

2017-18

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CALIFORNIA STATE UNIVERSITY  
FULLERTON

DIVISION OF STUDENT AFFAIRS  
CALIFORNIA STATE UNIVERSITY, FULLERTON



Friends and colleagues,

A very warm welcome to each of you! My name is Berenecea Johnson Eanes, vice president for the Division of Student Affairs, and I am grateful for your support and partnership as we continually strive to transform the lives of Titans.

During the final year of our Division of Student Affairs Strategic Plan, we continued to serve, meet and support our students in a variety of ways — some of which are highlighted in our 2017–18 Annual Report. As with previous years, this report captures just a small portion of what our students and staff have accomplished on their respective pursuits of academic, professional and personal growth. Thank you for your continued support and for taking the time to learn more about our work, and remember, Titans Reach Higher!

Sincerely,

*Berenecea J. Eanes*

Dr. Berenecea J. Eanes  
Vice President for Student Affairs  
California State University, Fullerton



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# Student Transitions

## About Student Transitions

Navigating a University or College campus can be quite the challenge for many first-year students. Our Student Transitions services help ease this challenge, giving all Titans a chance to succeed in their higher education career the moment that they set foot on the Cal State Fullerton campus. An essential component of securing new Titans, the professionals within Student Transitions lead the efforts of Outreach, Recruitment and Orientation, Admissions, Financial Aid, and Educational Partnerships.



### OFFICE OF ADMISSIONS

*98.5% of the Fall 2018 applicants* were notified of admission decisions by April in time for them to be invited to Welcome to CSUF Day. This resulted in *over 10,000 admitted students attending Welcome to CSUF Day.*

Admitted more than *3,300 First-Time Freshmen* from the Fall 2018 Waitlist.

*41% of the students* admitted from the waitlist, accepted their offer of admission.

Office of Admissions staff hosted the Titan Acceptance Center at Welcome to CSUF Day.

*Over 8,000 incoming Fall 2018 new undergraduate students* enrolled at CSUF.

## EDUCATIONAL PARTNERSHIPS

Educational Partnerships secured **over \$2.6 million** in external funding (federal and philanthropic grants) to support college readiness and success programming for the 2017–18 academic year.

Through the various partnerships with local school districts and community organizations, Educational Partnerships programming reached

**over 7,660 students**

for the 2017–18 academic year.

### Anaheim Union Educational Pledge

Signed in September 2017, this pledge is a commitment to provide all students with an intentional comprehensive support system that integrates their families and is designed to ensure access to opportunities and services that prepares them to successfully complete their college and career goals.

**Pledge Partners:** Anaheim Union High School District; North Orange County Community College District including Cypress College and Fullerton College; California State University, Fullerton; University of California, Irvine; and the City of Anaheim.

### Educational Talent Search

**Partner District- Anaheim Union HSD:** Anaheim, Katella, Loara, Magnolia, Savanna, and Western High Schools. 100% Federally Funded.

**Highlight:** Assisted by Educational Partnerships, 99% of Educational Talent Search Class of 2018 completed a FAFSA application for the 2018–19 academic year.

### Experience Cal State Fullerton

**Partner Districts:** Anaheim Union HSD, Garden Grove Unified SD, Santa Ana Unified SD, Huntington Beach Union HSD, Westminster School District. Program funded by a generous donation from Orange County United Way.

**Highlight:** Served 3,292 participants in the 2017–18 academic year. 2,211 students visited and participated in CSUF campus experiential programs focused on college and career exploration.

### Kids to College

**Partner Districts:** Buena Park Elementary SD, Fullerton SD, Placentia-Yorba Linda Unified SD. Funded by a generous donation from Edison.

**Highlight:** 11 schools from neighboring school districts participated in Kids to College programming, with CSUF hosting over 1,000 6th graders on campus.

### Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP)

**Partner District:** Anaheim Union HSD: Anaheim, Katella, and Loara High Schools. 100% Federally Funded.

**Highlight:** Based on surveys completed in the 8th grade, 97.1% of the students surveyed stated that they intend to apply to a college, indicating the confidence and increased aspiration of GEAR UP students to pursue college.

### Upward Bound

**Partner Districts:** Anaheim Union HSD (Savanna HS), Fullerton Joint UHSD (Fullerton JHS), and Santa Ana Unified SD (Century HS, Saddleback HS, Santa Ana HS, and Valley HS). 100% Federally Funded.

**Highlight:** 100% of Upward Bound Class of 2018 will be attending postsecondary education in Fall 2018.

### Santa Ana Innovation Scholars

**Highlight:** 24 scholars were selected and awarded the Innovation scholarship. All scholars attended high schools in SAUSD, 10 were first-time-freshman, and 14 were SAUSD alumni, and Santa Ana College transfer students.



## EDUCATIONAL PARTNERSHIPS ASSESSMENT DATA

100%

of CSUF Pre-College TRIO participants in grades 9–11 persisted from one grade level to the next.

83%

of McNair participants who graduated in 2017–2018 attained their bachelor's degrees within three years of enrolling in the program.

99%

of CSUF Pre-College TRIO 12th grade participants will graduate from high school.

67%

of McNair participants who received their bachelor's degrees in 2017–2018 will be enrolling in graduate school [note: with the inclusion of post-baccalaureate research programs, it would be 83%].

94%

of CSUF Pre-College TRIO participants will complete and submit a Free Application for Federal Student Aid.

88%

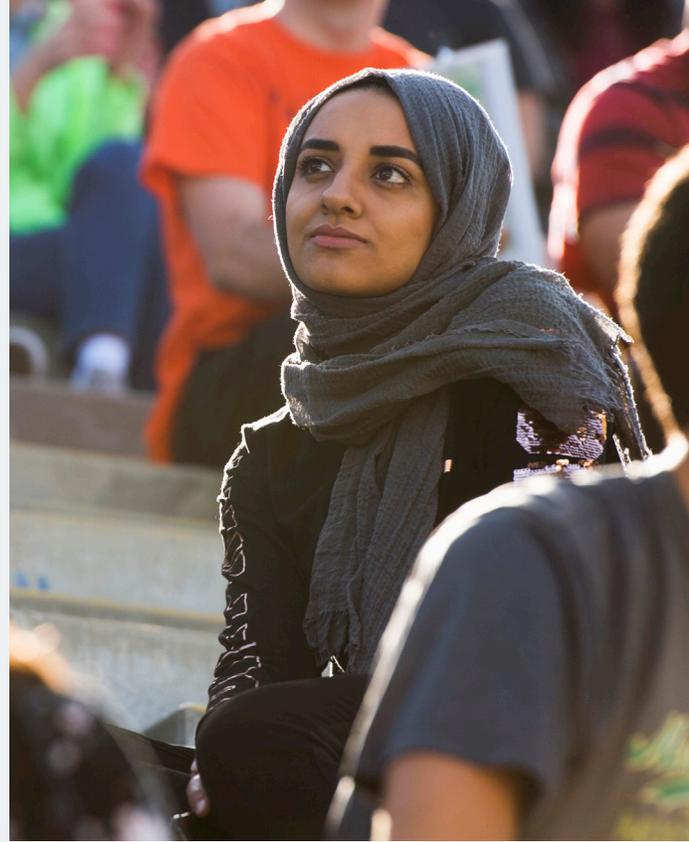
of CSUF Pre-College TRIO participants will be enrolled in college by the fall term immediately following high school graduation.

1,599

GEAR UP students participated in post-secondary exposure and college planning workshops for a total of 4,700 hours.

1,496

GEAR UP students participated in campus visits exposing students early on to the rigors, and necessary preparation for postsecondary education for a total of 9,041 hours.



## OFFICE OF FINANCIAL AID

- Total financial aid disbursed for 2017–18 was **\$322,968,499** and it was awarded to **30,894 students**; need-based aid disbursed as of June 20, 2018 for 2018–19 is **\$241,085,297** and that need-based aid was awarded to approximately 24,011 students.
- There was a 31% increase in scholarship application submissions for 2017–18.

## OUTREACH, RECRUITMENT & ORIENTATION

### Welcome to CSUF Day

April 14, 2018 - CSUF hosted

*over 10,000  
admitted students*

and their family members. A true team effort, every college/department participated at this annual yield event.

### Overnight Orientation

Summer 2017 attracted 551 participants across two overnight sessions. This program included in-depth career exploration, advising, diversity awareness and student life experiences.

### Freshman Orientation

In Summer 2017, 4,591 first-time freshmen participated in a day-long session to introduce them to CSUF, provide advising and register for classes. There were 11 sessions offered.

### Transfer Orientation

In Summer 2017, 2,021 upper-division transfer students participated in a day-long session to introduce them to CSUF, provide advising and register for classes. There were 6 sessions offered.

### The Transfer Center

Serving incoming students from community colleges, assisted 3,917 prospective students and facilitated 26 presentations.

### CSU Super Sunday

Hosted on February 25, 2018, CSUF and ORO facilitated events at 4 predominantly African American churches in Orange County, sharing information with hundreds of guests.

### Campus Tours

ORO had a staff of 25 Titan Ambassadors/ students who were cross-trained to serve as Tour Guides as well as staff our Visitor Information Center.

*2,670 Daily Tours*

*33,056 Group Tours*

### Week of Welcome Information Booths

Hosted the first week of each semester, with the assistance of volunteers and student staff, ORO staffed 6 booths located in prime access points across campus to welcome and answer questions from new and returning students. Along with information, students were given free maps, handbooks, snacks and water. For Fall 2017, ORO served over 8,215 people and in Spring 2018, it was over 5,406.

### African American Student Phonathon

March 20, 2018 – ORO led a calling campaign intended to reach every student and provide a live person to congratulate them on their admission and respond to their inquiries. In total, ORO reached 605 Freshmen and 150 Transfers.



# Student Engagement

## DIVERSITY INITIATIVES & RESOURCE CENTERS

### Safe Zone Program

- The LGBTQ Resource Center partnered with Human Resources' Diversity and Inclusion to sponsor 'Creating Safer Spaces for LGBTQ Titans' – otherwise known as a Safe Zone Program – for about 90 participants.
  - » This is a two-module training for the campus community that addresses multiple issues, including LGBTQ terminology and concepts, cultural competency issues, reflection on ways to increase LGBTQ inclusive practices, and more.

### Committed to the Culture

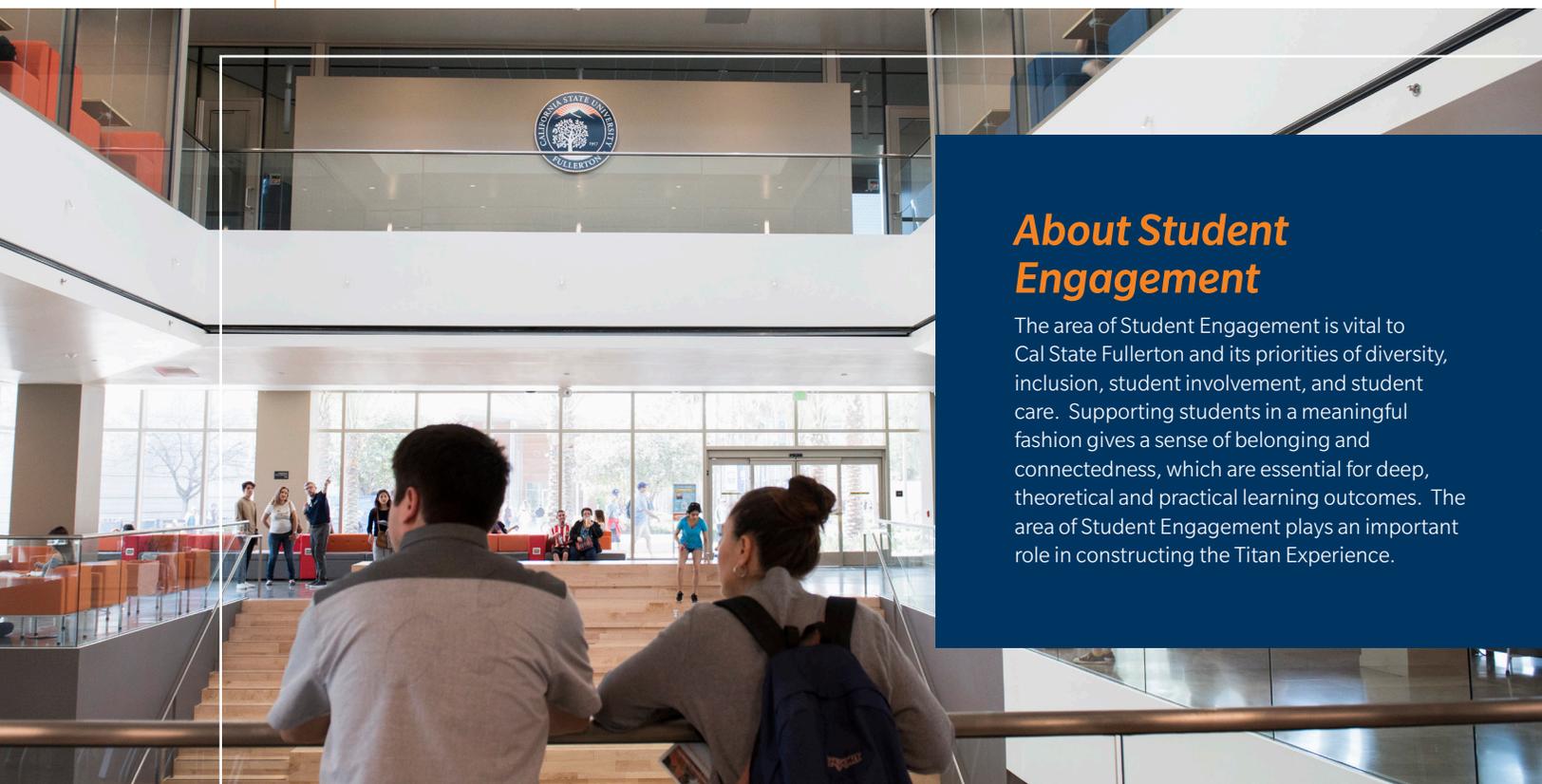
- The African American Resource Center sponsored a cultural organization fair in August for a variety of student organizations affiliated with the African American campus community.

### Supporting the Dream

- The Titan Dreamers Resource Center – partnering with the Chicana/Chicano Resource Center, a College Legal Clinic via Associated Students, Inc., and a student organization called DREAM Co-Op – hosted its first-ever DACA Renewal Legal Clinic.
  - At this event, more than 20 students received assistance with their DACA renewal application and received financial aid to pay for their DACA application fee through the Mission Asset Fund. Legal partners included CSUF College Clinic and World Relief.

### Unapologetically Latinx

- The Chicana/Chicano Resource Center worked with Housing and Residential Engagement to host 200 participants in the inaugural Soy Yo Festival. The event theme of, "Unapologetically Latinx," celebrated the Latinx culture through food, music, and educational displays.



## About Student Engagement

The area of Student Engagement is vital to Cal State Fullerton and its priorities of diversity, inclusion, student involvement, and student care. Supporting students in a meaningful fashion gives a sense of belonging and connectedness, which are essential for deep, theoretical and practical learning outcomes. The area of Student Engagement plays an important role in constructing the Titan Experience.



**DIRC Cultural Ceremonies  
Graduation Numbers**

*3rd Annual Dreamers  
Graduate Ceremony*  
had 65 graduating participants

*16th Lavender Graduate  
Recognition Ceremony*  
had 35 graduating participants

*16th Asian Pacific  
Islander Desi American  
Recognition Celebration*  
had 230 graduating participants

*19th Annual Pilipino  
Recognition Ceremony,*  
sponsored by the Pilipino  
American Student Association Kaibigan  
with support from APARC,  
had 65 graduating participants

*30th Pan-Afrikan  
Recognition Ceremony*  
had 60 graduating participants

**May 2018**

DIRC moved all its identity-based resource centers into a fully-refurbished, new location on the first floor of the Pollak Library. Since the relocation, for the first time in University history, all centers can now be found in one centralized location as opposed to being separated across campus.



**TUFFY'S BASIC  
NEEDS SERVICES**

Established in 2017, Tuffy's Basic Needs Services identifies and supports students who are experiencing an unforeseen hardship, emergency, crisis, or catastrophic life event. The resources offered by this comprehensive endeavor are designed to promote wellness and enable students to complete their education at CSUF.

In Spring 2018, CSUF took the next step to assist students through Tuffy's Basic Needs Services by officially opening Tuffy's Basic Needs Center. The center, which is a fully staffed venue where students can begin to receive aid, is located in McCarthy Hall 143. A campus-wide initiative, Tuffy's Basic Needs Services is coordinated by the CSUF Dean of Students Office and supports The California State University Basic Needs Initiative.

**TITLE IX**

- Launched the first ever campus-wide Title IX website with online reporting options for complainants and responsible employees.
- Achieved 100% completion rate for Fall 2017 incoming student Not Anymore training.
- Streamlined an Early Resolution Agreement process for resolving student concerns.



## Life on Campus

1,982 beds filled of  
1,924 beds available

\*numbers include temporary housing

## HOUSING AND RESIDENTIAL ENGAGEMENT

### 2017-2018 Housing and Residential Engagement resident survey:

90% of respondents agree

HRE provides a community that supports their academic success

93% of respondents agree

HRE provides a community that is safe and inclusive

93% of respondents agree

HRE provides quality service to the community

### Occupancy

- Collaborated with the Center for Scholars, University Extended Education and Intercollegiate Athletics to provide on-campus housing accommodations for students who have experienced foster care, visiting international students as well as student athletes.
- Participated in Tuffy's Basic Needs Services — a CSUF response to support students who are affected by housing and food insecurity/needs — by providing 480 bed nights and 583 meals to students in need.

### Faculty in Residence

- Dr. Erin Hollis, living in CSUF student housing as the Faculty in Residence, hosted over 40 programs attended by more than 700 students.
  - » Programs included a monthly book club, philosophical discussion group, themed dinners, and co-sponsored programs with Resident Advisors, the National Residence Hall Honorary (NRHH), and the Resident Student Association (RSA).

- » Dr. Hollis held weekly office hours for residents who needed assistance with and advice about a variety of subjects, including writing, communication, study abroad, employment opportunities, internship opportunities, and study skills.
- » After a successful recruiting process, Dr. LaTosha Traylor began her Faculty in Residence term in August 2018.
- Resident Advisors:
  - » Resident Advisors hosted 483 programs with a total attendance of 9,168 participants.

Welcomed **3,865** unique guests

to the community during the course of the year, plus an **additional 2,600** guests who took tours on Welcome to CSUF Day.

## STUDENT LIFE AND LEADERSHIP

### Facts & Figures

**11,000+** Events

hosted by Student Organizations

**330** Registered

Student Organizations

**23** New

Student Organizations

**410** Students

involved in Student Life & Leadership's Community Service Programs

**1,204** Students

in Fraternities and Sororities with an Average 2.97 GPA (Spring 2018)

- 575 Students participated in Sports Clubs
- Roller Hockey placed first at the Division II NCRHA National Championship in 2017 and now compete in Division I
- Ice Hockey Club finished strong nationally ranking 25th out of 350 squads
- Equestrian sent 2 riders to regionals, zone finals and IHSA Nationals in Kentucky where both placed in the top 10 in the country
- Archery had 3 archers in the top 10 at nationals with 1 team archer taking 2nd
- Baseball defeated an NAIA division-ranked team and hosted a tournament
- Softball defeated Grand Canyon University ending the Arizona team's undefeated streak
- Men's Lacrosse went 5-0 in their league this season and competed in the MCLA national tournament for Division II
- Women's Lacrosse went undefeated
- Women's Soccer finished 2nd in their league
- Men's Soccer competed at nationals
- Women's Volleyball won a league tournament this season

## WOMEN'S AND ADULT REENTRY CENTER

### Programs, Workshops & Presentations

- The WoMen's Center reached over 3,600 Titans through numerous violence prevention programs, workshops and presentations. Included among these events were the 18th annual Violence Prevention Conference, Inaugural Titan Walk for Change, and Step Up 1.0.

### Nontraditional and Parenting Student Programs

- The Adult Reentry Center received the 2017 Outstanding Undergraduate Student Program Award for innovative programming and initiatives.
- Provided \$27,000 in scholarships for nontraditional and parenting students.



7,600 Hours of Community Service by Students in Student Organizations

# Student Retention

## About Student Retention

Our Student Retention team is focused on persistence and graduation rates of students, aiming to empower Titans in the process of matriculation. At first glance, professional growth and academic success are the focuses of this area, yet it is more so about the relationships that are developed to foster such success. Included among the many areas of Student Retention are: the Male Success Initiative; Center for Scholars; career, internship and community engagement opportunities; mentorship programs; learning centers; Assistant Deans; and much more.

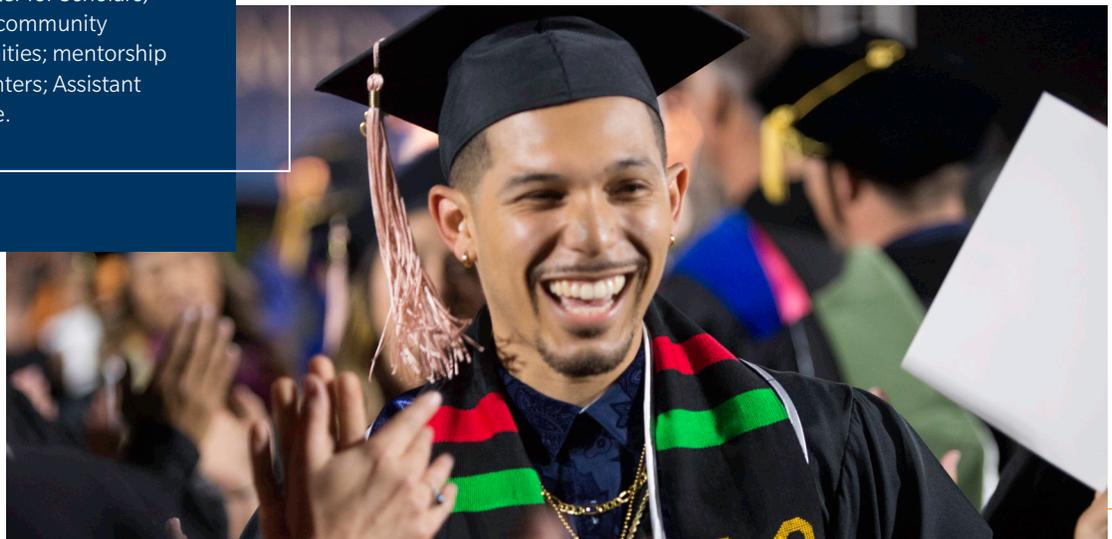
## CENTER FOR INTERNSHIPS & COMMUNITY ENGAGEMENT

### Service Learning Grants and HIPS Certification

- CICE awarded 19 grants to faculty incorporating service-learning into their courses, totaling over \$100,000 in funding during the 2017–18 academic year. Grants allow faculty to deepen partnerships within the community; evaluate and develop service-learning curriculum; attend conferences and present their service-learning outcomes; or to conduct international service-learning courses.
- CICE supported 9 International service-learning courses involving a wide range of departments, such as Kinesiology, Art, Communications, America Studies, and more.
  - » Destination sites included Guadalajara, Mexico; Guanajuato, Mexico; Cambodia, Thailand; Copenhagen, Denmark; Various Cities, Italy; San José, Costa Rica; and Barcelona, Spain.

### CICE Facts & Figures

- In partnership with nearly 6,000 community partners, collaborated with 2,766 new learning sites for academic internship and service-learning.
- Implemented a new registration and agreement system, which yielded 1,145 new learning agreements, increasing CICE's aggregate number of active agreements to 5,190.
- The learning agreements/postings resulted in 15,734 total learning positions available for CSUF students.
- CICE student assistants served 1,362 CSUF student visitors, and fielded another 2,602 phone inquiries.
- 5,543 students enrolled in an academic internship course across 316 CICE-related courses.
- Students participated in approximately 473,390 hours of CICE course-related academic internship.
- Facilitated 77 service-learning courses that enrolled 2,129 students who engaged in approximately 42,580 hours of service at approximately 150 community sites.





## CAREER CENTER

### National Finalist

- The Career Center was once again named as a national award finalist with the National Association of Colleges and Employers for their Diversity and Inclusion work, for the Career Counseling Study Abroad: Improving Latino/a First-Generation College Students' Transition to the Work Force Program.

### Facebook, Pinterest, Coinbase & Slack

- The Career Center partnered with the Veterans Resource Center, hosting a job visit to the Bay Area, which included 6 student veterans, visiting Facebook, Pinterest, Coinbase and Slack headquarters.

### Guiding the Future

- A total of 8,011 professional/career counseling sessions were offered to 4,937 unique students.
- A total of 657 professional/career-related workshops were offered, engaging 16,657 students.
- Hosted 11 large-scale, on-campus recruitment events.
- 531 unique organizations in attendance.
- Secured a contract with Vmock — an online, automated resume-review platform for students to develop their best possible resume.

## VETERANS RESOURCE CENTER

### The Ambassador Program

- Student veterans were paired with a Peer Transition Leader to assist them in their transition into the university, and an ongoing peer mentoring program was offered.

### The Veterans Scholar Career Readiness Program

- The VRC actively supported the Career Center, assisting veterans during the professional exploration, development, networking, and job application processes.

## EDUCATIONAL OPPORTUNITY PROGRAM

### Global Titans

- 12 EOP students studied abroad in La Paz, Baja California, Mexico and Santo Domingo, Dominican Republic, giving several of these Titans a chance to travel abroad for the first time.

## UNIVERSITY LEARNING CENTER

### Leveling Up

- The University Learning Center was awarded Level 2 Certification by the College Reading and Learning Association — a critical and prestigious national certification.
  - » This certification reaffirms that the ULC continues to provide an impactful educational environment for students and tutors.
- 1,759 appointments were completed by 13 tutors in 2017–18.

## ASSISTANT DEANS

### Continued Innovation

- In 2017–18, the Assistant Deans served several thousand Titans through recruitment, resource allocation, special projects, and more, to support and retain students.
  - » Assistant Deans for Student Affairs work in collaboration with college deans, department chairs/faculty, students, and other strategic partners across campus on various projects to directly impact student retention and success.

## SUPPLEMENTAL INSTRUCTION

### Certified & Recognized

- Fullerton's SI Program employed between 120–130 leaders, who provided support to over 40 courses (160+ course sections), across 15 departments, and five colleges each semester.
- Recognized as a Certified Supplemental Instruction Program by the International Center for Supplemental Instruction at the University of Missouri-Kansas City — an accomplishment that further validated the transformative work of SI.

## MALE SUCCESS INITIATIVE

### 2017 Innovation Grant

- MSI-Fullerton was awarded \$10,000 as part of a 2017 Innovation Grant funded by the CSUF Graduation Initiative 2025.
  - » The purpose of the grant was to implement programs, practices, or strategies aimed to decrease the time to degree completion, increase graduation rates, or decrease opportunity gaps.

### Graduation & Beyond

- During the summer of 2017, MSI-Fullerton hosted its inaugural Brother-2-Brother Summer Retreat followed by its Fall 2017 programming called Brother's Reach Higher Success Series.
  - » The purpose of these complementary programs were to ensure that participating men of color gained a greater sense of investment in his own post-graduation potential.

### MSI-Success Scholars Inaugural Cohort

- The MSI-Success Scholars Initiative is geared to support up to 16 first-time freshmen men of color to enrich their student experiences, support student retention, and help alleviate academic-related financial barriers.

### 2018 Male Youth Empowerment Conference 2.0

- CSUF held the 2nd Annual Male Youth Empowerment Conference hosted by the Male Success Initiative-Fullerton and CSUF Educational Partnerships.
  - » The conference was geared towards young men of color in 9th & 10th grade and featured students from 7 high schools in Anaheim.



- The purpose of the MYEC is to create an experience where young men of color from across Southern California will gain insight into college life to encourage them to prepare during high school.

## DISABILITY SUPPORT SERVICES

### Disability Awareness Day

- Hosted the 3rd Annual event to showcase disability awareness and education to students, faculty, and staff regarding the diversity of disabilities.
  - » 187 participants were surveyed following the event, with 97% reporting an Excellent or Good overall impression with some students reporting it was good to 'know they are not alone on campus'.

### Accommodations

- 1,467 active students utilized accommodations for the 2017-18 academic year with 611 new students getting connected.

## CENTER FOR SCHOLARS

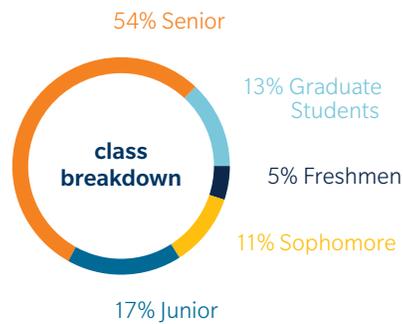
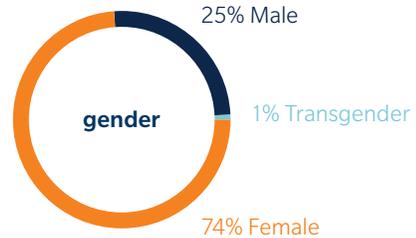
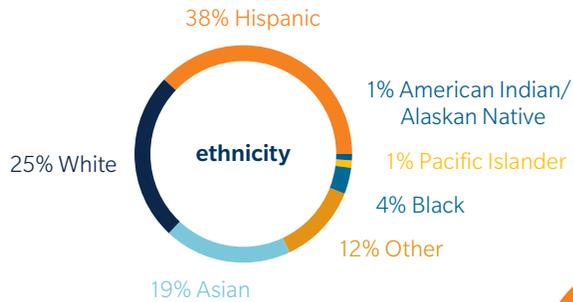
### Academic Success

- Center for Scholars Average Cumulative GPA was 3.04.
  - » The cumulative GPA includes President's Scholars (PS), Abrego Future Scholars (AFS), Guardian Scholars (GS) and scholars who are part of the Foster Youth Program.
- 52% of Scholars were on the Dean's List (AFS/GS/PS) in Spring 2018.
- 97% of Scholars were in Good Standing (AFS/GS/PS) in Spring 2018.
- AFS/PS/GS Scholars completed 95% of Units attempted.

## COUNSELING AND PSYCHOLOGICAL SERVICES

### Holistic Health

- Students who received services at CAPS represent the diverse student body of CSUF.
- » Students ranged in age from 17–63 years old with the median age being 23 years old.



### Scholars in the Community

- Abrego Future Scholar students participated in 46 community service events.
- More than 60 hours of peer mentoring occurred with first year Abrego Future Scholars.
- President's Scholars completed a combined 2,951 community service hours.
- Guardian Scholars completed 540 hours of community service.

### Program Expansion & Upgrades

- Guardian Scholars program was expanded to support foster youth who are not receiving a scholarship. The center now serves 100 foster youth students.
- Relocated to and opened a brand new center in the Pollak Library.

## STUDENT SUPPORT SERVICES

### Fully Funded

- Received continued funding from the US Department of Education in the amount of \$301,110.
- The financial endowment provided all 165 program participants with support services including: academic advisement & success coaching, financial aid guidance, graduate school search assistance, campus service referrals and others.
- » The Student Support Services program is a federally funded TRIO program that serves first-generation, low-income and disabled CSUF students with academic and other support services to ensure they graduate.



# Titan Athletics



## YES, YOU CAN SAY IT

The Cal State Fullerton softball program is officially in the midst of a dynasty, as the Titans cruised to their third consecutive Big West Conference championship. To make the accomplishment even sweeter, Fullerton was just able to get past second place rival Long Beach State. The dominating run back to the NCAA postseason earned head coach Kelly Ford her third straight Big West Coach of the Year honor.

## DANCIN' IN DETROIT

For the first time since 2008, Cal State Fullerton basketball was a part of the biggest party in sports, as the Titans qualified for the NCAA Tournament after running through the Big West Conference Tournament. It marked Fullerton's third ever trip to the big dance and just the seventh 20-win season in school history.

## FAMILIAR TERRITORY

It's gotten to the point where Titan fans almost take it for granted, but both the men's and women's soccer programs found themselves back in the NCAA Tournament after each captured their respective Big West Tournament titles. Head coach George Kuntz has now led the men's side to the NCAA postseason in three of the past four seasons, while head coach Demian Brown has led his squad to the dance in four of the past five campaigns.

## BACK-TO-BACK

It took 29 years for head coach John Elders to get his first one, but now he's two for his last two, as Fullerton men's Track and Field took home its second consecutive Big West crown. This year the Titans were able to do it on enemy territory, as they stood above the rest up in Northridge.



## ***No Doubt About It***

The 2017–18 academic year was the best year in Cal State Fullerton Athletics history. The Titans claimed the Big West Commissioner’s Cup title — an award given out yearly to the conference’s winningest athletics department based on league titles and top finishes — for the first time in school history. Cal State Fullerton is the first Cup champion other than Long Beach State or UC Santa Barbara since former member Pacific won the first two Cups from 1998-2000.

## DOWN BUT NOT OUT

It might have been one of the more unlikely postseason runs in Titan baseball history, but after a discouraging 1-7, Cal State Fullerton did what Cal State Fullerton does year in and year out. The Titans claimed their 30th league crown and went back to the postseason for the 27th straight season, falling just one victory shy of their 19th trip to the College World Series.

## FACTS & FIGURES

As a part of the Student Success Initiative, Athletics has committed to improving its Baseball and Softball facilities. The department is in the process of receiving \$10 million over a five-year span. These funds will be used to construct new locker rooms, renovate coaches' offices, laundry facilities and meeting rooms. Campus has begun the process of selecting an architect to design the new upgrades.





2012-13



2013-14

## Ticket Sales

Athletics Tickets saw an overall increase in ticket sales totaling \$560,494 in 2017-18. Tickets for home events are sold for eight of the Titans' 15 sports.

Over the last five years, ticket sales have brought in

**\$2,330,625**

**46% increase since 2012-13**



2014-15



2015-16



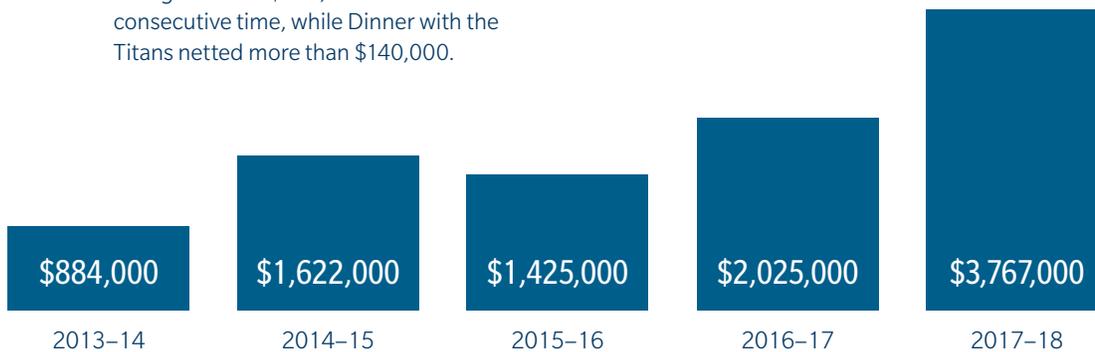
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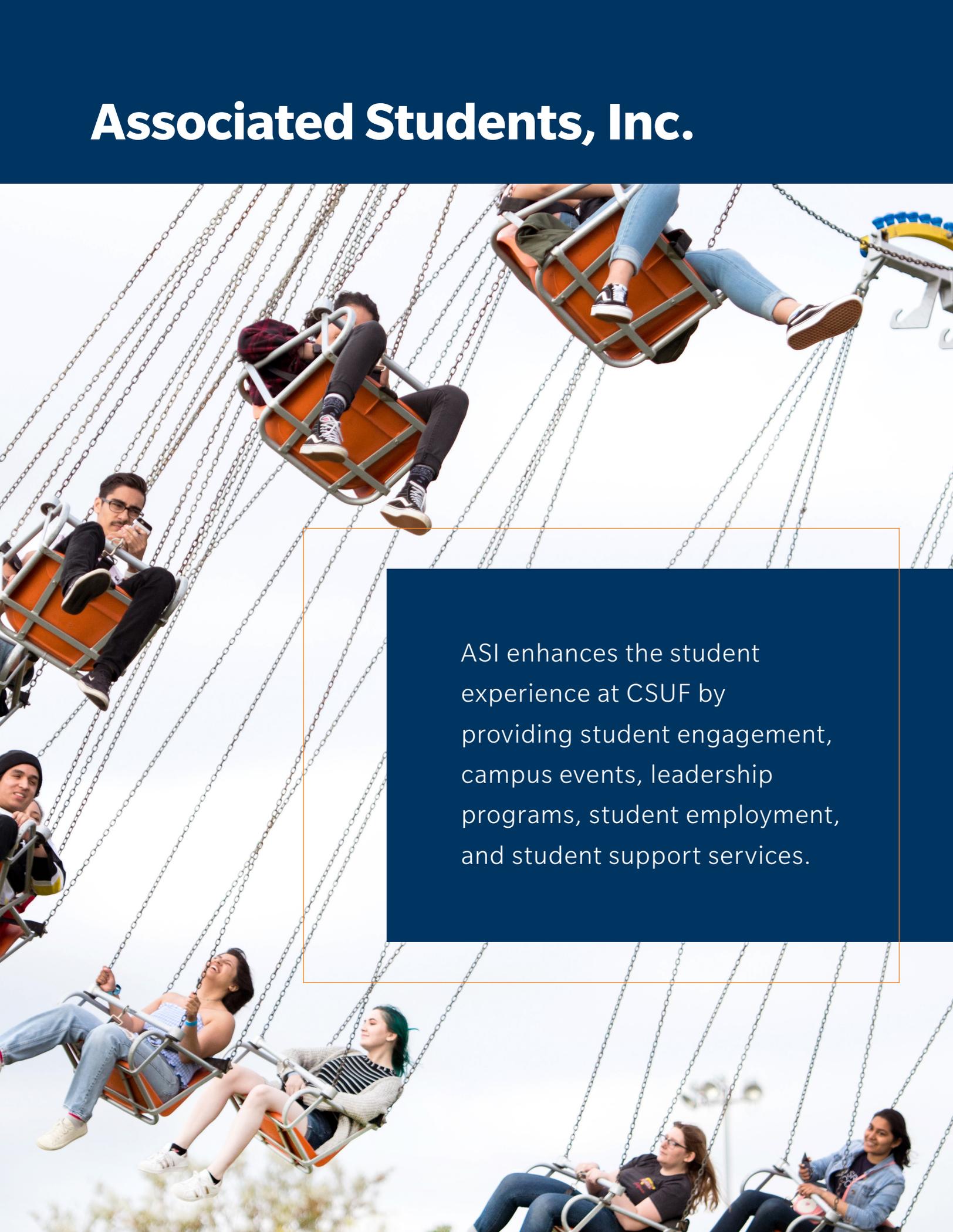
2017-18

The Titan Athletics Development team raised over \$2 million during the 2016-17 school year. Over the last five years, athletics has raised just under \$5.2 million and has established a letter winner's club with more than 250 members. This year the Folino Invitational Golf Tournament brought in over \$200,000 for a second consecutive time, while Dinner with the Titans netted more than \$140,000.

## Titan Athletics Development



# Associated Students, Inc.

A group of diverse students are captured in mid-swing on a swing set. The swings are orange and silver, and the students are dressed in casual attire. The background is a bright, clear sky, suggesting a sunny day at a campus event. The overall mood is joyful and active.

ASI enhances the student experience at CSUF by providing student engagement, campus events, leadership programs, student employment, and student support services.



## STUDENT SUCCESS

- Awarded \$7,500 in monetary scholarships and 35 book loan scholarships to 43 students.
- Held a Self-Defense and Sexual Assault Awareness event in conjunction with Assemblywoman Sharon Quirk Silva.
- Student Leaders attended various Cal State Student Association meetings, implemented changes to ASI Bylaws, converted ASI Policies, and passed a number of resolutions, including:
  - » Denouncing Hate Speech and Supporting Diversity
  - » Supporting and Recognizing Indigenous Peoples Day
  - » Recognizing and Thanking President Mildred Garcia
  - » Supporting Tuffy's Basic Needs Center
  - » Supporting Project Rebound
  - » Opposing CSU Tuition Increase
  - » Recognizing CSUF Student and Team Athletic and Philanthropic Achievements
  - » Supporting Civil Disobedience and Social Action at CSUF
  - » Standing in Solidarity with Victims of Gun Violence and Condemning Gun Violence in America.

## STUDENT PROGRAMMING & PARTNERSHIPS

- Contributed to a campus-wide Free Speech Campaign.
- Implemented the first-annual All Day ASI event.
- Hosted the first ASI Reunion Mixer during the campus' 60th Anniversary Homecoming event.
- Provided financial support to Sports Club ICC for Athletic Trainers.
- Successfully lobbied at CHES on behalf of the CSU.
- Sponsored a Greek Week carnival to benefit Camp Titan.

## FINANCIAL

Approved ASI and Titan Student Centers combined budget, featuring a balanced ASI budget after three years of planned deficit spending.

*Allocated \$700,000*, via the Titan Student Centers Governing Board, for facility improvements and approved a long-term facility renovation plan.

## ASI Celebrations

*Installed and celebrated  
unveiling the Woolly  
Mammoth fossil*

*Celebrated the TSU  
Starbucks Grand Opening*

*Welcomed President  
Fram Virjee to CSUF*



## FACTS & FIGURES

Student Recreation Center  
recorded a total of  
*354,069 entrances,*

offered  
*1,704 hours of  
Drop-In Fitness,*

and hosted  
*69 Titan Youth  
Sports campers*

TSU Information & Services sold  
*\$70,000*  
in club event tickets,

*18,000 tickets*  
to local attractions

and held  
*84 Arts & Craft classes*  
in the new Grand Stair Studio

University Conference  
Center hosted  
*5,281 TSU events*

and welcomed  
*117,360 event guests*

Children's Center enrolled  
*162 children,*

provided over  
*100,000 hours*  
of childcare,

and served over  
*32,000 meals*

ASI hired  
*9 professional staff,*

employed more than  
*350 students,*

and saw over  
*100 student  
employees graduate*  
during the year

(657) 278-3221

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@CSUFstudents

@VP\_BJEanes

The 2017–18 Annual Report highlights just a fraction of the student-centered services, resources and accomplishments of the Division of Student Affairs at California State University, Fullerton. Please visit our website to learn more about our work. A special thank you to our campus and community partners for their support during the 2017-18 academic year.

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