



**ACADEMIC SENATE
EXECUTIVE COMMITTEE
MINUTES
APRIL 16, 2013**

Approved 4-30-13

11:30 AM - 1:00 PM

MH-141

Present: Bedell, Bonney, Brusckhe, Dabirian, Guerin, Matz, Randall, Stambough, Walker

Absent: Pasternack

I. CALL TO ORDER

Chair Bedell called the meeting to order at 11:30 AM.

II. URGENT BUSINESS

2.1 (Guerin) Began a discussion regarding two items:

- 4-15-13 Article on "mediamatters.org" entitled How a California Newspaper Took \$82,000 To Shill For Local Colleges. Concerns are being raised from both inside and outside the newspaper that the newest weekly sections regarding local colleges are being financed in part by the colleges themselves through contracts - between the OC Register on the one hand and Chapman University, UCI and CSUF on the other.
- 4-15-13 LA Times article re San Jose State University's experiment in offering low-cost, entry-level online classes for credit will expand this summer. ASCSU has been viewing this as a campus rather than a system-wide issue. However, SJSU's action to offer summer courses to 1,000 students seems to move the issue to a system level. Newspaper states that SJSU will offer summer courses with Udacity for \$150.

2.2 Chair Bedell asked for input on protocol regarding an invitation to Assemblywoman Sharon Quirk-Silva to a future Academic Senate meeting to make a presentation and to take questions regarding online education. Topic to be revisited in the future.

III. ANNOUNCEMENTS

IV. APPROVAL OF MINUTES

5.1 EC Minutes (Draft) 4-9-13– minutes moved to next meeting

V. CHAIR'S REPORT (Bedell)

- 4-16-13 meeting with Provost Cruz. Items discussed:
 - ❖ Topic for August retreat – beginning operationalization of [Strategic Plan Goal #3](#).
Recruit and retain a high-quality and diverse faculty and staff.

CSUF aims to become a model of faculty and staff inclusivity, diversity and engagement in order to better serve our diverse student population. To this end we will develop a Diversity Action Plan to cultivate an environment that honors differences in various forms – race, ethnicity, gender, age, (dis)ability, sexual orientation, religious or political beliefs and status within the University. We will also develop effective processes and procedures to support recruitment, hiring, and retention, and increase professional and leadership development opportunities available across career stages.

Objectives:

- Assess the campus climate and utilize results to identify and implement retention and engagement strategies.
- Implement effective and systematic faculty and staff recruitment and retention programs.
- Align CSUF faculty demographics with national pools of appropriately qualified applicants.
- Provide additional training programs and increase opportunities for professional development available to post-tenure faculty and staff to promote career advancement.

Strategies:

- Create and implement a Diversity Action Plan to improve recruitment and retention and to foster an inclusive environment.
- Enhance professional and leadership development opportunities to better support retention and engagement throughout all career stages.

Provost Cruz has asked for faculty names to serve on a committee to plan the annual August Retreat. A date needs to be set to be sure President García will be available.

Chair Bedell announced the plan to send an email this afternoon (4-23-13) to faculty, deans, chairs and all management regarding the Academic Senate's plan to work with Administration to operationalize Goal #3. Topics to include:

- ❖ Tenure density [75% recruitment of T/TT]
- ❖ Retaining a diverse, quality T/TT faculty
- ❖ Develop and implement high-impact practices
- ❖ Assessment of student learning
- ❖ Reduce achievement gap
- ❖ Support of research and grants
- ❖ Ways to measure success. Provost Cruz's memo will be included.

VI. STAFF REPORT (Miller)

Petitions are due in MH-143 by 5:00 PM, Wednesday, 4-17-13, to run for Academic Senate positions. Several constituencies still need candidates.

VII. COMMITTEE LIAISON REPORTS

ASI Board of Directors [Stambough] T, 4-16-13 1:15 – 3:30 PM, TSU

The board continued the three weeks of budget approval with most of the time being spent on an item to provide a \$750 stipend per semester to board members next year. It was a close vote. The Executive Staff gave an update on the College Legal Clinic and its expanded services for students plus some new ideas for advertising. An agenda item for a closed session to discuss a personnel matter was delayed until next week.

Extended Education Committee [Pasternack] M, 4-15-13 3:00-4:00 PM

General Education Committee [Bonney] F, 4-12-13 2:00 – 4:00 PM Meeting Cancelled

Information Technology [Randall] F, 4-12-12 10:00 – 11:00 AM PLS-299

The committee discussed concerns regarding implementation of MOOCs as well as the status of the Steinberg bill (SB 520). Some of the concerns were:

- A movement away from best practice (strong teaching and social presence) toward greater distance between faculty and students.
- The blanket approach to offering all courses online, despite the specific context of the course. Some content may not be appropriate for online delivery, particularly in large scale.
- The commercialization of online instruction and outsourcing to for profit organizations.
- A focus on "superstar" lectures that de-emphasizes the role of local professors.
- A de-emphasis on discourse and dialogue in learning.
- Who will evaluate the adequacy of MOOCs, and will they be content specialists? Will they have online teaching experience?
- The commercialization of online instruction and outsourcing to for profit organizations.
- Question of who will evaluate the adequacy of MOOCs, and will they be content specialists? Will they have online teaching experience?
- How will students gain access to digital resources, particularly those that are subscription- and site-licensed base?
- Strong likelihood that legislators will focus only on cost-savings, and will completely lose sight of quality issues.
- MOOCs typically focus on peer evaluation of student work.
- Concerns about authentication (who is doing the work?) are multiplied exponentially

Planning, Resource, & Budget Committee [Walker] F, 4-12-13 12:30-2:30 PM, PLS-299

PRBC was given a presentation by Willem van der Pol and Jay Bond on facilities and the status on facilities and facilities management. The highlights are that we are the lowest funded facilities operation in the state. Some interesting facts, in 1978 we had 102 custodians and currently have 55.5. Each is responsible for 43,200 square feet. PRBC will be cancelled on Friday April 19. PRBC will meet on the 26th and receive a unified budget presentation from all of the division heads.

Division heads will give a joint report for the year. A.S. needs an explanation of why this has been changed. UPS problems, state never follows rules, we have no. APRIL 26 presentation for EC.

University Advancement Committee [Walker] W, 4-10-13 9:00 – 10:00 AM Meeting Cancelled

VIII. UNFINISHED BUSINESS

- 8.1 Search Committee –Dean of Students
Senators Stambough and Bonney agreed to serve as two of the three faculty members on this search committee.
- 8.2 ASD 13-34 [Statements of Opinion](#) for All University Elections, Spring 2013: Final?
Academic Senators agreed at the meeting of 4-11-13, to allow the Executive Committee members to finalize the S-O-O for spring 2013. Discussion continued on the potential question regarding the academic calendar. The original one question was divided into two. Senator Brusckke agreed to write both pro and con arguments for S-O-O #1. Senator Walker agreed to write the pro and con arguments for S-O-O #2.
- 8.3 ASD 13-47 Revised UPS 411.100 Curriculum Guidelines & Procedures: Courses re *Streamlining Language* [from A.S. First Reading 4-11-13]
Curriculum committee members of UCC and Graduate Education have been positive toward these revisions as were Academic Senators on 4-11-13 when this was a First Reading item on the 4-11-13 A.S. agenda. Senator Bonney will make minor revisions based on comments from 4-11-13, as well as make the necessary revisions to UPS 411.200 GE Guidelines & Procedures: New and Existing Courses, which will be impacted by the streamlining procedures.

IX. NEW BUSINESS

- 9.1 Academic Senate Calendar 2013-2014 (Draft)
M/S/P (Walker/Matz) motion to approve the 2013-14 draft calendar for A.S. meetings.
Vote (by voice) Approved draft calendar as an agenda item at the first meeting of the A/Y, 8-30-13.
The draft calendar will be forwarded to President Garcia's office as requested.
- 9.2 ASD 13-62 NCPs, Undergraduate[16 courses] – Spring 2013 [Source: UCC]
M/S/P (Guerin/Stambough) motion to approve NCPs
Vote (by voice) approved after clarifications and possible minor corrections made by Academic Programs to sort out problems discussed. The corrected version will be added to the 4-25-13 A.S. agenda under Consent Calendar.
- 9.3 ASD 13-63 Proposed Concentration in Business Analytics – BA in Business Administration [Source: UCC]
M/S/P (Dabirian/Matz) Motion to approve this proposed concentration.
Vote (by voice) approved ASD 13-63 for the A.S. Consent Calendar 4-25-13.
- 9.4 Issues raised by Senator Michalopoulos 4-11-13 A.S. meeting:
- Stop sign exiting at north side of campus by the Arboretum at Yorba Linda Blvd.
VP S. Garcia will follow-up.
 - Continuing email access for faculty who do not receive "Emeritus" status
VP/Senator Dabirian spoke to the inherent problems with maintaining accounts for separated employees of the university. There are liability and risk management issues as well as related costs. A department can ask for extended email accounts for separated faculty, beyond the normal 9-month period. In extenuating circumstances, the Executive Committee could support giving emeritus status to a long-term faculty member. There was no support from Executive Committee members to give every separated faculty member CSUF email accounts.

The following item will be moved to the next Executive Committee agenda.

- 9.5 Standing Committee Vacancies
9.6 Miscellaneous Boards/Committee Vacancies

10 ADJOURNMENT

Meeting adjourned at 1:05 PM.