



**ACADEMIC SENATE  
MINUTES  
OCTOBER 18, 2012**

**ASD 12-140**

*Approved 10-25-12*

**11:30 AM - 1:00 PM**

**Pollak Library North 130**

Present: Armstrong, Balderas, Bedell, Bonney, Brusckke, Carroll, Dabirian, Evanow, Fidalgo, Filowitz, Fisher, Fitch, García, Gradilla, Gratton-Lavoie, Hewitt, Hickok, , Huizinga, Jarvis, Jones, Knutson, Miller, Loaeza, Manriquez, Matz Mead, Michalopoulos, Morales, Myck-Wayne, Nyaggah, Pasternack, Puri, Randall, Rhodes, Rhoten, Shoar, Stang, Stein, Walicki, Walker, Weismuller, Westgate, Yang

Absent: Buck, Chavis, Guerin, Murray, Stambough, Taylor

## **I. CALL TO ORDER**

Chair Bedell called the meeting to order at 11:30 AM.

## **II. URGENT BUSINESS**

(Fitch) The *Great Shakeout 2012* was held this morning at 10:18 AM across campus as CSUF participated in the annual California Earthquake Preparedness Drill. The public speaker announcement asked all individuals to “drop, cover, and hold on”. The necessity of being prepared is vital; however, the expectation that students and faculty can actually get under (some) classroom desks is unrealistic.

## **III. PARLIAMENTARY TIP OF THE DAY**

### **REFRAINING FROM ATTACKING A MEMBER’S MOTIVES**

When a question is pending, a member can condemn the nature or likely consequences of the proposed measure in strong terms, but one must avoid personalities, and under no circumstances can one attack or question the motives of another member. The measure, not the member, is the subject of debate. If a member disagrees with a statement by another in regard to an event which both witnessed, one cannot state in debate that the other’s statement “is false.” But one might say, “I believe there is strong evidence that the member is mistaken.” The moment the chair hears such words as “fraud,” “liar,” or “lie” used about a member in debate, the chair must act immediately and decisively to correct the matter and prevent its repetition.

## **IV. ANNOUNCEMENTS**

- 4.1 (VP Barrett/Search Com Chair) Announced the search for Vice President for Advancement is progressing well. 35 resumes have been reviewed. At the 10-23-12 meeting, the very competitive applicant pool will be narrowed for initial candidate interviews. The electronic process adopted for the process is working well.
- 4.2 (VP Eanes) gave an update on the progress of the Search Committee for Athletic Director. VP Eanes thanked Professor Steve Walk who is serving as Interim Athletic Director. VP/Senator Dabirian chairs the Athletic Director Search Committee, serving with Lea Jarnagin, Rick Vanderhook, Marcia Foster, Lynda Randall, Michael Perez, Scott Hewitt, Toya Wyatt, and ASI President, Dwayne Mason, as well as A.S. Chair Bedell (non-voting). NCAA Past President, Cedric “Ced” Demsey, is volunteering his service on this search committee. This will be an active and fluid search that will include the campus community.
- 4.3 (Mead) Reported on the Town Hall meeting 10-12-12, 9:00 – 11:30 AM, which included over 400 people engaged in our Campus Strategic Plan. For those campus members who were unable to attend, opportunity to give input is available following the links on the Cal State Fullerton [Home Page](#).
- 4.4 (Nyaggah) Encouraged everyone to promote voter registration *and* to participate in the very important Proposition 30.
- 4.5 (Bedell)
  - ❖ President García’s inaugural transmittal was signed to establish UPS 294.000 L. Donald Shields Excellence in Scholarship and Creativity Award 2012-13. For its debut launching, the Academic Senate received 15 nominations for this *first time* award. The deadline for nominees to submit a file is the final day of fall classes, December 17, 2012.
  - ❖ Academic Senate office received eight (8) nominations for the Faculty Leadership in Collegial Governance Award 2012-13. Deadline for file submission is 12-3-12.

- ❖ Welcomed our newest Academic Senator, Dr. Penny Weismuller who was elected 9-27-12.
- ❖ On 12-6-12, we will welcome Dr. José Cruz as a member of the Academic Senate.

## V. TIME CERTAIN

11:45 AM

**Subject: State of the University  
President Mildred García**

### BL 83-9

#### “STATE OF THE UNIVERSITY” ADDRESS BY PRESIDENT

*At a Senate meeting as close as possible to the beginning of the academic year, the President shall be invited to present to the Senate an address on the State of the University, indicating policies which the President believes the Senate should adopt during the year to come. Following this address, the Chair of the Academic, Senate, the Vice President for Academic Affairs, the Deans, and other top administrators and other members of the Academic Senate may present proposals for Senate action. The Senate shall, in the year following consider all matters thus presented to it.*

Chair Bedell welcomed President Garcia to give her first *formal address* to the Academic Senate. The three pillars of her administration have been laid out. See the following two sources for a text of the address.

News from Public Affairs 10-19-12 gives further details of the [State of the University Address](#). This includes the Q/A section at the end of President García’s address.

Text below was sent to the campus community from President García 10-19-12.

Dear Colleagues,

I will be sending monthly email updates to share news with the campus community. I will focus on the three pillars I presented at convocation - Setting our Future Horizons: Completing the Strategic Plan, Ensuring Student Success and Promoting Titan Pride: Friend raising and Fundraising.

I gave my first State of the University address to the Academic Senate yesterday and this message includes many of those remarks.

#### **Setting our Future Horizons: Completing the Strategic Plan:**

Last week our Town Hall was an exciting and energetic meeting with more than 400 faculty and staff attending. The group discussions and exercises were lively and concluded with each group identifying their top five strategic plan goals. I encourage you to provide your individual selections by the end of today Friday, October 19<sup>th</sup> at <https://apps.fullerton.edu/townhall/>. The results of Town Hall and subsequent input from the campus will be posted to the website next week.

I want to thank the Drs. Bob Mead and Jenny Faust, co-chairs of the Strategic Planning Steering Committee, who will provide key leadership in this effort. I also want to thank the committee members for taking on this important task of completing the Strategic Plan by April 2013.

<http://planning.fullerton.edu/steering-committee.asp>

We are fortunate that Jolene Koester, president emeritus of Cal State Northridge, is facilitating our Strategic Planning process and supporting the work of the committee. Dr. Koester currently serves on the faculty of the American Association of State Colleges and Universities’ New Presidents Academy. Her areas of specialization include leadership development, presidential and organizational communication, team building, board and president relationships and strategic planning.

The Town Hall was a first step in the process to complete the University’s Strategic Plan. If you were not able to attend please watch for additional opportunities to provide your input. Your voice is critically important to this effort, and we are counting on your participation.

#### **Ensuring Student Success**

I am thankful that Drs. Ed Trotter and Berenecea Johnson Eanes have agreed to chair the Graduation Initiative Committee. The committee will take the lead on assisting us to become a data informed university that takes action for student success, across the divisions, where we will be measuring and acting on what matters to student academic achievement.

Their charge will include providing information to help us understand who our students are, to know who we are admitting, examining our retention and graduation patterns, disaggregating student data to understand where we need to improve, working with our academic deans on retention and graduation rates in their colleges so that benchmarks and goals can be established, ensuring that all divisions, especially Academic Affairs and Student Affairs, are working together in aligning student success initiatives.

They will compile a comprehensive inventory on student success initiatives across campus to determine their alignment and effectiveness and determine if benchmarks and assessment measures are utilized. Finally, they will provide opportunities for the University community to come together to share data, discuss assessment measures and results and learn about promising practices occurring throughout the University. I thank the committee for their commitment to their charge.

In September, I was honored to give the closing address at Chapman University's *En Colaboración: A Call for United Action*, a conference on closing the Latino Achievement Gap in our colleges and universities. We are an HIS and the changing demographics of our nation and the educational attainment of this population not only affects Latinos and their families, but also affects the vitality and viability of this nation.

#### **Promoting Titan Pride: Friend raising and Fundraising.**

One of the highlights of my first few months as president has been the opportunity to meet with our county's legislative, business and community leaders, and to profit from their experience serving the citizens of our region. In September I was invited to speak to local business and industry leaders at recent meetings of the Orange County Business Council and Orange County Forum

I have hosted numerous on and off campus individuals and groups at the University House at El Dorado Ranch for receptions and dinners since my move in July.

I was honored to be hosted at the Pacific Symphony Gala by Donna and Ernie Schroeder, CSUF alums who are proud of the outstanding education they received and that they met and fell in love here! It was a pleasant surprise to be announced as the new President of Cal State Fullerton by the Director, John Forsythe. Did you know that the musicians who would become the [Pacific Symphony Orchestra](#) assembled for the first time in 1978 in one of the ensemble rooms at Cal State Fullerton?

#### **Other News:**

I know that you will join me in welcoming Dr. José Cruz, who will be joining Cal State Fullerton as Provost and Vice President of Academic Affairs on December 3, 2012. My sincere thanks to Dr. Steve Murray who generously delayed his retirement until a new Provost was hired.

I am also pleased to welcome Timothy P. White, chancellor of UC Riverside, as the newly appointed chancellor of the California State University system. I was honored to be asked as one of two presidents to serve on the advisory selection committee along with Dr. Diana Guerin. I look forward to working with Dr. White as we begin a new and exciting chapter at the CSU and at CSUF.

We have many searches currently underway including the Vice President of University Advancement, the Athletic Director and 35 faculty positions. I thank the search committees for their commitment to ensuring that we have strong, qualified and diverse candidate pools.

There are so many great things happening on campus and these are just a few of the highlights! As always, I look forward to seeing you soon.

## **VI. APPROVAL OF MINUTES**

5.1 ASD 12-135 Academic Senate Minutes – 9-20-12 (Draft)  
M/S/P (Walker/Hickok) minutes were approved as submitted.

**VII. CONSENT CALENDAR**

M/S/P (Stang/Knutson Miller) Consent Calendar passed.

**7.1 NOMINEES TO STANDING COMMITTEES**

**CURRICULUM COMMITTEE (10 faculty)**

Nominee: David Botsford (L/A/C/E)

Continuing: Betty Chavis (MCBE); Binod Tiwari (ECS); Alain Bourget (CNSM); Pamela Oliver (HHD); Cynthia Gautreau (EDUC); Eileen Walsh (SOC SCI); Debra Lockwood (ARTS); Riccardo de Los Rios (COMM); Renae Bredin (HUM)

**VIII. CHAIR’S REPORT**

Chair Bedell’s Chair’s Report #4 was sent electronically to the campus community on 10-17-12.

Dear Colleagues,

I hope this finds you well and having a great semester.

**State of the University**

At tomorrow’s Academic Senate meeting, President García will be giving her first “State of the University” (BL 83-9) speech at 11:30 in PLN 130. I hope you are able to attend as this is where the University President presents “policies which the President believes the Academic Senate should adopt during the year to come”. We look forward to Dr. García’s address.

**Question**

Which CSUF College has had the greatest percentage of FTES enrollment growth in the past five (5) years? (answer below).

**Town Hall Meeting 10-12-12**

More than 400 attended the Town Hall meeting last Friday morning. Over the next few months, the group working on the Campus Strategic Plan (SP) will be going over the data generated last week and, ideally, come up with 6-8 (?) goals. There will be extensive “sunshining” of drafts, etc., with adoption of the SP slated for late spring, 2013 semester. Thanks to Drs. Mead, Matz, Koester and Faust for facilitating this process and getting us to completion. Elephants have babies quicker! Didn’t I have hair when this whole conversation began?

**College of Education – Merge Departments**

Listed below is the membership of the ad hoc group-to review the proposal that calls for the merging of the Departments of Reading Education and Elementary and Bilingual Education. Their work is to be completed by the end of this semester pursuant to the relevant policy Statement (UPS 100.605):

Erica Bowers (Reading/EDUC); Kathi Bartle-Angus (Reading/EDUC); Mark Ellis (EDUC); Ruth Yopp-Edwards (Elem/EDUC); Paul DeLand (Math/NSM); Jon Brusckke (COMM/Exec Com rep).

**Campus Safety Issues**

We have received many calls and emails and have been in conversations about traffic on campus, right turns, pedestrians, skateboards, bicyclists, etc. Because of the concerns, the Executive Committee met with Dennis DeMaio, Bill Barrett, Jay Bond, Joe Ferrer, and Phil Armstrong. Printed below you will find the approved minutes of the meeting on 10-9-12. These colleagues have been invited to come to the Executive Committee in November to give a progress report. We appreciate their following up on these issues of campus safety.

From EC approved minutes 10-9-12

Chair Bedell welcomed the group and asked for their perspectives on ongoing traffic congestion in and around campus. A general conversation ensued regarding many campus safety issues and concerns. Jay Bond gave an overview of the campus planning, oversight and design specifics with College Town moving forward with the City of Fullerton but at least two years away from Nutwood being closed to traffic. There is a difference in CSUF property vs. city jurisdiction, although City of Fullerton is receptive to concerns of the campus. Signs at intersections are enforceable, such as the one which faces motorists turning from Commonwealth onto Nutwood. It reads, “Turning Vehicles MUST Yield to Pedestrians.”

Chief DeMaio gave accident statistics and stated there are more accidents inside the new (Eastside) parking structure than to/from structure. All agreed that many of the safety issues stem from both drivers and pedestrians behaving inattentively. Bushes/landscaping in and around Folino Drive parking structure have been trimmed but vision is a persisting problem. Xeriscaping is the next step to alleviate any visual

obstructions. A motorcycle officer was put in place for a few weeks at the start of fall 2012 semester. The visual presence of a police vehicle tends to modify behavior. Chief DeMaio committed to high visibility patrols at specific locations during heaviest traffic times on campus.

Mr. Ferrer stated that a process of survey and assessment of intersections is to begin this semester. The most congested time of day is 4:15 through 5:00 PM. U-turns are legal on Folino which contributes to traffic problems. There was a study conducted last year for circulation patterns with recommendations made. Consideration was given to adding a stopbar for cars exiting parking structure, but this would potentially add other problems such as backing up the pedestrian cross walk. Traffic counts were done at 7 locations to check traffic volumes. Traffic flow and incidents are problematic throughout campus; however, the current study focus is Folino Drive. A walkway is being constructed for pedestrian safety around the campus residence halls on the campus traffic road (within sight of 57 Fwy) outlet to Associated Road. This is a very dangerous area for pedestrians. There also was comment about the difficulty of turning left from Lot E onto the campus traffic road because shrubbery obscures the view of oncoming traffic. There was discussion regarding difficulties associated with exiting the parking lot behind College Park onto Langsdorf Drive because of parked cars on both sides of the street and blocking the view of oncoming cars.

Bike and skateboard traffic was discussed. The Campus Bicycle Committee received a "forgiveness program" grant, which will begin spring 2013 for student bicycle safety roadway training, education, etc.

Executive Committee members were in favor of the following actions:

- More aggressive ticketing for both drivers and pedestrian violators to help deter future offenders
- Follow-up with City of Fullerton to:
  - ✓ Recommend "NO RIGHT TURN ON RED" at all intersections on Nutwood and Commonwealth
  - ✓ Synchronized traffic lights for better flow of traffic
- Education program and/or public announcements that there will be increased campus police presence (signs, Daily Titan, etc.)
- Increased bike and skateboard patrols
- Tickets will be issued for safety violations
- Pruning shrubbery that obscures vision

Chief DeMaio stated that motorcycle police are not available at this time; however, it is a proposal for future consideration.

This group of administrators will be invited to return the end of November to report back to Executive Committee for an update.

### **Assessment**

The recently approved and "personed" Academic Senate ad hoc Committee on the Assessment of Student Learning held its first meeting last Friday, 10-12-12. They are to complete their work by the end of this semester. Their recommendations will be widely circulated before they "hit" the Academic Senate floor. See below for the ad hoc Committee charge and membership:

#### **Ad Hoc Committee for Assessment on Student Learning (ASD 12-120)**

The recent review by WASC requires we have college/department learning outcomes that are aligned with formally adopted and approved University learning outcomes (ULO). In addition, WASC strongly suggests effort be spent developing comprehensive annual assessment reports, systems for improved tracking of student learning and sharing best practices in pedagogy and assessment. CSUF also needs continuing institutional support for coordination and monitoring of assessment activities. To help shape an appropriate response to these recommendations the Senate Executive Committee proposes the creation of the Academic Senate ad-hoc Committee on Assessment of Student Learning with a report-out date of October 16, 2012 (or thereabouts) to the Academic Senate Executive Committee and a future report to the entire Academic Senate.

Charge:

- a) Review the WASC statement regarding assessment, including General Education, and the implications thereof;
- b) Recommend how the Academic Senate can help respond to WASC's comments regarding assessment, including general education:
  - Determine whether the Academic Senate should have a standing committee on assessment of student learning. and
  - If yes, determine the composition and functions of an Academic Senate standing committee on assessment.

#	Name of Member	Title	Area of Representation
1.	Jon Bruschke	Faculty	Communications / Exec Com
2.	Laura Marcoulides	Faculty	MCBE
3.	Teresa Crawford	Faculty	EDUC
4.	Pamella Oliver	Faculty	HHD
5.	Nancy Fitch	Faculty	SOC SCI
6.	Paul Levesque	Faculty	HUM
7.	David Bowman	Faculty	NSM
8.	Bill Meyer	Faculty	ARTS
9.	Susamma Barua	Associate Dean	ECS
10.	Gerald Patton	Director-Assessment	Academic Affairs
11.	Karen Ivers	Associate Dean-EDUC	Academic Affairs
12.	Lea Jarnagin	Dean of Students	Student Affairs
13.	Juanita Razo	Associate Dean, Leadership & Multicultural Development Programs	Student Affairs
14.	Harpreet Bath	Student	ASI
15.	Luis M. Magallon Garcia	Student	ASI

### ULOs

A group tasked with reviewing the University Learning Outcomes (ULOs) has repackaged them. This cross-division group's work is very important at this stage as we move forward with the Campus Strategic Plan.

Emily Bonney (HUM); Ed Trotter (Academic Programs), Lea Jarnagin (SA), Denise Stanley (MCBE)
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### Answer

Engineering and Computer Science: FTES increased approximately 30% over 5 years.

### New Academic Senator

Congratulations to our newest Academic Senator, Dr. Penny Weismuller, who was elected to replace Steve Walk in a 2-year term representing Health & Human Development constituency. Dr. Walk resigned his A.S. seat when he was appointed Interim Athletic Director August 2012.

### Calendar of future Academic Senate Dates-Fall 2012

11:30 AM – 1:00 PM in **PLN-130**. Additional meetings *may be* added.

October 25	
November 1	November 29
December 6	December 20

## **IX. STATEWIDE ACADEMIC SENATE REPORT**

(Pasternack) Dates for the next Statewide Academic Senate meetings will be November 7-9, 2012.

## **X. NEW BUSINESS**

## **XI. ADJOURNMENT**

M/S/P (Weismuller/Fidalgo) meeting adjourned at 12:28 PM.