



**ACADEMIC SENATE  
EXECUTIVE COMMITTEE  
MINUTES  
AUGUST 21, 2012**

*Approved 8-28-12*

**11:30 AM - 1:00 PM**

**MH-141**

Present: Bedell, Brusckke, Dabirian Guerin, Matz, Pasternack, Randall, Stambough, Walker

**I. CALL TO ORDER**

Chair Bedell called the meeting to order at 11:30 AM.

**II. URGENT BUSINESS**

None.

**III. ANNOUNCEMENTS**

None.

**IV. TIME CERTAIN**

**11:45 AM**

**Topics: Strategic Plan: Getting it “Done” – The Academic Senate’s Role**

**Discussants: Dr. Robert Mead, Chair - PRBC  
Dr. Kari Knutson Miller, Past Chair - PRBC**

Chair Bedell welcomed PRBC chairs for this follow-up discussion of the latest draft of the Campus Strategic Plan, which, all agree, is *almost there*, and needs to be completed and vetted ASAP. Having a Strategic Plan is very important *to and for* President García for the purpose of directing campus decisions. Academic Senate needs to work proactively and collegially with President García in the next step in fall 2012, to have in place a completed, fully-developed Campus Strategic Plan.

PRBC members have done an excellent job outlining goals, themes and objectives in the Strategic Plan. The next step will need to include benchmarks, definitions, matrix, strategies, outcomes, and clearly articulated campus priorities within themes. PRBC needs to return to its main function of *planning, resource, and budget* in this fiscally challenging academic year. This is larger than a committee, the Academic Senate, or the Presidency. Having a Strategic Plan in place will make difficult budget decisions easier to understand and less stressful when it fits within that vetted and endorsed “Fullerton Way” Strategic Plan.

There was much discussion and debate on how to proceed using collegial governance structures. Over the past several years the University has seen numerous failed attempts at completing a Strategic Plan. The Plan right now is *near* completion; however, members agreed that we need a “facilitator” – a neutral professional person who can pull together the work that has been done to date, to help finalize the Plan.

There is an urgency to move forward. Chair Bedell agreed to draft correspondence to President García to propose a jointly formed ad hoc committee to possibly work with a facilitator on completion of the Strategic Plan. Suggested members of the ad hoc committee could be faculty from various constituencies who have worked on the Plan. The ad hoc committee, jointly appointed, would be approved by the Academic Senate early in the semester. A completed draft of the Campus Strategic Plan would be a *time certain* discussion at the first Academic Senate meeting in January 2013.

Executive Committee members unanimously agreed to move forward asking President García to approve an outside facilitator and approve a jointly-appointed ad hoc committee for completion of a draft Strategic Plan by the end of fall 2012 semester.

This item will be part of the “Executive Committee Summer Business” for the Academic Senate to ratify.

**V. APPROVAL OF MINUTES**

5.1 EC Minutes (Draft) 8-14-12 Item will be moved to next agenda.

## VI. CHAIR'S REPORT (Bedell)

Chair Bedell plans to send *thank you* notes to participants in yesterday's AA/AS Retreat.

## VII. STAFF REPORT

None.

## VIII. UNFINISHED BUSINESS

### 8.1 AA/AS Retreat, M, 8-20-12 – Event Review/Recommendations

Members expressed thoughts and opinions about the all-day retreat held in SGMH-1502 yesterday; Topic: Academic Advisement – How Do We Improve Campus Practices? Ideas and thoughts were discussed:

- Prefer a shorter (less than 2 hours) presentation from The Education Advisory Board
- Student panel did not accurately represent our student population
- Need a roadmap for student advising – perhaps checklist in each department/program
- Need a coordinated system of advisement – recognize duplication of efforts to streamline process – no ownership within ranks – duplication of services between Academic Affairs and Student Affairs
- Find missing links in complex advising
- Need minimum standards for advising in each department
- Follow-up ad hoc committee will need a specific charge
- Focus on fundamentals rather than spending money on trendy things
- Review NSSE data prior to giving ad hoc committee a charge – compare advisement data from MCBE as model before trying to streamline or coordinate a *system of advising*
- Focus on student retention and graduation vs. recruiting more students
- Career Center advising is done well; however, understaffed for our student population
- Determine how we will assess who is doing advising well

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The following items will be moved to the next Executive Committee agenda.

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8.2 Task Force re Assessment Follow-up

8.3 Strategic Plan [see Time Certain]

## IX. NEW BUSINESS

9.1 Goals and Priorities for Academic Senate 2012-13

9.2 Presidential Selection Proposed New UPS

9.3 Action Items from Statements-of-Opinion (ASD 12-96) [All University Election Results 2012]

9.4 New UPS re Visiting Scholars from U.S. [Rev. UPS 108.000 Visiting Scholars from Abroad, effective 5-11-12]

9.5 [UPS 420.103](#) Protection of Human Participants [7-7-06] [Source: IRB]

9.6 [UPS 320.020](#) University Writing Requirements [5-25-12] re Writing Board Composition

## IX. ADJOURNMENT

Meeting adjourned at 1:05 PM.