



CALIFORNIA STATE UNIVERSITY, FULLERTON

Office of Scholarly Communications

Pollak Library

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MEMORANDUM

ASD 19-72

DATE: April 13, 2019

TO: Mark Stohs, Ph.D.
Chair, Academic Senate

FROM: Mark Bilby, Ph.D.
Senior Assistant Librarian, Scholarly Communications, Pollak Library

SUBJECT: CSUF ORCID STATEMENT

The Library Committee created and recommends the CSUF ORCID STATEMENT. We have received formal approval for this statement from the Division of Information Technology (VP Amir Dabirian), the Office of Research and Sponsored Projects (AVP Chris Liu), the Pollak Library (Dean Emily Bonney), Faculty Affairs and Records (Ed Collum), the Faculty Development Center (Erica Bowers), Online Education and Training (Shelli Wynants), the Academic Senate Chair (Mark Stohs), and several Senate Committees (FDC Board, IT, Faculty Affairs, Library, and—likely tomorrow— Faculty Research Policy).

THE CALIFORNIA STATE UNIVERSITY

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CSUF ORCID STATEMENT

Together at California State University, Fullerton, the Division of Information Technology, the Office of Faculty Affairs and Records, the Faculty Development Center, the Office of Research and Sponsored Projects, the Department of Online Education and Training, the Pollak Library, the Academic Senate Chair, Executive Committee, Faculty Affairs Committee, Faculty Development Center Board, Faculty Research Policy Committee, Information Technology Committee and Library Committee

wholly endorse and strongly encourage the use of ORCID identifiers and profiles by California State University, Fullerton faculty, students, administrators, and staff. Like other ISO standards such as ISBNs (for books) and DOIs (for journal articles, datasets and other documents), ORCID IDs—as a subset of ISNI numbers—provide persistent, unambiguous, international, open, unique numeric identifiers (for individual persons). ORCID profiles can clearly connect each unique ID to a person's public academic and professional accomplishments, such as degrees earned, academic positions held, publications, grants, awards, certifications, memberships, etc. ORCID is a non-profit organization that respects academic self-governance and user privacy, honoring those principles in its platform architecture and its cost-free availability to individual users. Many publishers now require ORCID in their submission and publication workflows, and many grant funding organizations (both governmental and non-governmental) require ORCID for grant proposals and grant activities tracking.

Widespread usage of ORCID at California State University, Fullerton, will have numerous benefits:

- Increasing our competitiveness for, and compliance with, grant funding
- Making our research and scholarship more visible and discoverable
- Facilitating our ability to track citation metrics of our publications
- Improving search engine optimization and scholarly identity management
- Automating the gathering and sharing of information across platforms
- Helping the university stay in contact with alumni and potential donors
- Evaluating student success in future educational and career endeavors