

## **Student Comprehensive Outcome Survey 2016**

#### **Outcome**

Students will receive quality Career Counseling and advising services that foster learning experiences useful for a student's professional and academic development.

#### **Methods of** Measurement

Baseline survey of student who utilized career counseling and advising services in the Career Center from July 1, 2015 through March 30, 2016 administered in April 2016.

### **Data Collection** & Analysis

Online survey was sent to 5,862 students of which 786 students responded and provided snapshot of the above responses.

5,862 Surveys786 Responses

### **Overall** Highlights

Students' responses represent strongly agreed or moderately agreed











**Top 5**Most Utilized
Services

45% Workshops

42% Counseling Appointments

40% Career Center Events

Career Center Electronic Resources

Counseling-Drive Thru (drop-in)

# Top 5

Most Utilized Online Services (i.e., Virtual Career Center)

O O Titan Connection
Jobs Database

50% Titan Resume Builder

28% Online Career Guide

21% What Can I do With this Major?

14% Career Center
LinkedIn Group &
Online Webinar

## Top 5

Reasons for Career Services Resources, Workshops or Counseling

54% Help with Job Search

43% Career Exploration

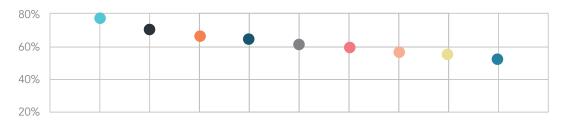
42% Help with Internships

20% Help with Major Exploration

15% Help with Grad or Professional School

### **Snapshot of Student Learning Outcomes**

Students reported they "Considerably Agreed "and "Agreed a great deal" that Career Center Services impacted their ability to:

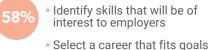




 Ability to write an effective resume



 Develop a more effective personal statement



 Identify skills that will be of interest to employers



64%

 Understand graduate or professional school application process

Explain how their major

Select a major that best

 Understand educational training for career of choice

· Write an effective cover letter



Evaluate programs to determine how each would fit to graduate or professional school goals

professional school programs



fits their goals

**60**%

 Understand transferable/soft skills that relate to career of



choice Develop plan to help reach

 Identify interests that will be useful to employers

Interview for graduate or

 Understand graduate or professional school application process

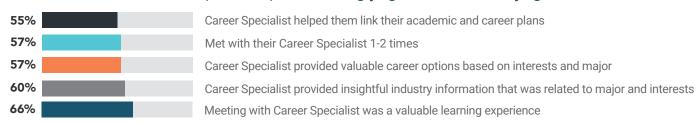
Conduct an internship search

educational goals

 Develop plan to help reach career goals

### **Career Specialists** and Counseling Appointments

Students' responses represent strongly agreed or moderately agreed



### **Areas of Improvement:** How Might These Services be Improved?



### Student Ouotes

"The Career Center helped me greatly in finding a full-time position. The Career and Internship Expos provided me with a great deal of experience in meeting with industry professionals."

"Attending workshops with professionals that are in the field I am interested in. Hearing great advice for my career goals."

"The counselors that were willing to sit down with me and give me advice. They just really helped give me perspective and more insight to my educational, career, and personal goals."

"The confidence they give students to go out and be successful whether it's for an interview or to prepare themselves for whatever academic challenge they face."

"I met with three different specialist to help me review my statement of purpose and each time I was offered valuable feedback. It ultimately helped me get accepted into a program and I am extremely pleased with their help and my decision to utilize the center. I will advise other students to do the same."