DATA OF THE MONTH

Workforce Demands In Our Service Region



CSUF uses Lightcast's labor market data to gauge workforce demand and help prepare students to be career-ready. The data in this infographic reflect job postings from April 2024 through March 2025 within CSUF's service region, which includes Orange, Los Angeles, Riverside, and San Bernardino Counties. The data are limited to job postings that require Bachelor's or Master's degrees

Please note: These data represent a broad overview of demand by job postings across the four counties. Please contact OIEP if you'd like information on postings for jobs related to a specific major or academic program.

Top 5 In-Demand Skills

Ranked by unique job postings

Communication

173,832

Management

131.852

Leadership

97,599

Operations

88.682

Customer Service 75,199

Skills as listed are based on Lightcast's comprehensive evaluation and taxonomy of skills collected from job postings and resumes, not summarized by OIEP.

Top 5 Companies Hiring

Ranked by unique job postings



University of California 3,698 postings



Kaiser Permanente

3,045 postings



Coast Community College District 2,700 postings



Northrop Grumman



Disney 2,133 postings

2,342 postings

Scan the OR code to visit our post-grad outcomes webpage and stay tuned for updates!



Top 5 In-Demand

Occupations & Median Salary

Ranked by unique job postings. Includes the median advertised salary for each job posting.



Registered Nurse 18,640 postings



\$92.4K

Medical & Health Services Managers

8,729 postings



\$76.5K

Sales Representatives, Wholesale & Manufacturing (Except Technical & Scientific Products) 8,443 postings



\$150.3K

Software Developers

8.092 postings



Computer Occupations (All Other)

7,400 postings

Occupations are based on Department of Labor classifications, not created by OIEP.

Source: Lightcast http://lightcast.io/ 2025.