

# Cal State Fullerton

## COLLEGE OF EDUCATION

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To: Dean Lisa Kirtman

From: Dr. Michelle Brye, Program Chair

Subject: MS in Ed Tech Chair's Response to COE Dean's Response dated March 19, 2025

Date: March 26, 2025

Dear Dean Kirtman,

Thank you for your responses to the MS Ed Tech PPR external report. I appreciate the opportunity to address the recommendations and follow up on key areas of discussion.

### **I. Department/Program Mission, Goals, and Environment**

I agree with the importance of ensuring that program participants see direct benefits from their online student fees. I will work with a graduate committee made up of all faculty who can or potentially can work in the 100% online program to develop a clear plan for utilizing these online course fees to enhance student experiences and support faculty initiatives.

### **II. Department/Program Description and Analysis**

We are committed to continuous improvement and will ensure we are meeting the needs of our students and faculty effectively. Requests for additional funding for program faculty will be submitted through a proposal with a rationale and will be evaluated by the Dean and me for approval.

### **III. Documentation of Student Academic Achievement and Assessment of Student Learning Outcomes**

I concur with your suggestion to use alumni surveys to gain a better understanding of job placement and leadership roles. This data will be invaluable for internal program evaluation and marketing purposes.

### **IV. Faculty**

Hiring a faculty member who specializes in educational technology and who has taught in K-12 is a priority. Additionally, I will explore options for providing support through online course fees for graduate faculty to participate in professional development related to the educational technology space.

### **V. Student Support and Advising**

I understand the need for a more permanent solution for Dr. Donovan's role as the Ed Tech

program advisor. We can work with the admissions and advising coordinator to help with some of the workload.

## **VI. Resources and Facilities**

I appreciate your input on the utilization of online course fees. I will work with a graduate committee made up of all faculty who can or potentially can work in the 100% online program to allocate these funds effectively, ensuring that faculty have the necessary tools for online instruction. Graduate faculty will be able to submit a proposal with a rationale for use of online course fees. This proposal will be reviewed by me and if approved and if the online course fees budget permits, then the proposal will be forwarded to the Dean for further approval.

## **VII. Long-term Plans**

I agree with the recommendation to add a new Ed Tech faculty member, particularly as we consider developing a doctoral program. In the meantime, we can work with the admissions and advising coordinator to help with some of the workload.

I look forward to collaborating with you and the Ed Tech faculty to implement these recommendations and strengthen our program. Thank you for your continued support and guidance.

Respectfully,

Dr. Michelle Brye  
Chair, EDEL MS in Ed Tech Department  
California State University, Fullerton