Student Comprehensive Outcome Survey 2016

Outcome
Students will receive quality Career Counseling and advising services that foster learning experiences useful for a student’s professional and academic development.

Methods of Measurement
Baseline survey of student who utilized career counseling and advising services in the Career Center from July 1, 2015 through March 30, 2016 administered in April 2016.

Data Collection & Analysis
Online survey was sent to 5,862 students of which 786 students responded and provided snapshot of the above responses.

Overall Highlights
Students’ responses represent strongly agreed or moderately agreed

Top 5 Most Utilized Services
- Workshops: 45%
- Counseling Appointments: 42%
- Career Center Events: 40%
- Career Center Electronic Resources: 33%
- Counseling-Drive Thru (drop-in): 32%

Top 5 Most Utilized Online Services (i.e., Virtual Career Center)
- Titan Connection Jobs Database: 88%
- Titan Resume Builder: 50%
- Online Career Guide: 28%
- What Can I do With this Major?: 21%
- Career Center LinkedIn Group & Online Webinar: 14%

Top 5 Reasons for Career Services Resources, Workshops or Counseling
- Help with Job Search: 54%
- Career Exploration: 43%
- Help with Internships: 42%
- Help with Major Exploration: 20%
- Help with Grad or Professional School: 15%
Students reported they “Considerably Agreed” and “Agreed a great deal” that Career Center Services impacted their ability to:

- **Ability to write an effective resume**: 77%
- **Understand graduate or professional school application process**: 68%
- **Select a major that best fits their goals**: 64%
- **Understand how their major is related to career opportunities**: 61%
- **Undergraduate or professional school application process**: 58%
- **Develop a more effective personal statement**: 63%
- **Write an effective cover letter**: 57%
- **Understand educational training for career of choice**: 61%
- **Understand transferable/soft skills that relate to career of choice**: 60%
- **Develop plan to help reach educational goals**: 57%
- **Conduct an internship search**: 56%
- **Identify skills that will be of interest to employers**: 58%
- **Select a career that fits goals**: 57%
- **Evaluate programs to determine how each would fit to graduate or professional school goals**: 57%
- **Interview for graduate or professional school programs**: 56%
- **Identify interests that will be useful to employers**: 56%
- **Develop plan to help reach career goals**: 56%
- **Ability to write an effective resume**: 57%
- **Understand graduate or professional school application process**: 92%
- **Select a major that best fits their goals**: 87%
- **Understand how their major is related to career opportunities**: 87%
- **Undergraduate or professional school application process**: 85%

**Career Specialists and Counseling Appointments**

Students’ responses represent **strongly agreed** or **moderately agreed**

- **Met with their Career Specialist 1-2 times**: 57%
- **Meeting with Career Specialist was a valuable learning experience**: 92%
- **Career Specialist provided valuable career options based on interests and major**: 87%
- **Career Specialist provided insightful industry information that was related to major and interests**: 87%
- **Career Specialist helped them link their academic and career plans**: 85%

**Areas of Improvement:** How Might These Services be Improved?

- **Online appointment requests**: 44%
- **More employer events**: 40%
- **More engagement with employers**: 38%
- **More individual appointment availability**: 35%
- **Extended Drive-Thru (Drop-in) hours**: 32%

**Student Quotes**

“The Career Center helped me greatly in finding a full-time position. The Career and Internship Expos provided me with a great deal of experience in meeting with industry professionals.”

“Attending workshops with professionals that are in the field I am interested in. Hearing great advice for my career goals.”

“The counselors that were willing to sit down with me and give me advice. They just really helped give me perspective and more insight to my educational, career, and personal goals.”

“The confidence they give students to go out and be successful whether it's for an interview or to prepare themselves for whatever academic challenge they face.”

“I met with three different specialist to help me review my statement of purpose and each time I was offered valuable feedback. It ultimately helped me get accepted into a program and I am extremely pleased with their help and my decision to utilize the center. I will advise other students to do the same.”