



CALIFORNIA STATE UNIVERSITY
FULLERTON



2016–17 Annual Report
Student Affairs

Letter from Vice President Eanes



Friends and colleagues,

A very warm welcome to each of you! My name is Berenecea Johnson Eanes, vice president for the Division of Student Affairs, and I am grateful for your support and partnership as we strive to transform the lives of Titans. During the fourth year of our Strategic Plan, we continued to serve, meet and support our students in a variety of ways—some of which are highlighted in our 2016–17 Annual Report. To me, this report captures just a small portion of what our students and staff have accomplished on their respective pursuits of academic, professional and personal growth. Thank you for your continued support and for taking the time to learn more about our work, and remember, Titans Reach Higher.

Sincerely,

A handwritten signature in black ink that reads "Berenecea J. Eanes". The signature is written in a cursive, flowing style.

Dr. Berenecea J. Eanes
Vice President for Student Affairs
California State University, Fullerton



STUDENT TRANSITIONS / P2

Student Transitions helps ease the college adjustment period for new students.

STUDENT ENGAGEMENT / P4

Student Engagement includes a focus on diversity, inclusion, student involvement and student care.



STUDENT RETENTION / P6

Professional growth, academic success and graduation rates are the main focuses of this area.



ASSOCIATED STUDENTS, INC. / P8

Associated Students, Inc. provides student development opportunities through leadership, volunteer, and employment experiences.

TITAN ATHLETICS / P10

The 2016–17 year was one for the record books for Titan Athletics.





Student Transitions

Navigating a University campus can be quite the challenge for many first-year and transfer students. Our Student Transitions Team helps ease the adjustment period, giving new and current Titans a chance to succeed in their higher education career the moment that they set foot on the Cal State Fullerton campus.



SEM Launched

The Strategic Enrollment Management model (SEM) was launched in January 2017, bringing together the Office of Admissions, Outreach, Recruitment & Orientation, and Financial Aid. Additionally, following this change, SEM, Male Success Initiative (MSI), and the African American Resource Center (AARC) have further partnered and instrumentally executed actions to support the ASI resolution on Black student success.

Campus Pride Index

Title IX programming, Athletics, and Student Life & Leadership implemented the Campus Pride Index—a vital tool for assisting campuses in learning ways to improve their LGBTQ Campus Life and ultimately shape the educational experience to be more inclusive, welcoming and respectful of LGBTQ and Ally people (via campusprideindex.org). Changes to gender neutral restrooms have supported a shift in campus climate to support gay, lesbian, bisexual, transgendered, queer, and questioning student life.

Overnight Orientation Continues To Thrive

The second Overnight Orientation Project—which grew to support 600 students, up from 300 students—was successfully completed in June 2017. Through the generous support of a donor, the program continued as an overnight orientation for first-year students, focusing on rigorous career and major exploration.



Overnight Orientation



Admissions Transition

The Office of Admissions officially joined the Division of Student Affairs in January 2017. Departments within Student Transitions have been further integrated to better serve our student population.

Hello, Fullerton!

Welcome to CSUF Day 2017 brought about 10,000 admitted new first-time freshmen and transfer Titans and their families to campus for a yield event prior to students making their college acceptance decision. Attendees had an opportunity to learn more about CSUF services and academic programs, to discover involvement opportunities, to tour the campus and to meet fellow first-year classmates.

Student Engagement

The area of Student Engagement is vital to Cal State Fullerton and its priorities of diversity, inclusion, student involvement, and student care. Supporting students in a meaningful fashion gives a sense of belonging and connectedness, which are essential for deep, theoretical and practical learning outcomes. In addition, the area of Student Engagement plays an important role in constructing the Titan Experience.

166

Bed Nights

197

Meals

Students participated in the Cal State Fullerton Housing and Food Security program by providing 166 bed nights and 197 meals to students in need.

Responding to Housing and Food Insecurity

The CSUF Food Insecurities and Homelessness Task Force was established with space, funding, and programmatic efforts identified to begin addressing recommendations offered by a California State University report.

Dreamers

The University Award for Diversity, Equity, and Inclusion was presented to Henoc Preciado and Denice Velez, the Titan Dreamers Resource Center, and Dream Co-Op at the University Awards event. The award was given for weekly legal clinics they offered every Friday in Spring 2016.

Campus Diversity Trainings

The LGBT Queer Resource Center worked closely with Human Resources, Diversity & Inclusion to deliver specific diversity trainings to faculty and staff. Additionally, Diversity Initiatives & Resource Centers partnered with Student Life & Leadership to facilitate diversity training as part of their leadership development series and grant requirement with Northwestern Mutual (see Partnership Established). The latter is an outcome of our assessment of the Embrace Program, and the re-envisioning content and deliverables for more student reach.

Pan Afrikan Celebration

The Pan Afrikan graduation celebration was completely revised to reflect the desires of students, incorporating their choice of colors, vendors, speakers, stoles, and more. This was a celebratory event with music and community that reflected a “family reunion,” just as the students envisioned.

Promoting Awareness

Sports Clubs sponsored health and concussion training for over 300 sports club athletes to educate them about their personal well-being and a general awareness about sports-related concussions.

Partnership Established

Student Life & Leadership established a new partnership with Northwestern Mutual of Orange County for their leadership programs to fund a graduate assistant as well as three leadership retreats for the academic school year.

CSUF Cares

A component of the Dean of Students Office, Cares Services collaborated with Housing & Residential Engagement to provide temporary housing and food support to students who were experiencing housing and food insecurity.





Discoverfest features clubs/organizations to showcase student life at CSUF—an event for students to learn about engagement opportunities on campus.

Mentorship with 21 Faculty Members

A mentor program spearheaded by Housing & Residential Engagement included the recruitment of 21 faculty mentors representing all seven undergraduate academic colleges in the inaugural cohort. The faculty mentors worked and continue to work with our Faculty in Residence, Community Coordinators and Resident Advisors to create educational programs for residents.

Expanded Guidelines

Fraternity & Sorority Life created new expansion guidelines for prospective fraternities and sororities interested in Cal State Fullerton. In addition, leadership assembled a team of faculty, staff, and students to develop a five-year Strategic Plan to address the current and emerging needs of their students.

Accountability Measures

Student Conduct, another service of the Dean of Students Office, collaborated with Student Life & Leadership as well as Fraternity & Sorority Life to facilitate investigations and educational sanctioning for student organizations.



Student Housing Move-In Day

Student Retention

Our Student Retention team—full of talented student affairs professionals—are focused on persistence and graduation rates of students, aiming to empower Titans throughout the matriculation process. Professional growth and academic success are the main focuses of this area.

Supporting Men of Color

In Fall 2017, the Male Success Initiative at Cal State Fullerton completed its inaugural year with the selection of the first cohort of MSI-Success Scholars, making Cal State Fullerton one of the only universities in the nation to dedicate financial scholarships to historically disadvantaged men of color. A total of 15 high-achieving first year students, who are men of color, were selected from a competitive selection pool to create CSUF's first ever scholarly brotherhood. Each MSI-success scholar receives a renewable \$3,000 scholarship for up to 4 years, must maintain a 3.0 GPA or above, participate in more than 100 hours of community service, and participate in monthly scholarly gatherings. With the support of the MSI-Brotherhood and the MSI-Fullerton staff, each success scholar will be equipped with the necessary support, resources, and brotherly bonds to help CSUF become a destination “where all men and men of color WILL achieve the fullness of their Potential.”

Distinguished Certification

The University Learning Center and the College of Business Tutoring earned Level I Certification for their tutor training program through the College Reading and Learning Association (CRLA). Level I Certification ensures that the CSUF tutors who participate in the year-long training program achieve a level of quality that enhances the tutees' experience. The long standing tutor training program was re-engineered to address more relevant topics supported by literature and instill best practices into the curriculum.

CAL STATE FULLERTON SUPPORTS MEN OF COLOR

Each MSI-Success Scholar receives a renewable \$3,000 scholarship for up to 4 years.



MSI Inaugural Cohort and Program Director, Dr. Vincent Harris



**Disability Support:
DSS Groups and Workshops**

Students with disabilities using support from Disability Support Services (DSS) continued to grow, with 1,734 students connecting with the department in 2016–17. Additionally, DSS counselors offered four groups: Discussion group, healthy relationships, meditation and professional development, and a career/life planning course. Participants in these groups develop stronger self-advocacy skills and are more likely to graduate.

Athletics Academic Services

In Spring 2017, Athletics Academic Services piloted the DEGREE (Division I, Eligibility, Graduation, Retention, Engage, Empower) program, a comprehensive academic support initiative for student-athletes enrolled in remedial coursework and individuals with a cumulative GPA below 2.5. Given the success of the spring pilot, AAS launched a new full-scale program in Fall 2017, to support retention and graduation rates for student-athletes, consistent with NCAA and institutional goals.

Center for Scholars

For the first time in the history of the Guardian Scholars program, student support services were expanded to serve the larger foster youth population, which may help in increasing the national graduation rate of 3%. Beginning in spring 2017, the Guardian Scholar program began to support an additional 42 foster youth. The 42 foster youth will join the University’s current cohort of 47 Guardian Scholars in receiving a variety of support services (with the exception of a full scholarship) such as class-level seminars, community enrichment activities, academic/life coaching, and access to the Center for Scholars resources. In an effort to prepare for supporting more foster youth, the Center for Scholars team has recently completed the Fostering Success Coach Training Level I developed by Western Michigan University. The training is designed for professionals who are working with students who have experienced foster care or have lived through multiple adverse childhood experiences. Center for Scholar coaches are now ready and equipped to provide practical guidance for engaging and partnering with students in the transformation process of their personal and professional development.



Titan Wellness

In an effort to improve student wellness on campus, our Counseling and Psychological Services team saw nearly 10% more students serving a total of 2,545 in 2016–17. This team also increased collaboration with campus partners, specifically Diversity Resource Centers, to provide wellness workshops and listening circles for students during some of most challenging national times. Wellness workshops provide students the opportunity to develop their coping skills and assist them in managing their mood, thoughts, and stress levels.

Associated Students, Inc. (ASI)

ASI provides student development opportunities through leadership, volunteer, and employment experiences. In addition, the Associated Students provides campus community members with important social, cultural, and recreational opportunities, as well as, a wide range of programs and services.

343

Students Employed

13

New Staff Hired

STUDENT RECREATION CENTER

Continued all programs and services while completing several major facility improvement projects and weathering staff vacancies.



Dreaming and Achieving

The Associated Students, Inc. Board of Directors passed resolutions in support of underrepresented students, including resolutions in Support of Undocumented and DACA Students, to Expand Mental Health Resources for Students, and in Support of the Food and Housing Security Emergency Fund.

Developing Leaders

ASI Leader and Program Development assessed and improved the overall advising model for student leaders.

Policy and Progress

The ASI Board of Directors and Titan Student Centers Board of Trustees began the process of updating policies, including incorporating TSC Board policies into existing ASI bylaws.

NAEYC Accreditation: ASI Children's Center

The ASI Children's Center received full NAEYC (National Association for the Education of Young Children) reaccreditation and completed all praesidium risk management recommendations.





Titan Student Union grand opening



TSU Upgrades

Construction on the Titan Student Union was completed in October 2016, adding 20,000 square feet to the building. CSUF leadership, students, faculty, staff, donors and alumni celebrated the building's renovations, which increased lounge, study, meeting space and more. In addition to the new space, the project updated and expanded the HVAC and fire safety systems for the entire TSU. The project, which finished ahead of schedule, added no new debt.

The Titan Student Union reopened with an additional 20,000 square feet.



Spring 2017 All-Night Study



Lupe Fiasco performs at the 2017 ASI Spring Concert



National Voter Registration Day (left to right): ASI President Yanitza Berrios, CSUF President Mildred García, California Secretary of State Alex Padilla, OC Registrar of Voters Neal Kelly and ASI Chief Governmental Officer Amanda Isabel Martinez



TOP: 2017 Fully Fest; 2016 ASI Block Party

Titan Athletics

From modest beginnings and never with abundant resources, the Cal State Fullerton Titans have achieved successes that are the envy of many older and larger institutions across the country, capturing a total of 30 national championships covering 10 sports. What's more, the program owns 12 team national titles and 18 individual championships.

CHAMPIONS IN THE COMMUNITY

Getting Titan student-athletes in the classrooms of local elementary schools each week and emphasizing the importance of reading and good reading habits to students is foundational to our community service efforts.

“For our student-athletes, it’s so important for them to be able to give back to a community that gives so much to them. The student-athletes truly value the experience and it shows.”

BECCA DOBBS,
INTERIM DIRECTOR
OF MARKETING



WHAT A YEAR!

The 2016–17 year was one for the record books for Titan Athletics, notching **seven winning programs in Big West Conference competition for the first time in school history.** Sports included: Baseball, Softball, Men’s Basketball, Women’s Tennis, and both Men’s and Women’s Soccer, with Men’s Track and Field winning the Big West Championship.

What a year indeed. For the first time in school history, **six teams had winning records in conference play.**



College World Series Bound

Cal State Fullerton had a season to remember, as the Titans put together an improbable run to their 18th College World Series in program history and the second in the last three seasons under Head Coach Rick Vanderhook. For Fullerton, its miraculous run of 26-consecutive postseason berths continued, which is now ranked second longest in the nation behind Florida State after Miami failed to qualify for the tournament this season. In all, the Titans have now qualified for postseason action in 39 of 43 seasons at the Division I level. After finishing 2016 with an overall record of 39–23, Fullerton has won at least 30 games in all 43 seasons at the Division I level, which is tied with Clemson for the second-longest active streak nationally.

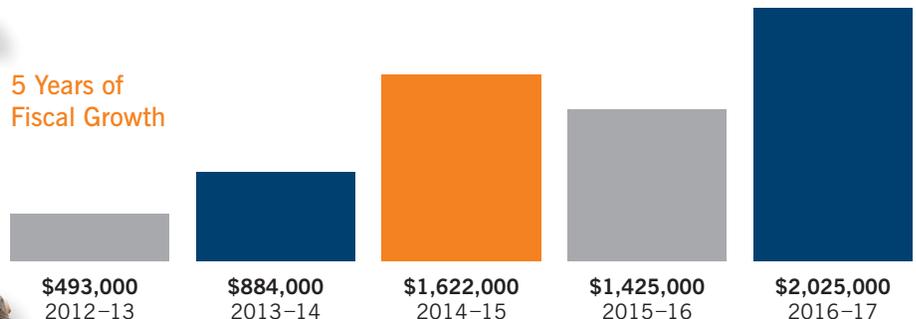
7 winning programs in Big West Conference play for first time in school history

1,623 community service hours completed by Titan student-athletes

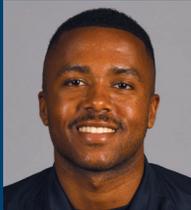
63 student-athletes receive their degrees in 15 majors

12 student-athletes from eight different sports graduated with honors, doubling the number from 2015–16

5 Years of Fiscal Growth



AWARD SEASON

			
<p>Sahid Valenzuela Big West Freshman Field Player of the Year <i>Baseball</i></p>	<p>Darion Zimmerman Big West Men's Outdoor Track Athlete of the Year <i>Men's Track and Field</i></p>	<p>Martina Edberg Big West Women's Golfer of the Year <i>Women's Golf</i></p>	<p>Jackson Rowe Big West Freshman of the Year <i>Men's Basketball</i></p>

Men's Track & Field Captures Big West Title

Cal State Fullerton, which hosted the conference championships, secured the program's first men's title on its home turf at Titan Track Complex, doing so for 29th-year Head Coach John Elders, in dramatic fashion. Holding a one-point advantage—125 to 124—on Cal Poly with the 4 x 400 relay to be contested, the Titans outpaced the Mustangs with a season-best time to win by a final margin of 133 to 12.



Fundraising

Associate Athletic Director for Development Greg Paules and his staff raised more than \$2 million during the 2016–17 school year. Over the last five years, Athletics has raised just under \$5.2 million and has established a letterwinner's club with more than 250 members.

Dinner with the Titans netted over

\$140,000

Folino Invitational Golf Tournament earned over

\$200,000

for a second straight year



Softball Goes Back-to-Back

Once again, the softball program dominated the competition en route to its second consecutive Big West conference championship under Head Coach Kelly Ford. The Titans proved they could compete with the best in the nation taking wins over national softball powers Mississippi State, Texas Tech, Houston, Utah, Baylor, San Diego State and Texas. Fullerton also got the best of its conference rival Long Beach State, earning a big three-game road sweep of the 49ers.

Kelly Ford Makes History



Kelly Ford is becoming a Titan legend right before our very eyes, as she joined former Fullerton great Michelle Gromacki as the only other Titan to claim the Big West Coach of the Year award on two separate occasions, while becoming the only Fullerton coach to win it in back-to-back seasons for softball.

The Stampede

Interim Director of Marketing Becca Dobbs led the effort that attracted 16,767 Titan students to athletic events during the 2016–17 school year, marking a 17.2 percent increase from a year ago. In the past five years, student attendance has risen nearly 1,300 percent.

Fridays at Fullerton

The 2016–17 athletics season was a special one for many reasons, but one that certainly stands out was the implementation of a membership club dubbed “Fridays at Fullerton.” The club was designed to enhance the Titan Athletics game day experience and to serve as a thank you loyal Titan donors.

Tennis Serves Up a Season to Remember

CSUF Tennis set school records for the second-straight year:

- Most wins in a season (19)
- Winning percentage (19–4, .826)
- Longest winning streak in program history (11)*

*11-match win streak to start the season: January 21–March 5

Division of Student Affairs—Strategic Plan Goals

GOAL 1

Utilizing a “One University” approach, develop “best-in-class” practices for academic, career, and personal advising that support students’ pathways to graduation, responsiveness to workforce needs, and the lifelong empowerment and success of our graduates.

GOAL 2

Invest in strategies and High-Impact Practice programs and services that foster exceptional persistence, superior achievement and timely graduation for all students, with a particular focus on narrowing the gap between underrepresented students and the overall student body.

GOAL 3

Develop and maintain a nationally recognized Talent Development Program that invests in professional and leadership growth of staff.

GOAL 4

Execute state-of-the-art assessment efforts aligned with the University and Division Strategic Plan that include multiple measures to assess learning outcomes, satisfaction, opportunities for program improvement and contribution to achieving the University and Divisional Strategic Plan.

GOAL 5

Develop the “Titan Experience” brand to build pride and connection to the University and market the unique and employable qualities of Cal State Fullerton graduates.



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