

LIGHTCAST ANALYST: REPORT GUIDE

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OVERVIEW

Lightcast Analyst integrates federal and state sources with real-time data from over one billion job postings and 120 million professional profiles to enable analyses of occupational trends, industry or occupational growth, and real-time demands in the job market. While Analyst offers numerous reports synthesizing these data, this guide highlights reports most commonly sought by faculty, staff, and administrators. These reports provide insights into trends and projections that help make data-driven decisions on various aspects of the work we do at CSUF, including but not limited to **program or curriculum review/development, academic/career advising, marketing and recruitment, and strengthening relationships with community partners and industries**. These reports can be customized by occupation, academic programs, regions of interest, time frames, and other parameters depending on the report.

REPORTS

Report Name	Description	Questions Addressed	Customizable By:
 Occupation Overview	Overview of employment trend, earnings, workforce demographics, jobs and skills in demand, and academic programs related to given occupation(s)	- How does the region compare to national average in number of jobs, earnings, and job postings? - What is the historical trend and projection in employment within the given occupation(s)? - In what industries is the occupation found?	- Occupation (SOC) - Region (national, state, MSA, county, city level) - Timeframe (2001-2036)
 Job Postings Analytics	Employer demand for specific positions by region; includes overview of top jobs and job titles posted, companies hiring, average wage posted, and skills sought by employers	- What are the top companies hiring? - What is the average wage listed in the job postings? - What education and/or skills are the employers looking for?	- Occupation (SOC) - Region (national, state, MSA, county, city level) - Timeframe (Jan. 2010 to month prior to current) - Others (<i>consult with OIEP</i>)
 Program Overview	Overview of regional demand for academic program(s) offered by accredited colleges or universities, connecting the program to trends in job demands for occupations related to the program(s)	- How many institutions in a given region are offering similar programs? - How many percent of completers obtained their degree from distance vs. non-distance offered programs? - What does the job market look like for those with a degree in the program(s)?	- Program(s) (CIP) - Region (national, state, MSA, county, city level) - Modality - Award Level - Others (<i>consult with OIEP</i>)
 Regional Reports (Demographic Overview, Educational Attainment, Economy Overview,)	Historical trends and projections in population by demographic variables (e.g., age, race/ethnicity, gender), educational attainment, labor force and employment, and industry in a given region.	- How will the percentage of college-age students change ten years from now? - What does unemployment look like with respect to age, gender, race/ethnicity compared to five years ago? - What is the fastest growing industry or occupation?	Region (national, state, MSA, county, city level)

REQUESTING ANALYST REPORT(S)

Please submit an online [Data Request Form](#), and our office will be happy to explore and discuss which report(s) will best meet your needs.