

BATISTA CONSULTING SERVICES

transformation by design

Cal State Fullerton Division of Student Affairs Strategic Planning Overview

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Overview of Strategic Planning Readiness and Process

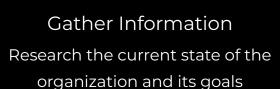
Strategic planning is an important part of any successful organization.

A good strategic plan ensures that the organization is prepared for the future and can launch initiatives that will help it reach its goals.



Batista Approach for Assessing Organizational Readiness







Analyze Data

Evaluate the data to identify strengths and areas of improvement



Develop Plan

Partner with the organization to create strategic goals, objectives and initiatives

By applying a DEIB (Diversity, Equity, Inclusion & Belonging) lens to this process, organizations can assess their level of readiness and launch a successful planning process.



Strategic Planning Elements

Identity and Purpose

- ★ Vision
- **★** Mission
- **★** Purpose
- ★ Core Values

Strategy

★ 3-5 Goals

Tactics

★ 3-5 Goals

Activities

★ Specific initiatives to accomplish each objective.





Opportunities for Stakeholder Engagement

- 1 Individual and Team Coaching.
- 2 Team Development, Learning & Readiness.
- 3 Discovery Meetings.
- Collection of Points of Pride & Strengths and Opportunities.
- 5 Organizational Assessment Process.
- 6 Virtual/in-person Focus Groups.
- 7 Observations and Recommendations Report.
- 8 Student Learning Domains or Curriculum Map.
- Vision & Mission Working Group.
- 10 Strategic Goals and Metrics Development Committee.

Phased Implementation Timeline

Phase 1

[Jan-May 2023]

Preliminary Information

Gathering, Project

Design and Readiness

Sessions

Phase 2

[June-Sept 2023]

Project Launch,

Discovery Meetings &

Vision, Purpose and

Values Working Group

Work

Phase 3

[Oct-Dec 2023]

Data Collection &

Organizational

Assessment

Phase 4

[Jan-May 2024]

Observations and

Recommendations

Reporting & Launch of

Strategic Goals and

Metrics Development

Committee

Phase 5

[June-Aug 2024]

Final Review of

Divisional Strategic

Goals, Objectives,

Activities; Broad

Communication

Planning

Phase 6

[Sept-Dec 2024]

Divisional Goals

Launched; Area &

Department Goals

Development; Ongoing

Tracking & Reporting



Batista Consulting Services, LLC

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