

JOIN US!

Becoming a MAMM Alliance member is easy

SIMPLY FILL OUT THIS FORM AND MAIL TO:

MAMM Alliance
California State University, Fullerton
2600 E. Nutwood Avenue, Suite 850
Fullerton, CA 92831

NAME: _____

ADDRESS: _____

CITY/STATE: _____

ZIP CODE: _____

PH. NUMBER: _____

EMAIL: _____

YES! I want to sign up for MAMM Alliance membership

- Member | \$250
- Patron | \$500
- Benefactor | \$1000

PAYMENT METHOD

I have enclosed a check made payable to CSFPF (Cal State Fullerton Philanthropic Foundation)

Please write "040004" in the MEMO line

If you would like to pay by credit card, please contact:

Ann Steichen
Assistant Director of Development
657/278.7124



Acct. # 040004

MAMM Alliance: A Partner in the Performing Arts at Cal State Fullerton

The MAMM Alliance for the Performing Arts brings together community members, alumni, and parents who are active partners and participants with the College of the Arts and the Joseph A. W. Clayes III Performing Arts Center at California State University, Fullerton.

Members work together to support student enrichment through underwriting special performances and projects in the performing arts while enjoying the rich cultural offerings of the Clayes Performing Arts Center.

Marcy Arroues Mulville: A Tradition of Giving

The Alliance was established to carry on the remarkable legacy of Marcy Arroues Mulville. Mulville is remembered for her generous and active arts patronage in Orange County as well as her long-standing support of Cal State Fullerton and the College of the Arts, which began in 1968.

Her tradition of arts advocacy endures with the on-going efforts of the MAMM Alliance. In appreciation of a generous gift from the MAMM Foundation, the concert stage inside Vaughncille Joseph Meng Concert Hall bears her name.



MAMM alliance

Supporting Excellence in the Performing Arts
at Cal State Fullerton



CALIFORNIA STATE UNIVERSITY
FULLERTON

PRESIDENT'S *welcome*



I invite you to join a group of enthusiastic, cultural-minded individuals who enjoy fun and fellowship – all while benefiting students and patrons of the performing arts at California State University, Fullerton.

Your membership in MAMM Alliance helps provide the Departments of Music and Theatre & Dance with funding for extraordinary programs that could not be accomplished without our support. In the year ahead, MAMM Alliance's annual funding and endowment fund distribution allows for visiting world renowned musicians, a vocal/choral residency, underwriting for music festivals, highly regarded guest Directors for theatre productions; and one of College of the Art's premiere programs, the New York Showcase, where senior musical theatre and acting majors are presented to agents and representatives of Broadway productions.

You will have many exciting opportunities to mingle with visiting artists and talented students through our members-only receptions, meet and greets and galas. Please join us by returning the attached form. I look forward to seeing you at events, and I thank you for your important contribution.

Sincerely,

Lee Brockett
President, 2011-2012



CAROL CHANNING
"THE FIRST EIGHTY YEARS ARE THE HARDEST"
A Blackbird Theatre production in partnership with The Performing Arts Center



Amanda McBroom



Fall Dance Theatre, 2010

How Do MAMM Alliance Funds Benefit Performing Arts Students?

MAMM Alliance's fundraising efforts directly or indirectly benefit students in the departments of Music and Theatre & Dance: 25% of funds raised are reinvested in the MAMM Foundation Endowment; net proceeds of funds raised, along with interest from the endowment, underwrites visiting artists, special performances and other unique programming.

These opportunities provide continuing education, inspiration and encouragement to Cal State Fullerton's performing arts students.

Projects underwritten by the MAMM Alliance include public performances by Carol Channing, Amanda McBroom, the Talich String Quartet, eighth blackbird, the Dale Warland residency, choral ensemble Cantus and a performance of Peter Boyer's *Ellis Island*.

In addition, MAMM has provided support for numerous guest artists who have worked directly with our students to provide invaluable master classes and educational workshops.



Deck the Hall at CSUF, 2010

What are the advantages of MAMM Alliance Membership?

MAMM Alliance memberships directly support the departments of Music and Theatre & Dance at Cal State Fullerton, an award winning, nationally ranked, performing arts higher education institution.

Members enjoy many unique opportunities to attend a variety of exclusive special events throughout the season, including spectacular fundraising galas, private receptions, director's talks and other behind-the-scenes events not available to the general public.

Levels of Giving

MEMBER | \$250

- Exclusive pre/post-concert and play receptions; talks with directors, conductors and visiting artists
- Membership events which include complimentary and discounted ticket offers to a variety of performances throughout the year

Levels of Giving (continued)

PATRON | \$500

- All MEMBER level privileges
- (6) tickets to select faculty/student performances, upon request

BENEFACTOR | \$1000

- All MEMBER and PATRON level privileges
- President's Associates Membership which includes special invitations and preferred seating for campus-wide events, plus an annual event hosted by the president of the University



University Symphony Orchestra



The MAMM Alliance for the Performing Arts was chartered in June 2006 by President Milton A. Gordon to provide an organization to performing arts constituencies with the desire to be involved in support of the new cultural asset at California State University, Fullerton, now named the Joseph A. W. Clayes III Performing Arts Center, which opened January 14 2006.

For additional information, please contact Ann Stechen, Asst. Director of Development, College of the Arts at (657) 278-7124 or asteichen@fullerton.edu