

Student's responses represent **strongly agreed** or **moderately agreed** utilizing these services



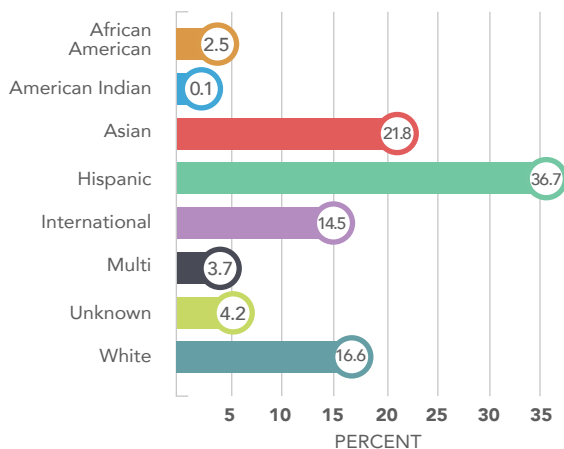
AREAS OF IMPROVEMENT



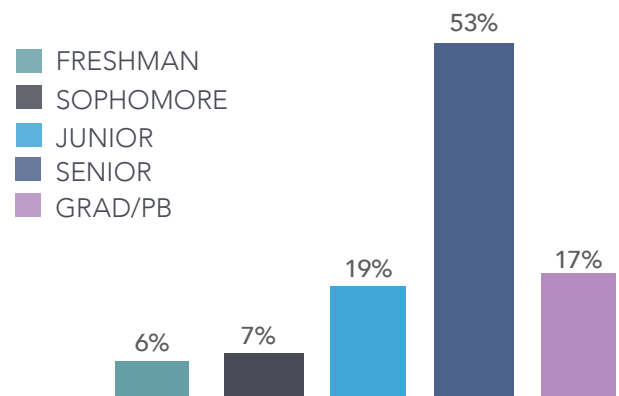
DEMOGRAPHICS OF SURVEY RESPONDENTS

*Data provided by Institutional Research & Analysis Studies

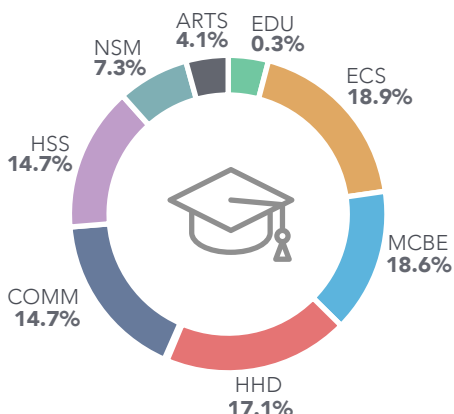
ETHNICITY



STUDENT LEVEL



COLLEGE



PARENT EDUCATION

