



**ACADEMIC SENATE
EXECUTIVE COMMITTEE
MINUTES
JUNE 12, 2012**

Approved 6-26-12

11:30 AM - 1:00 PM

MH-141

Present: Bedell, Brusckke, Dabirian, Guerin, Mead (for Pasternack), Matz, Randall, Stambough, Walk, Walker (conference call)

I. CALL TO ORDER

Chair Bedell called the meeting to order at 11:30 AM.

II. URGENT BUSINESS

President García met with Executive Committee members to discuss the appointment of Ms. Theresa (Tere) Mendoza as interim Vice President for University Advancement beginning early July. Ms. Mendoza brings a wealth of valuable experience leading philanthropic programs in higher education in general and in the CSU in particular. She will be "on loan" from her position at the Chancellor's Office. She may be amenable to serve on the search committee for Pamela Hillman's replacement.

A strong welcome will be extended to Theresa (Tere) Mendoza on behalf of the Executive Committee.

President García acknowledged future search committees needed, along with timing strategies for positions of: 1) VP University Advancement; 2) Athletics Director; 3) Associate Vice President for Undergraduate Programs; 4) Dean-NSM.

Newly appointed Vice President of Student Affairs, Dr. Berenecea Johnson-Eanes, will be invited to meet with Executive Committee in the near future. Her appointment begins in July.

III. ANNOUNCEMENTS

3.1 (Randall) She completed the AIDS Bike Ride from San Francisco to Los Angeles last week. Her individual monies raised equaled \$5,200. The overall total commitment to fund AIDS research was \$13M.

IV. APPROVAL OF MINUTES

4.1 EC Minutes (Draft) 5-15-12 M/S/P (Matz/Dabirian) Minutes were approved as submitted.

4.2 EC Minutes (Draft) 5-29-12 M/S/P (Guerin/Randall) Minutes were approved as submitted.

4.3 EC Minutes (Draft) 6-5-12 M/S/P (Mead/Stambough) Minutes were approved as submitted.

V. CHAIR'S REPORT

5.1 Chair Bedell has been invited to accompany President García, Dr. Murray, Dr. Abrego, and Dr. Trotter to Oakland for the final CSUF WASC Report on Wednesday, June 13, 2012.

VI. STAFF REPORT

None.

VII. NEW BUSINESS

7.1 BL 08-2 Fiscal State of the University – Report by CFO [\[UPS 100.001\]](#), page 4]
Senator Mead will bring suggested revised language to next meeting.

7.2 Task Force to Replace English Writing Proficiency Examination (UPS 320.020)
Issues of timing and remediation were created by the immediate effectiveness of this revised policy – removing the EWP requirement for all students. These may have been avoided by adding "effective date 7-1-12".

Members discussed how to help most effectively students acquire better writing skills. There are multiple areas of writing assistance across disciplines, as well as specific areas to promote student

writing proficiency. Sharing and combining resources is vital in this ever-dwindling economic environment.

Suggestions:

- Task Force made up of members from multiple areas
- Identify all areas across campus that focus on student writing skills
- Task Force charge should tie into WASC (external) and CSUF mission (internal)
- Find best *effective* practices of each area/college to use as a model
- Focus on students who most need help (ESL)
- Study data
- Faculty focus groups to share strategies

A meeting needs to be set up with key people to begin the process of implementing the “next step”.

- 1) Sheryl Fontaine, Chair of English, Comparative Literatures & Linguistics Department
- 2) Heping Zhou, Chair + Members of the 2011-12 Writing Board (UPS 320.020)
- 3) Gerald Patton, Director of Assessment
- 4) Others to be named

7.3 Task Force re Assessment Follow-up

This item will be postponed until after the WASC final report is received in Oakland on 5-13-12.

7.4 Scholarly and Creative Awards for Faculty

There are many models across the country for these faculty awards, which would be in addition to CSUF's three established awards:

1. Outstanding Professor Award [UPS 290.000]
2. Faculty Leadership in Collegial Governance Award [UPS 292.000]
3. The Carol Barnes Excellence in Teaching Award [UPS 293.000]

Chair Bedell will *flesh this out* for future conversation.

7.5 AA/AS Annual Retreat – Tuesday, August 21, 2012: Topics

There were interesting ideas and possible topics suggested for the 12th annual Academic Affairs/Academic Senate Retreat in August. No decisions were made from the exchange of ideas.

- Answer the primary question: What do we want to have accomplished at the end of the retreat?
- What will be the direction and future of the CSU?
- Frame the event following themes of our strategic plan
- How to hire new faculty to promote the CSUF vision/help faculty catch the vision
- Development of demographics and resources / harness available resources/capitalize on our demographic advantages
- Identify what Cal State Fullerton can be good at (OC branding) to promote/develop
- CSUF is 1st in the State of CA, 5th in the US in awarding degrees to Hispanics
- HSI grants available/College of Communications is developing Hispanic media
- General theme could be promoting student success, using breakout sessions to focus on
 - ✓ how to accomplish
 - ✓ HSI grants
 - ✓ graduation initiatives
 - ✓ advisement
 - ✓ family support
 - ✓ intellectual climate
- Look at needs across the board
- Biggest leveler is capital and socio-economic groups

VIII. ADJOURNMENT

Meeting adjourned at 1:10 PM.

Items will be moved to next Executive Committee agenda.

VII. NEW BUSINESS

- 7.6 President Hagan Returned (unsigned 5-15-12) ASD 10-170 - UPS 210.001 Recruitment of Faculty [AS approved 3-10-11]
- 7.7 President Hagan Returned (unsigned 5-15-12) ASD 09-58 rev.– UPS 100.600 Procedures for the Establishment of University Departments [AS approved 5-19-11]
- 7.8 President Hagan Returned (unsigned 5-25-12) ASD 03-69 Proposed Email Policy [AS approved 5-29-03]
- 7.9 President Hagan Returned (unsigned 5-25-12) ASD 10-53 Proposals for Undergrad Programs – Anthropology [AS approved 5-29-03]
- 7.10 Goals and Priorities for Academic Senate 2012-13
- 7.11 Faculty Committee Assignments - 2012-13 – *Finalize* Standing + Begin Miscellaneous Boards/Com
- 7.12 Presidential Selection *Proposed New UPS*
- 7.13 Action Items from Statements-of-Opinion (ASD 12-96) [All University Election Results 2012]
- 7.14 New UPS re Visiting Scholars from U.S. [Rev. UPS 108.000 Visiting Scholars from Abroad, effective 5-11-12]