

## SPONSORSHIP OPPORTUNITIES

### PATRÓN PRESENTADOR

**\$25,000**

- Reserved tickets for 14 guests at Fiesta, including entertainment, food and beverages
- Logo placement on the digital sign over the 57 Freeway
- Opportunity to provide welcome remarks at Fiesta
- Premium placement of logo on the event website, pre-event email, CSUF social media, post-event email and all pre-event materials
- Opportunity to provide branded merchandise to give to attendees at Fiesta
- Your name or company logo prominently featured on the event program and signage
- Post-event sponsor logo recognition in OC Register and Excelsior\*

(\*Value of goods and services, \$1,826.86)

### PATRÓN DE FIESTA

**\$20,000**

- Reserved tickets for 12 guests at Fiesta, including entertainment, food and beverages
- Logo placement on the digital sign over the 57 Freeway
- Premium placement of logo on the event website, pre-event email, CSUF social media, post-event email and all pre-event materials
- Opportunity to provide branded merchandise to give to attendees at Fiesta
- Your name or company logo prominently featured on the event program and signage
- Post-event sponsor logo recognition in OC Register and Excelsior\*

(\*Value of goods and services, \$1,565.83)

### PATRÓN DE MUSICA

**\$15,000**

- Reserved tickets for 10 guests at Fiesta, including entertainment, food and beverages
- Premium placement of logo on the event website, pre-event email, CSUF social media and post-event email materials
- Opportunity to provide branded merchandise to give to attendees at Fiesta
- Your name or company logo prominently featured on the event program and signage
- Post-event sponsor logo recognition in OC Register and Excelsior\*

(\*Value of goods and services, \$1,304.86)

### PATRÓN DE ORO

**\$10,000**

- Reserved tickets for 8 guests at Fiesta, including entertainment, food and beverages
- Opportunity to provide branded merchandise to give to attendees at Fiesta
- Your name or company logo prominently featured on the event website, CSUF social media, event program and event signage\*

(\*Value of goods and services, \$1,043.89)

### PATRÓN DE PLATA

**\$5,000**

- Reserved tickets for 6 guests at Fiesta, including entertainment, food and beverages
- Your name or company logo prominently featured on the event website, event program and event signage\*

(\*Value of goods and services, \$782.91)

### PATRÓN DE BRONCE

**\$2,500**

- Reserved tickets for 4 guests at Fiesta, including entertainment, food and beverages
- Your name or company logo prominently featured on the event website, event program and event signage\*

(\*Value of goods and services, \$521.94)

### PATRÓN DE FLORES

**\$1,500**

- Reserved tickets for 2 guests at Fiesta, including entertainment, food and beverages
- Your name or company logo prominently featured on the event website
- Special logo placement at Fiesta\*

(\*Value of goods and services, \$260.97)

### PATRÓN DE BEBIDA

**\$1,000**

- Sign with name/company logo on Fiesta bar
- Your name or company logo prominently featured on the event website

Tangible goods and services are deducted from total contribution when calculating the amount of charitable gift. For income tax purposes, the Cal State Fullerton Philanthropic Foundation will enumerate the value of the goods and services received on the payment receipt.

Entry fees are non-refundable. The Cal State Fullerton Philanthropic Foundation is a registered 501(c)(3) tax-exempt organization, Tax ID# 33-0567945.

*For questions regarding sponsorship opportunities, please contact Katie McGill at [kmcgill@fullerton.edu](mailto:kmcgill@fullerton.edu) or 657-278-8231.*