

Division of Student Affairs



2022-2023
Annual Report



Division of Student Affairs 2022-2023 Annual Report

Written, Edited, and Produced by: Daniel Ramirez and Annette Campos

Creative Design: Annette Campos

Photography: Matt Gush and Strategic Communications at Cal State Fullerton

About the Division of Student Affairs

The purpose of the Division of Student Affairs is to transform the lives of our students academically, personally and professionally, equipping all with the knowledge and skills required for success at Cal State Fullerton and beyond degree completion. Thanks to our team of 600+ staff members, we are able to offer student-centered services and resources that provide rich learning opportunities for students, offering opportunities for community involvement, multicultural experiences, leadership training and career development.

A special thank you to our campus and community partners for your continued support!



@CSUFstudents
@FullertonTitans
@ASlcsuf

Table of Contents

Welcome	3
VPSA Cabinet	4
Quick Facts	6
Student Success	11
Enrollment Management	15
Student Engagement and Titan Experience	19
Diversity, Equity, and Inclusion	23
Additional Accomplishments	27





Dear Titan Family,

We want to thank you for standing with us as supporters and advocates for the Division of Student Affairs during the 2022-23 academic year. By partnering together, we enriched the lives of 40,000+ students and provided valuable educational experiences that could only come from Cal State Fullerton. We delivered on our promise of transforming the lives of students and it's because of community members like you.

In this year's Annual Report from the Division of Student Affairs, we have chosen to highlight how our organization progressed to meet the expectations of our students. The report is structured around themes of student success, enrollment management, student engagement and the Titan Experience, and diversity, equity and inclusion. We hope that you find the redesigned report engaging, inspiring, and visually appealing. Thank you again for being such a valued partner and member of our Titan Family!

Once again, thank you for standing alongside us to help make the year a success! We are grateful for each of you

Be well, be joyous!

Tonantzin Oseguera, Ed.D
Vice President
Division of Student Affairs

2022-23

VPSA Cabinet



Dave Edwards, Ed.D.
Executive Director of
Associated Students, Inc.



Martha Enciso, Ed.D.
Associate Vice President
Identity and Belonging



Chalea Forgues, M.A.
Chief of Operations



Greg Paules, M.B.A.
Senior Associate
Athletics Director



Rob Scialdone, M.A.
Assistant Vice President of
Resource, Budget, and Planning



Chelsea Strohm, M.S.
Executive Assistant to the
Vice President for Student Affairs



Vincent Vigil, Ed.D.
Sr. Associate Vice President
*Engagement and Well-Being
& Dean of Students*



Elizabeth Zavala-Acevez, Ph.D.
Associate Vice President
*College Access and
Career Pathways*



Quick Facts

ASI Food Pantry



\$78,000 grant funding received by The Pantry in Spring 2023 to increase Grocery Rescue capacity.



2,500 pounds of additional food picked up each month by Titans in need through two more Grocery Rescue pick-up locations added by The Pantry.

Basic Needs Services



304 students were supported during the academic year for food, housing, and/or financial assistance.

Career Center



of students* strongly or moderately agreed that Career Center services they utilized met their expectations.

*Includes academic year 2022-23 survey respondents



of students* strongly or moderately agreed that they felt more career-ready after meeting with a Career Center counselor.

*Includes academic year 2022-23 survey respondents



109 workshops were hosted in-person and virtually during the academic year.

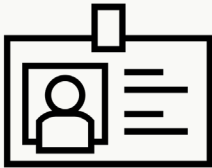
Quick Facts

Center for Educational Partnerships



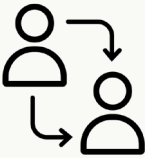
5,473 students served by Center for Educational Partnerships during the academic year.

Center for Internships and Community Engagement



12,129 academic internship and service-learning opportunities were reviewed and approved for students to receive academic credit.

Counseling and Psychological Services



2,097 students met with Counseling & Psychological Services (CAPS) mental health providers during the 2022-23 academic year.



7,107 hours spent with students in counseling were totaled by CAPS in 2022-23.



1,125 appointments were completed for students in the CAPS wellness room.

Disability Support Services



4,504 student testing/exam appointments were facilitated for the academic year.

Quick Facts

Diversity Initiatives and Resource Centers



286 engagement opportunities centered around diversity, equity, inclusion, and community building were offered by the department during the academic year.

Financial Aid



\$140+ million disbursed to over 21,000 Titans for Spring 2023.



\$142+ million disbursed to over 21,000 Titans for Fall 2022.



\$18 million awarded to over 17,000 students for Fall 2022 (an increase of 500% from Fall 2021) as part of the Middle-Class Scholarship.

Housing and Residential Engagement



2,000+ students were housed and accommodated during the academic year.

Quick Facts

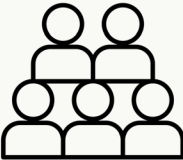
Outreach, Recruitment and Orientation



4,369 students completed in person new student orientation, with 98% of attendees* agreeing that it was worth their time.

*Includes data from 3,641 post-event survey respondents

Student Life and Leadership



339 student organizations were registered by Student Life and Leadership during the academic year.

Titan Athletics



\$70,000 raised during the university's #TitansGive Day of Giving.



110 student-athletes earned Academic All-Conference Honors.



4 baseball student-athletes selected in MLB Draft.

Veterans Resource Center



150 student veterans were served during the academic year.



Goal 1

Student Success



1 Continue to expand First-Generation College Student resources and programming

- » The Division of Student Affairs hosted Cal State Fullerton's second annual First-Generation College Student Week from November 7-11.

» **The First-Gen Kickoff Event**, which featured a resource fair, food, games and more saw a total of **601 student attendees.**

- » The Division of Student Affairs developed and partnered with Titan Shops to distribute special First-Generation College Student graduation stoles for first-generation graduates to wear at Commencement 2023.
- » The Office of the Vice President for Student Affairs (VPSA) hosted Lunch and Learns for staff and faculty.
 - » Two notable Lunch and Learn sessions included: "Becoming an Individual & Institutional Advocate for First-Generation College Students" and "Exploring the Ways Jargon Influences College Access & Success for First-Generation College Students."





2 Continuing the development of National Hispanic-Serving Institution Week

- » VPSA added two signature events in 2022-23 for National Hispanic-Serving Institution (HSI) Week
- » HSI Professional Development sessions featured keynote speaker Dr. Marla Franco.
 - » Attendees were educated around the idea of amplifying “Servingness” to Latine/x students.
- » College Access and Career Pathways also hosted a Community Update in November 2022.
- » Community members, partnership districts, and campus partners attended the event to hear about progress and updates from the Division of Student Affairs in support of the Latine/x population.

- » Educational Opportunity Program and Department of Admissions deadlines were realigned with general financial aid deadlines to remove barriers to receiving financial aid.

3 Develop the inaugural Transfer, Adult Re-entry, Parenting, and Pregnant (TAPP) Student Center

- » The TAPP center celebrated the Inaugural National Transfer Student Week (October 17-21, 2022), which featured a special breakfast, lunch, a wellness workshop, and a family bowling night.
 - » A total of **796** people attended throughout the week.
- » Staff spearheaded the first CSU Transfer Center Task Force as part of The California State University Transfer Collaborative.
- » TAPP center leadership established relationships with major corporations, such as Verizon, Amazon, and

Walmart, and had a TAPP Center outreach counselor speak to employees about taking educational courses at CSUF.

- » The TAPP Center shared specific resources designed for Adult Learners.

» **CSUF is the only university within the CSU to take this action, tapping into prospective professional populations that could yield additional student enrollment.**

- » The department also piloted a TAPP Center childcare program for parents to use during midterms and finals weeks each semester.

- » The TAPP Center held its first end-of-the-year celebration for students, celebrating with the TAPP student population and offering opportunities to take complimentary professional graduation photos.

4 Ensure the transitions within Student Conduct and Outreach and Recruitment are seamless for students (e.g., inherited Assistant Deans, location change, etc.)

Student Conduct

- » Student Conduct successfully onboarded four new Assistant Directors.
 - » Assistant Directors have been trained on conduct procedures and to provide advising support for conduct-related matters to InterClub Council in the University colleges.
 - » Assistant Directors also work closely with their assigned colleges to help navigate student concerns and provide resources for academic integrity.

Outreach and Recruitment

- » Outreach and Recruitment hired the following staff to help support the unit, which services all major largescale outreach events at CSUF:
 - » Three Assistant Directors to help with outreach, recruitment, and orientation efforts and to be liaisons of specific colleges.



- » One Marketing Analyst to support Salesforce Communication efforts
- » One Tours Coordinator
- » The department is also expanding to hire an event planner, lead senior orientation coordinator, and a counselor focused on special population outreach.

staff to focus on developing and providing resources to students related to academic integrity.

- » The staff members, each of whom were formerly Assistant Deans for Student Affairs, created and promoted outreach and educational content for students.

5 Focus on outreach and education for students on academic integrity and resources

- » In Fall 2022, the Dean of Students Office onboarded

Goal 2

Enrollment Management



1 Outreach and Recruitment

The department of Outreach and Recruitment saw a total of:

524
events

41,728
students served

» Events included: Counselor Conferences, Transfer Days and College Nights, College Fairs, Lunch Visits, Transfer Appointments, Community Events, signing days, CSUF Highlights Presentations, CSU Overview Presentations, Cal State Apply Presentations, Next Steps Presentations.



24
signing day events

901
students served

Anaheim Partnership:

16
school site visits

21
school site visits

Fullerton Partnership:

22
school site visits

1,138
students served

Santa Ana Partnership:

21
school site visits

2,645
students served

OFFICE OF ADMISSIONS

This report highlights admissions, enrollment and yield data for first-time freshmen (FTF) and Upper-Division Transfer (UDT) students enrolling in Fall 2022. Compared to Fall 2021, we saw steady increase in enrollment for first-time freshmen and transfer students (Fall 2021 freshmen enrollment: 4,219; transfer enrollment: 4,037)

FALL 2022 TOTAL

	 Applications	 Admits	 Accepted Offer	 Enrolled	
First Time FRESHMEN	48,750	32,528	5,556	5,280	Yield Rate 95% of students who accepted their admissions offer enrolled for Fall 2022
TRANSFERS	22,565	13,792	4,950	4,371	Yield Rate 88% of students who accepted their admissions offer enrolled for Fall 2022

2 Special Populations and Student Recruitment

African American Student

Enrollment Target Events

- » The Special Populations team hosted 102 events that served 8,673 students.

102
events

8,673
students served

- » School events:

84
events
7,061
students served
- » Community events:

18
events
1,612
students served

- » The Special Populations team worked with various community organizations through a myriad of events to make outreach successful. Organizations included:
 - » Council for Opportunity in Education & Comcast
 - » 100 Black Men of LA
 - » National Coalition of 100 Black Women INC., OC Chapter
 - » Next Generation of Women Leaders (NGWL)
 - » The City of Lakewood Recreation and Community Services Department
 - » Irvine Unified School District African American/ Black Parent Community
 - » Umoja Community Education Foundation
 - » National College Resources Foundation (Black College Expo)
 - » U2 Scholars Program
- » Orange County Heritage Council (OC Black History Parade Unity Festival)
- » Super Sunday: Friendship Baptist Church, Christ Our Redeemer AME Church, 2nd Baptist Church
- » The African American Male Education Network and Development (A²MEND)
- » LA Promise Fund
- » Higher Education Leadership Preparation (HELP)

Native American Student Enrollment Target Events

- » Building upon its investment of supporting Native American and Indigenous students, the Special Populations Outreach team did the following:

21
events

856
students served

- » School events:

8 events **518** students served

- » Community events:

13 events **388** students served

- » The team worked with various community organizations and attended a number of events for student recruitment, including:
 - » San Manuel College Fair Expo
 - » Symposium 2022 Morongo Tribal TANF Resource Fair
 - » American Indian Chamber of Commerce of CA
 - » One World Bridge
 - » American Indian Chamber of Commerce of CA
 - » Soboba Tribal TANF Program
 - » Education Summit 2023: College and Resource Fair
 - » Education Fair-Banning
 - » Morongo TANF Higher Education Fair-San Bernardino,
 - » 50th annual CSU Puvungna Powwow
 - » SDUSD Title VI Youth

Latine/x Student Target Events

- » The Special Populations team also attended four community events servicing **2,001** students. Events included:
 - » National College Resources Foundation (Latino College Expo)
 - » Building Skills Partnership
 - » Comisión Femenil of the San Fernando Valley
 - » Hispanic Association of Colleges and Universities (HACU)

LGBTQ Student Target Events and Undocumented Student Target

- » The Special Populations team attended the Models of Pride College Fair event servicing **70** students.
- » The team also attended the Region **eight** Undocu Transfer Conference and Resource Fair servicing **33** students.

Partnerships through College Access and Career Pathways

- » Cal State Fullerton and Santa Ana College (SAC) held a signing ceremony on May 12, 2023 to reaffirm Guarantee Transfer Admissions to SAC community college students.
 - » This long-standing partnership continues to work towards a systemic approach to education that sets an example for others on how collaboration can create opportunities, transform lives, and impact our local community.
 - » SAC President Annebelle Nery and CSUF President Fram Virjee signed the agreement in front of an audience of CSUF and Santa Ana College leaders, Government Officials, and community partners.

Continue to assess processes and procedures for scholarships and stipends and work collaboratively with Academic Affairs and University Advancement.

- » The Office of Financial Aid began developing a “scholarships unit” within the department.
- » The department has created an Assistant Director of Scholarships role to support in streamlining scholarship application processes, general awareness, and other forms of support for students.
- » The department also continues to increase its communication across the campus population about scholarship deadlines each semester and various deadlines needed to be met to award scholarships in time for the first Titan Payment deadline.

Goal 3

Student Engagement and the Titan Experience





1 Expand Basic Needs Services

- » The Dean of Students Office hired its inaugural Basic Needs Director.
- » Basic Needs Services has continued to make major strides supporting the campus population. Highlights include:
 - » Collaborated with the Division of Information Technology to launch Titan Bites 2.0.
 - » Titan Bites is a digital notification service that alerts students when free or leftover food is available on campus through a university-sanctioned department or event.
- » Worked with campus partners to promote the CalFresh Restaurant Meals Program.
- » Created a process by which students can request graduation regalia through a basic needs grant. As of May 2023, there were **216** requests.

- » Continued to accept basic needs referrals throughout the academic year with about a 14% increase with about **476** referrals as of May 2023 (as compared to May 2022 academic year numbers).

» Allocated about **\$45,000** in basic needs grants as of May 2023 for the 2022-2023 academic year.

- » Working with Titan Shops, provided free CSUF regalia to **350** students, which is nearly a 57% increase from last year.
- » Collaborated with Financial Aid and Housing & Residential Engagement to pilot an allocation process of affordable housing funds given to students living in housing and awarded about

\$83,827 to **53** students; 53 students were eligible and awarded a Housing Grant up to **\$2,000**.

- » Created an endowment account for BNS with an initial amount of **\$28,000** from Chartwells funds.

2 Revitalize the promotion and development of the Violence Prevention & Advocacy services

- » CSUF Student Wellness, prioritizing the promotion of Violence Prevention & Advocacy Services (SVPAS), committed resources to educate, support, and connect with campus on violence prevention and advocacy matters. The department:
 - » Hired two inaugural positions for Violence Prevention & Advocacy Services: Assistant Director and an Educator.
 - » Hired inaugural program coordinator position for Violence Prevention & Advocacy Services.

- » Launched a new website for Violence Prevention & Advocacy Services.
- » Renamed the area to Sexual Violence Prevention & Advocacy Services for clarity to our students, staff, and faculty.
- » Identified a new space for Sexual Violence Prevention & Advocacy Services.
- » Hosted the Coordinated Community Response Team (also known as CCRT) for campus and community stakeholders.
- » Developed a new promotional 'brochure insert' flyer about Violence Prevention & Advocacy Services.
- » Hosted Sexual Assault Awareness Month (SAAM) throughout April. Events included:
 - » **SAAM Display in the Pollak Library** | A display featuring education on SAAM and shared reading list on sexual violence, healing, and empowerment.
 - » **Clothesline Project** | Waymakers & SVPAS brought The Clothesline Project to CSUF. Led by TitanWell, the resource was on Titan Walk to educate interested students about the prevalence of sexual violence and how to support survivors.
 - » **TitanWell Hut x CAPS: SAAM Education & Self-Care** | TitanWell and SVPAS educated students about SAAM and sexual health.
 - » **Empowerment Self-Defense Workshop Series** | SVPAS held an active workshop to learn about the foundations of Empowerment Self-Defense as a tool for prevention, connection, and empowerment.



3 Assist in the promotion of the new housing building

- » Housing & Residential Engagement (HRE) held a Grand Opening for the campus and community on August 26.

- » HRE promoted the reservation process for the Multipurpose Room to campus stakeholders, which Government Relations, Student Life & Leadership, and different Student Affairs departments have used.

4 Increase promotion and publicity efforts for the Counseling and Psychological Services expansion, wellness room, mental health services, and resources

- » Counseling and Psychological Services (CAPS) hosted the grand opening of the Wellness Room in Fall 2023.
 - » The CAPS Wellness Room provides students with a holistic approach to managing mental health in supporting their physical and emotional needs through a variety of services.
 - » The space welcomes students to make a reservation with the massage chairs or napping pods, practice mindfulness techniques while exploring the art area, attend a yoga session, and connect with peers on their mental health wellness journey in the lounge relaxation space.
- » In Fall 2023, CAPS hired two new crisis counselors and a replacement for the Housing & Residential Engagement Liaison
- » YOU@Fullerton continued to thrive, allowing CAPS for the opportunity to pilot and launch Compass at Fullerton.
 - » [Compass.fullerton.edu](https://compass.fullerton.edu) matches students to relevant services and resources (on campus and local) in just a few clicks.

By answering a few questions, users of Compass receive a list of the most relevant support services available — **100% anonymously.**

- » Highlights of Compass include:
 - » It makes it easy to find help anytime. Compass puts all of the options together in one place to help students.
 - » It is for the distress of any shape or size. Whether a student's situation is large or small, sudden or gradual, related to health or finances, relationships or academics - no matter what life throws students' way, help is here for them.

- » It is 100% anonymous. No personal information is ever collected or stored. Anyone's use cannot be tied to their identity in any way. Students do not need to log into the CSUF portal to access it.
- » It can help you help CSUF students or someone else. The resource is not just limited to Cal State Fullerton.

- » CAPS also worked with CSUF Police Department to develop a proposal for a crisis intervention team – mobile services – to be implemented in Fall 2024.

5 Titan Welcome Weekend

- » In Fall 2022, Titan Welcome Weekend was held as a half-day event for 4,500 students to engage with the campus through a resource fair, open houses, campus tours, lawn games, photo opportunities, and a Titan Women's soccer game.





Goal 4

Diversity, Equity, and Inclusion

1 Continue to partner with ASI on the Beyond the Conversation speaker series

» CSUF's "Beyond the Conversation" series, hosted by Associated Students Inc. and the Division of Student Affairs, continued to be a hot ticket in 2022-23.

» "Beyond the Conversation" is a year-long series of programmed events which includes community movie nights, modern philosophy lectures, Titan Talk and Paint, and Coffee and Conversations.

Major conversations and lectures this past year included guests like journalist Nikole Hannah-Jones, activist David Hogg, and LGBTQ rights advocate and actress Hunter Schafer.



2 Pilot podcast/video Diversity, Equity, and Inclusion conversation with ASI and Student Affairs Partners

- » "Beyond Euphoria" was an educational pilot program with a small focus group of students from the Communications department and Student leaders (20 students total).
- » This provided an opportunity for students to participate in a program where they could discuss specific themes presented in the HBO series Euphoria. Discussion themes included social justice, equity, drug abuse, domestic abuse, and LGBTQIA+ topics. CFS programming and department collaborations expanded to provide additional intentional student support.
- » Key Activities included workshop sessions, student presentations, case studies, reflection, and feedback.
- » According to post-program surveys, program participants revealed a significant positive shift in participants' empathy levels, understanding of different perspectives, and communication skills.

3 Expansion of Diversity Initiatives and Resource Centers Peer Mentoring Programs

- » Peer mentors in the African American Resource Center, LGBTQ Resource Center, and Titan Dreamers Resource

Center are now receiving scholarships to support their academic journeys.

4 Revamp Orientation's diversity, equity, and inclusion session for incoming students in Summer 2023

- » Outreach, Recruitment, and Orientation along with Diversity Initiatives and Resource Centers partnered to provide a new session for incoming students relating to diversity, equity and inclusion (DEI) at Cal State Fullerton.
- » Students were educated on various DEI matters and encouraged to discuss their visible and invisible identities to learn more from one another.

5 Growing the student DEI certificate program 2023

- » In Spring 2023, Student Life & Leadership launched the Titan Leadership Experience.

» The Titan Leadership Experience helped students uncover their leadership potential, build skills in key competency areas, and find new ways to get involved on campus.

- » Students had options to participate in the Planning and Development Path or Leadership Exploration Path.

6 Revitalize the Women Resource Center programming.

- » Diversity Initiatives and Resource Centers hired a coordinator for the Women's Resource Center.
- » The Student Affairs Envisioning Committee was created to help with the transition of the Women's Resource Center into Diversity Initiatives and Resource Centers.
- » The committee was also charged with providing recommendations for the center's name, programming priorities, partnerships, and space updates.
- » The committee included the DIRC Director and Faculty Liaison, five staff members, five faculty members, and eight students.



Additional Accomplishments



Fall 2022

CSUF's partnership with The Walt Disney Company through the Disney Aspire Program

- » Disney Aspire is Disney's education investment and career development program recently joined by Cal State Fullerton.
 - » Cal State Fullerton was the first school within the CSU system to be part of this program.
- » Disney Aspire offers 100% paid tuition up front for hourly full-time and part-time employees and cast members across a network of schools, including CSUF.
- » The program reimburses employees for applicable books and fees, provides individual student success coaching from start to finish through Guild Education, and enables program graduates to prepare for career growth through the Disney Aspire Alumni Association and other extensive post-graduate support.
 - » This transformative program and partnership helps remove barriers to education and support social mobility.
 - » As it stands today, **CSUF programs currently have more than 3,400 students enrolled.**
 - » In order to qualify, students must first apply to, get accepted, and become enrolled as a student at Cal State Fullerton.



Disney Aspire is available to more than
29,500
hourly Disney employees in the state of California.

Title IX & Gender Equity launched the Title IX Employee Ambassador Program

- » The Title IX Employee Ambassador program was launched in 2022-23.



- » A professional development opportunity for all CSUF employees, this program helped staff and faculty learn more about campus resources related to Title IX and gender equity issues.
- » Program participants built skills to support colleagues and students impacted by sexual harassment, gender discrimination, sexual exploitation, sexual misconduct, dating/ domestic violence, and stalking.
- » Participants also learned essential principles for creating more inclusive spaces.
- » The program aimed for Title IX Employee Ambassadors to feel prepared to offer accurate information to colleagues and students about everyone's rights and options at CSUF related to Title IX and Gender Equity.

CAPS Mental Health Ally Program for Faculty and Staff

- » Counseling and Psychological Services launched the Mental Health Ally Program this past year.
- » The program is designed to provide mental health education, empower mental health allyship, and help Cal State Fullerton students by creating a campus culture that supports mental health.
- » The two-hour program is also intended to explore how to become an informed mental health ally, review what mental health looks like, and identify specific strategies for becoming a mental health ally.

- » Topics covered included mental health stigma and culture, current mental health concerns and related statistics, steps to refer students in crisis to appropriate resources, and holistic CAPS services.
- » In Fall 2022, CAPS saw **106** faculty and staff complete the training.
- » In Spring 2023, CAPS saw **160** faculty and staff complete the training.

Cross-Campus Training by the Dean of Students Office

- » The Dean of Student office continued to offer their trainings to campus. Trainings included:
 - » Helping Students in Distress Training (Faculty and Staff), which taught how to identify and respond to concerning student behaviors.

Attendees learned the differences between distressing, troubling, and threatening behaviors and how to respond appropriately, including when to refer to the Dean of Students Office or other campus departments for additional support.

- » Helping Peers in Distress Training (Students), which helped CSUF students gain confidence when helping other Titans who may disclose various forms of distress.
- » Supporting Students with Care Services and Student Conduct (Faculty and Staff), which helped attendees learn how to delineate the differences between Care Services and Student Conduct, when to contact staff in each area, and how

to support students navigating the care services and conduct processes.

- » Basic Needs Ambassador Training (Faculty and Staff), which helped participants gain knowledge relating to basic needs, current food, housing, and financial insecurity trends, relevant cultural considerations, and the recognition of boundaries necessary for working with students who experience basic needs insecurity.
- » Basic Needs Ambassador Seminar (Students), which helped student attendees further understand trends related to basic needs insecurity faced by college students, how Titans can support their peers, and learn about available on and off-campus resources for support.

