

ALUMNI WORKFORCE OUTCOMES: DASHBOARD GUIDE

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OVERVIEW

The Alumni Workforce Outcomes dashboard provides data on the employment outcomes of CSUF alumni from all academic programs and degree levels offered by the university. This was accomplished by matching the institution's student data to Lightcast's publicly available online profiles.

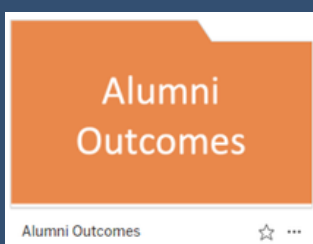
KEY QUESTIONS TO EXPLORE:

- Who's hiring our alumni, and what job titles do they hold?
- Are alumni employed in fields related to their majors?
- What are alumni's estimated earnings?
- What skills do our alumni have?
- What other institutions have CSUF alumni attended?
- Are alumni staying within our service region (Los Angeles, Orange, Riverside, and San Bernardino Counties)?

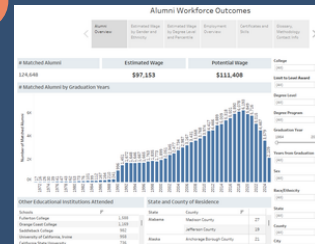
ACCESSING THE DASHBOARD Please log in to Tableau (<https://mytab.fullerton.edu>) with your CSUF credential.

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DASHBOARD COMPONENTS



DASHBOARD TABS

Alumni Overview

Provides general overview and profile of matched alumni

Estimated Wage by gender & ethnicity

Disaggregates alumni's estimated wage by gender and race/ethnicity

Estimated Wage by degree level and percentile

Disaggregates alumni's estimated wage by degree level and percentile

Employment Overview

Provides ranked summary of matched employment profile

Certificates and Skills

Certificates, specialized skills, and common skills alumni list in profiles



DASHBOARD FILTERS

General

- Limit to Level Award: *De-duplicates alumni headcount by selecting highest degree received*
- Limit to Job Started: *Allows selection of alumni whose jobs started after their graduation years*

Academic

- College
- Degree Level
- Degree Program
- Graduation Year
- Years from Graduation

Demographic

- Sex
- Race/Ethnicity

Region

- (Residential)**
- State
 - County
 - City

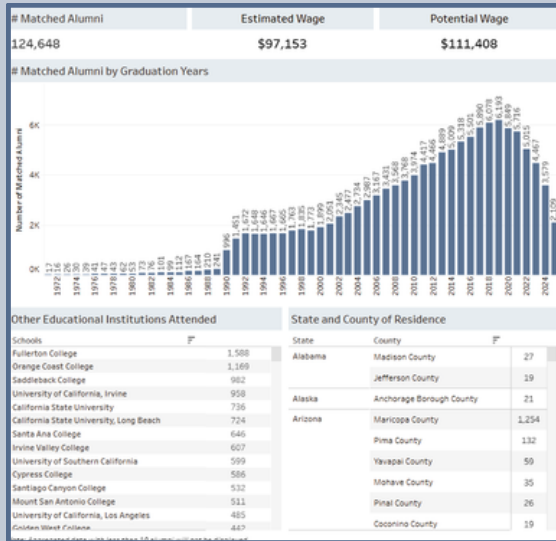
Occupation

- Industry
- Occupation

DASHBOARD TABS

Alumni Overview

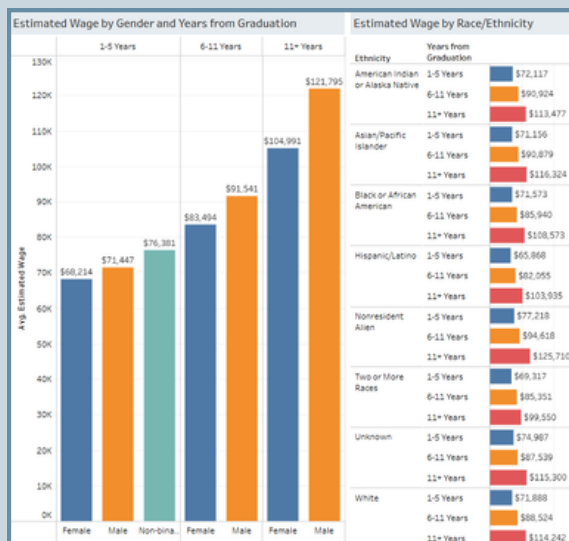
Provides a general overview and profile of matched alumni



- **Number of matched alumni:** Number of matched alumni represents duplicated headcount. Use the filter **Limit to Level Award** and select '**Highest**' to get unduplicated headcount.
- **Estimated Wage:** Estimated wage is the average of selected alumni, based on median wage for their occupation within their county, adjusted for the years of work experience. All wage data is from Lightcast's county-level labor market data.
- **Potential Wage:** Potential wage is the average potential wage for selected alumni, based on the average wage for their occupation in their county.
- **Attended Institution:** Educational institutions that matched alumni listed in their profiles as having attended.
- **Number of Matched Alumni by State and County:** This represents matched alumni's areas of residence by state and county.

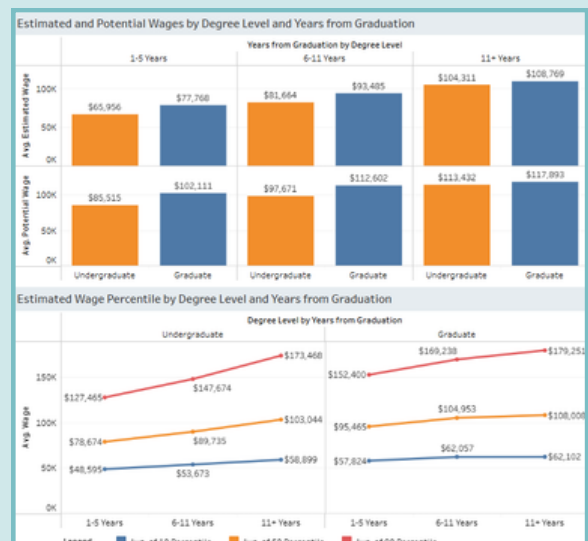
Estimated Wage by gender & ethnicity

Disaggregates matched alumni's estimated wage by Gender and Race/Ethnicity. Dashboard further disaggregates by the number of years since alumni graduated (1-5 years, 6-11 years, 11+ years).



Estimated Wage by degree level & percentile

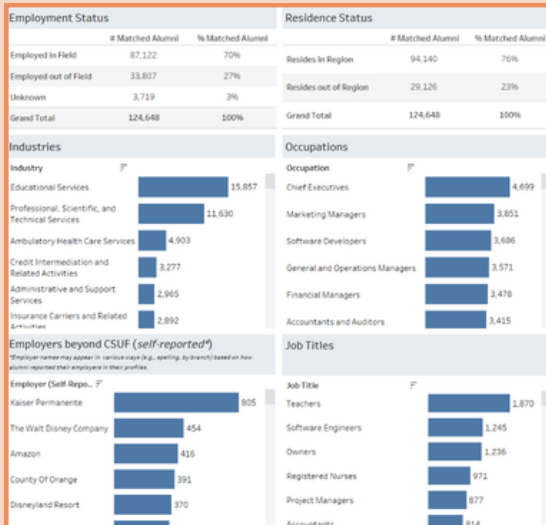
Disaggregates estimated and potential wage data by matched alumni's degree levels (Undergraduate or Graduate level). It also shows estimated wage percentile (10th percentile, 50th percentile and 90th percentile) by degree level.



DASHBOARD TABS (CONTINUED)

Employment Overview

Provides a ranked summary of matched alumni's employment profile.



- **Employment Status:** Indicates whether matched alumni are employed in or out of field of study (based on CIP-to-SOC mapping connecting educational programs with target occupations (based on [National Center for Education Statistics](#)))
- **Residence Status:** Determines whether matched profile currently resides in or out of CSUF's service region (includes Los Angeles, Orange, Riverside, and San Bernardino Counties)
- **Industries**
- **Occupations**
- **Employers beyond CSUF**
- **Job titles**

Certificates and Skills

Details certificates received, along with hard (or specialized) skills and common skills listed by alumni in their profiles.



- **Hard Skills:** Also known as technical or specialized skills, are specific, learnable, measurable and often industry- or occupation-specific abilities related to a position.
- **Common Skills:** Also known as soft skills or competencies, are those that can be self-taught and do not require a certain completed level of education or other certifications/credentials; they can be applicable across different occupations and industries.

IMPORTANT NOTES

- Each match represents one degree awarded. Alumni who received multiple degrees from CSUF are duplicated.
- Alumni profiles are only for CSUF **degree recipients** with an **online presence**.
- Utilization of user-updated public data may lead to outdated or or inaccurate information.
- Currently provides information on US-based institutions only.

QUESTIONS OR REQUESTS?

To request custom data or reports, please [submit a request form](#). The Office of Institutional Effectiveness and Planning would be more than happy to address any questions or collaborate with you to develop customized reports that address your specific needs.