



**ACADEMIC SENATE
EXECUTIVE COMMITTEE
MINUTES
OCTOBER 2, 2012**

Approved 10-16-12

11:30 AM - 1:00 PM

MH-141

Present: Bedell, Bonney, Brusckhe, Dabirian Guerin, Matz, Randall, Walker

Absent: Pasternack, Stambough

I. CALL TO ORDER

Chair Bedell called the meeting to order at 11:30 AM.

II. URGENT BUSINESS

- 2.1 (Walker) Traffic and pedestrian problems persist around campus. A *time certain* will be requested for 10-9-12 Exec Committee for an open discussion on safety issues:
 - 1) Dennis DeMaio, Chief of Policy
 - 2) Bill Barrett; Interim VP Administration & Finance/CFO
 - 3) Jay Bond, VP for Facilities Planning & Management
 - 4) Phil Armstrong, Chair of Campus Facilities & Beautification Committee (A.S. Standing Committee)

III. ANNOUNCEMENTS

- 3.1 (Bedell) Ad hoc committee is being formed for the reorganization in the College of Education – merger of two departments: 1) Reading Education; 2) Elementary and Bilingual Education. The representatives suggested were approved. Senator Brusckhe will serve on the committee as the Executive Committee representative.
- 3.2 (Guerin) Advisory Committee to Board of Trustees Chancellor Search Committee will meet tomorrow for the purpose of interviewing finalists for CSU Chancellor. A confidentiality contract was signed by each search committee member. Senator Guerin asked if CSUF should discuss whether or not faculty should participate in closed searches such as this and the search for campus presidents, given we are a public institution. This was discussed but not settled.
- 3.3 (Matz) Opened a conversation regarding the three Provost/VPAA candidates who visited campus last week. Each finalist had a full day on campus meeting with various groups as well as President García. The online candidate website contained a comment form. Senator Dabirian, chair of the committee, is collecting and reading all the comments and then passing them on to the other committee members and President Garcia.

IV. TIME CERTAIN

12:00 NOON – 1:00 PM
Topics: Campus Strategic Plan
Discussant: Dr. Jolene Koester, Facilitator
Emeriti President– CSU Northridge

Chief of Staff, Ann Camp, accompanied Dr. Jolene Koester who met each member of the Executive Committee. Chair Bedell welcomed Dr. Koester and highlighted her experience and unique qualifications for her temporary assignment as facilitator to help complete the CSUF Campus Strategic Plan.

There was healthy dialogue with this group as well as in Dr. Koester’s other small group meetings conducted at CSUF over a 2-day period (Oct. 2-3). She is collecting input from campus leadership with an eye toward achieving the desired outcomes of moving the process forward in collaboration with President García’s CSUF Steering Committee. A Town Hall meeting will be held Friday, 10-12-12, 9:00-Noon at the TSU. Next week, the Steering Committee will begin its work.

The following points were discussed with Executive Committee:

- Begin with the current Strategic Plan to improve, reshape and refine that document thereby recognizing and honoring the work done to date.
- Desired outcomes (goals/objectives) *must be* measurable.

- Goals (priorities) are set forth for a specified period of time (3-5 years) and revisited. Suggested timeframe for CUSF would be five (5) years.
- The University cannot list everything it does in a Strategic Plan. It must prioritize. The goals are linked to measurable objectives for which strategies are devised to achieve those objectives. The final product of goals, objectives and strategies constitute the operational plan.
- The crucial first step is to give a voice to individual points of view in a collective, concise product of 6-8 goals. Current 25 are too many.
- Definitions of keywords and basic vocabulary would be helpful when asking for campus community input; however, there is no right, perfect terminology/vocabulary (hierarchy of words).
- Acknowledge and address WASC critique of our Strategic Plan, weaknesses were laid out succinctly.
- See beyond the necessity to satisfy WASC to the larger benefit of having and using strategies to help make hard choices in continuing budget downturns. Clearly articulated and publicized goals build a stronger university.
- Inclusiveness and dialogue are very important at every revision, but the timeline could be extended past end of fall 2012 so long as there is a way to gather campus input after each revision.
- Elements of a Strategic Plan involve assessment of strategic positions of an institution – the hierarchy of what is most valued at this University. CSUF has multiple documents containing themes (mission, values, vision) in various areas of CSUF Website that add confusion.
- Strategies allow the President to assign and hold accountable individuals on her team to move forward.
- In an effective Strategic Plan, we make choices.
- Opportunity for faculty voices to be heard in the plan will be attendance at Town Hall meetings.
- Vision to set up cross-divisional working groups for each of the goals. Working groups would identify objectives (PRBC items in current Strategic Plan), then ask for campus reaction/input.
- A final Strategic Plan will not be perfect, but one the campus community can embrace and guide resource allocation.

Members of Executive Committee suggested that a Town Hall meeting be set at the beginning and at the end of the work of the Strategic Plan Steering Committee, and campus input could be gathered electronically between campus meetings. This would help keep the Executive Committee's originally-embraced timeline to complete the Strategic Plan by the end of fall 2012.

V. APPROVAL OF MINUTES

4.1 EC Minutes (Draft) 9-18-12 MOVED TO NEXT AGENDA

VI. CHAIR'S REPORT

VII. STAFF REPORT

VIII. COMMITTEE LIAISON REPORTS

ASI Board of Directors [Bedell] T, 10-2-12 1:15 – 3:30 PM, ASI Board Room [TSU]

They heard the usual array of reports including a TSU quarterly report focusing on use of Rec center (up again; 4,000 students using rec center daily); student clubs can now meet in the bowling alley; they are planning a necessary modernization of select infrastructure. NB. The fee committee failed to authorize a referendum on an expansion; (I am not clear if all staff picked up on that message).

Various bands have been hired; music fest planned as well as a casino night.

Campus Facilities & Beautification Committee [Bedell] F, 9-28-12 10:00-11:00 AM

Senator Armstrong led the meeting as chair. Members reviewed the 2011-12 Annual Report. This year they are looking at various safety issues, including campus traffic and the stadium (NB. see Ex Com minutes of 10-9-12 as follow up); they will consider a committee name change, and Mr. Bond, who often has commented on the charge of the committee, will examine the current charge and possibly recommend revision to [Bylaw 06-2](#).

Faculty Development Center Com [Guerin] T, 9-25-12 2:30 – 3:30 PM

FDC Board will be sending Exec Com a request to update their functions in the Bylaws so that they match the functions listed in UPS 102.001. (The UPS was updated last spring.) The committee reviewed the functions and discussed ideas on new ways to implement them. At this time, no funding has been allocated for international travel grants for faculty this year.

Student Academic Life Committee [Guerin] T, 10-2-12 9:00 – 10:00 AM

Deans, Freshman Programs, and others have been reminded that their action plan progress report on student engagement is due to SALC by October 15th. Ed Sullivan shared the pilot 2012 results of the National Survey of Student Engagement (NSSE). The pilot provided only item data, not factor scores as in the past. Committee members suggested running comparisons on gender and for departments that are large enough.

The following items will be moved to the next Executive Committee agenda.

IX. UNFINISHED BUSINESS

- 9.1 Simplifying New Course Approval Process - Update
- 9.2 Presidential Selection *Proposed New UPS* – Draft Document (ASD 12-136) Revisited
- 9.3 Action Items from Statements-of-Opinion - Continued (ASD 12-96) [All University Election Results 2012]
- 9.4 January 2013 AA/AS Retreat – Assessment of Student Learning: Date? Structure?

X. NEW BUSINESS

- 10.1 New UPS re Visiting Scholars from U.S. [Rev. UPS 108.000 Visiting Scholars from Abroad, effective 5-11-12]
- 10.2 Athletics Advisory Council Bylaws – Suggested Revision to Membership

XI. ADJOURNMENT

Meeting adjourned at 1:10 PM.