# ROYCE **INTERNATIONAL SYMPOSIUM**

American Foreign Policy in a Destabilized World: China, Russia, Africa and Iran

> Friday, March 8, 2024 11 a.m. The Richard Nixon Library & Museum

> > www.fullerton.edu/roycesymposium

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# **ROYCE INTERNATIONAL SYMPOSIUM**

Cal State Fullerton is proud to call Ed Royce ('77) one of our distinguished alumni. Driven by commitment to public service, passion for international policy, and understanding of complex global issues, former Congressman Royce served the Orange County region as a member of the United States House of Representatives for over 25 years including Chair of the U. S. House of Representatives Foreign Affairs Committee (2013-2019).

To honor him and his vision as statesman, the Royce International Symposium has been established to advance academic research and campus-based community engagement on issues of international significance.

Hosted by the Department of Political Science and organized by a committee of faculty and alumni, the Royce International Symposium engages influential experts to reflect on current issues impacting Orange County in a global context.

Throughout our history, American educational institutions have played a key role in public diplomacy. For this diplomacy to be effective, the United States must have a citizenry that is better informed about and more prepared to engage the world.

## **SCHEDULE**\*

10 a.m.	Student Panel	Pres. Meeting Room
11:15 a.m.	Welcome Recognition of International Women's Day	East Room
11:30 a.m12:45 p.m.	Lunch and Keynote	East Room
12:45 p.m.	Student Research Award	East Room
1 p.m.	Break	East Room
1:15 p.m.	China/Russia/Africa Panel Moderator: Dr. Simon Tang	Pres. Meeting Room
2:30 p.m.	Break	
2:45 p.m	China/Russia/Iran Panel Moderator: Dr. Alexei Shevchenko	Pres. Meeting Room
4 p.m.	Closing remarks Reception	

\*times approximate

#### **SPEAKERS** =



**KEYNOTE** 

Ed Royce ('77) Policy Director, Brownstein Hyatt Farber Schreck

Ed Royce is a foreign policy, national security and international business problem solver. Unparalleled relationships with U.S. government officials and sovereign leaders.

Mr. Royce leverages his exceptional understanding of world trends and high-level relationships with global leaders to creatively solve problems, unlock value and expand market opportunities for clients domestically and internationally. He represented southern Californians in the U.S. House of Representatives for 26 years, chairing the House Foreign Affairs Committee (HFAC) from 2013-2019. Ed also served as a senior member of the House Financial Services Committee, where he led efforts to enact regulatory reforms impacting insurers, credit unions and housing finance.

He is active in promoting strong U.S. development and commercial engagement overseas. He serves on the National Advisory Council of the U.S. Global Leadership Coalition and on the Development Advisory Council of the Development Finance Corporation.

Mr. Royce received his B.A. in finance at California State University, Fullerton.



#### Marie Royce

Former U.S. Assistant Secretary of State, Educational and Cultural Affairs

Marie Royce was unanimously confirmed by the United States Senate and sworn in as Assistant Secretary of State, Educational and Cultural Affairs, which she served from March 2018 to January 2021. She managed the Bureau's highest budget - \$760 million, 674 employees, and a wide range of global programs to advance U.S. foreign policy objectives through educational, professional, cultural, and sports exchanges that promote mutual understanding between the people of the United States and people of other nations. She oversaw the Presidentiallyappointed Fulbright Foreign Scholarship Board and the Presidentially-appointed Cultural Property Advisory Committee. The Academy of Women Entrepreneur's was created and launched in 80 countries by Ms. Royce.

Ms. Royce earned a Bachelor of Science in Business Administration at California State Polytechnic University, Pomona, and an MBA at Georgetown University in International Business with honors, Beta Gamma Sigma. She was a full-time university professor at California State Polytechnic University, and is the recipient of the Distinguished Alumni Award, and served as commencement speaker.



#### PANELISTS Dr. Heidi Hardt University of California, Irvine

Prof. Heidi Hardt is an Associate Professor of Political Science at the University of California, Irvine. From 2021 to 2022, she was a Council on Foreign Relations International Affairs Fellow (CFR-IAF TIRS) and worked for the State Department (NATO Desk), Senator Van Hollen and Congresswoman Porter. Hardt has published numerous scholarly articles and book chapters, and she is the author of two books: NATO's Lessons in Crisis: Institutional Memory in International Organization (Oxford UP, 2014) and Time to React: The Efficiency of International Organizations in Crisis Response (Oxford UP, 2018). Her research examines transatlantic security, European security and defense, NATO, the EU and OSCE. Issue areas include crisis management, collective defense, military operations (e.g. Afghanistan), climate security, strategy, learning, adaptation, change, gender (e.g. WPS, DEI) and political and military decision-making.



#### **Dr. Kelechi Kalu** Professor of Political Science University of California, Riverside

Dr. Kelechi A. Kalu holds a Ph.D. (1997) in International Studies from the Joseph Korbel School of International Studies, University of Denver.

His research and teaching interests are in International Politics, African Political Economy and U.S. Africa Relations. He is widely published and has served as a consultant to the World Bank on Public Sector Governance and to the Asian Development Bank on Managing Sustainable Development in Resource-Rich Countries. He is a recipient of grants from The Ford Foundation, The Mershon Center and The Korea Foundation. He is co-editor and contributor of West Africa and the U.S. War on Terror (Routledge, 2013), Territoriality, Citizenship and Peacebuilding: Perspectives on Challenges to Peace in Africa (UK: Adonis and Abbey, 2013) and United States-Africa Security Relations (Routledge, 2014).



#### Sean K. O'Neill Foreign Policy Advisor, U.S. Marine Corps

Sean Kotaro O'Neill began his appointment as the Foreign Policy Advisor to the Commandant of the United States Marine Corps in July 2023. A member of the Senior Foreign Service, Mr. O'Neill previously served as the U.S. Consul General in Chiang Mai, Thailand. Mr. O'Neill served as a State Department fellow on the staff of the Chairman of the U.S. House of Representatives Committee on Foreign Affairs during the 114th and 115th Congress, focusing on Indo-Pacific policy and oversight of U.S. government foreign-affairs operations. Earlier in his career, Mr. O'Neill served as a watch officer in the State Department's Operations Center, briefing the Secretary of State and senior leadership on major events and operations. He is a native New Yorker who worked as a capital markets attorney in New York and Tokyo before joining the Foreign Service in the wake of 9/11. He received a B.A. from Tulane University and a J.D. from Fordham University's School of Law. In his career, Mr. O'Neill has studied Thai, Chinese, Burmese, Bengali and Japanese.



#### Michael Singh Managing Director and Lane-Swig Senior Fellow, The Washington Institute

Michael Singh is a former senior director for Middle East affairs at the National Security Council. During his tenure at the White House from 2005 to 2008, Mr. Singh was responsible for devising and coordinating U.S. national security policy toward the region stretching from Morocco to Iran, with a particular emphasis on Iran's nuclear and regional activities, the Israeli-Palestinian conflict, Syria, and security cooperation in the broader Middle East. Previously, Mr. Singh served as special assistant to secretaries of state Condoleezza Rice and Colin Powell and at the U.S. embassy in Israel.



Mr. Singh is a Senate-confirmed member of the Board of Directors of the United States Institute of Peace. He is also a member of the Governance Board of the Vandenberg Coalition, and of the National Council of Welcome.US, a national initiative to support refugees co-chaired by former Presidents Clinton, Bush, and Obama, among others.

Mr. Singh has written extensively on the Middle East, broader U.S. national security strategy, and the organization and management of the U.S. national security apparatus.

He holds an M.B.A. from Harvard University (Baker Scholar) and a B.A. from Princeton University.



#### Dana W. White

Senior Managing Director, Ankura

Dana White is a Senior Managing Director at Ankura and leads the Global Strategic Advisory group, which includes McLarty Associates. She is based in Washington, DC. Previously, Ms. White served as Assistant to the Secretary of Defense for Public Affairs and the Chief Pentagon Spokesperson for the Department of Defense and Secretary of Defense James N. Mattis. In that capacity, she provided strategic public relations and media guidance to all branches of the U.S. armed services, combatant commands and their senior military, and civilian and political leadership. She also served as a professional staff member on the Armed Services Committee of the United States Senate under Senator John S. McCain as a foreign policy advisor on his 2008 presidential campaign.

Ms. White graduated from the University of Chicago with a B.A. in East Asian languages and civilizations and studied at Capital University of Economics and Business in Beijing and Hankuk University of Foreign Studies in Seoul. She is proficient in Mandarin Chinese and French and possesses basic proficiency in Korean.



#### Dr. Teresa Wright

Professor of Political Science California State University, Long Beach

Teresa Wright received her B.A. in Political Science at Santa Clara University, and her M.A. and PhD in Political Science at the University of California, Berkeley. Since 1996, she has taught at Cal State Long Beach and served as department chair from 2009-2021. Dr. Wright's research focuses on state-society relations, protest and dissent, and the relationship between capitalism and democracy—particularly in China and Taiwan. She has worked as a Visiting Scholar at the Academia Sinica in Taiwan and the East-West Center in Honolulu. From 2012-2022, she served on the Editorial Board of the China Quarterly.

#### **MODERATORS**

#### Dr. Alexei Shevchenko California State University, Fullerton

Dr. Alexei Shevchenko holds a doctorate in Political Science from UCLA and is a Professor of Political Science at California State University Fullerton. His research interests include International Relations theory and Russian/ Chinese/American foreign policy. He is the author of Quest for Status: Chinese and Russian Foreign Policy (Yale University Press, 2019) (coauthored with Deborah Larson).

#### Dr. Simon Tang California State University, Fullerton

Dr. Simon Tang holds a doctorate in Political Science from Claremont Graduate University and is a lecturer at California State University Fullerton. His research interests include Comparative Politics, International Relations, American Foreign Policy, American Government, Society and Politics of China, and Comparative Political Revolutionary Changes.

#### ACKNOWLEDGMENTS #alumni

#### Symposium Planning Committee

Paul Carter <sup>#</sup> John G. Cruz<sup>#</sup> Owen Holmes<sup>#</sup> Dr. Matthew Jarvis Susan Katsaros<sup>#</sup> Carlos Leija<sup>#</sup> John Lewis Manuel Marquez Dr. Valerie O'Regan Dr. Alexei Shevchenko Dr. Scott Spitzer Dr. Stephen Stambough Dr. Simon Tang<sup>#</sup> Chrissy Vaughn

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