An online survey was sent to students who utilized career services from July 1, 2016 through March 30, 2017. The survey was administered in April 2017.

**6,842 STUDENTS RESPONDED | 27% RESPONSE RATE | 93% CURRENT STUDENTS | 6% ALUMNI**

### OVERALL HIGHLIGHTS

Student’s responses represent **strongly agreed or moderately agreed** utilizing these services.

#### Most Utilized Career Services
1. Workshops (42%)
2. Counseling Appointments (41%)
3. Career Center Events (40%)
4. Career Center Electronic Resources (36%)
5. Counseling Drive-Thru/drop-in (30%)

#### Most Utilized Online Services (i.e., Virtual Career Center)
1. Titan Connection-Jobs Database (90%)
2. Titan Resume Builder (50%)
3. Online Career Guide (22%)
4. What Can I Do with this Major? (20%)
5. College Career Quick Links (19%)

#### Most Utilized In-Person Services (Resources, Workshops or Counseling)
1. Help w/ Job and Internship Search (47%)
2. Career Exploration (37%)
3. Help develop academic & career plans (30%)
4. Help with a class assignment (25%)
5. Help with interview preparation (24%)

### OVER THE PAST YEAR

#### Internships & Resumes
- 80% Applied for one or more internships
- 78% Re-wrote an existing resume
- 54% Wrote a new resume
- 51% Interviewed for one or more internships
- 40% Were offered one or more internships

#### Full-time Positions
- 55% Applied for one or more full-time positions
- 34% Interviewed for one or more full-time positions
- 17% Offered one or more full-time positions
- 40% Did none of the above

#### Graduate School Programs
- 35% Applied for a graduate school and/or professional school program
- 22% Accepted into a graduate school and/or professional school program
- 20% Interviewed for a graduate school and/or professional school program
- 62% Did none of the above

### HIGHLIGHTS OF STUDENT LEARNING OUTCOMES

Students reported they **Agreed a Great Deal** and **Considerably Agreed** that the Career Center Services impacted their ability to:

- **71%** Write an effective resume
- **68%** Explain how major is related to career opportunities
- **62%** Understand graduate/professional school application process
- **57%** Conduct an internship search
- **56%** Conduct a job search
- **52%** Develop a more effective personal statement
- **47%** Write an effective cover letter
- **35%** Interview
- **27%** Interview for graduate/professional school programs
**DEMOGRAPHICS OF SURVEY RESPONDENTS**

*Data provided by Institutional Research & Analysis Studies*

### ETHNICITY
- African American: 21.3%
- American Indian: 2%
- Asian: 36.7%
- Hispanic: 14.5%
- International: 5.7%
- Multi: 0.1%
- Unknown: 4.2%
- White: 10.1%

### STUDENT LEVEL
- Freshman: 53%
- Sophomore: 19%
- Junior: 17%
- Senior: 6%
- Grad/PB: 7%

### COLLEGE
- Arts: 41%
- Business: 18.6%
- Education: 3%
- ECS: 18.9%
- Health: 14.7%
- HHD: 17.1%
- Mcbe: 14.7%
- Social: 7.3%

### PARENT EDUCATION
- Parent Graduated College: 29%
- Parent Attended Some College: 39%
- First Generation College Student: 24%
- Unknown: 8%