**College of Business and Economics**

**College Career Specialist Engagement Report**

**2020-2021**

**Career Center Appointments**
- Unique Students: 243
- Student Appointments: 298

**Student Success Center Drop-Ins**
- Students: 87

**Career Center Workshops**
- Information Sessions: 649 Students Attended
- Workshops & Info Sessions: 106
- Career Fairs: 424 Students Attended
- Career Fairs: 8

**Career Fair Attendance**
- Finance: 9%
- Accounting: 12%
- Pre Business: 13%
- Marketing: 19%
- Operations: 4%
- Information Systems: 5%
- Business Analytics: 2%
- General Management: 11%
- Human Resources: 12%
- Business Economics: 2%
- Joint Marketing & Info Systems: 7%
- Entrepreneurship: 5%

**Workshop & Info Session Attendance**
- Pre Business: 24%
- Accounting: 16%
- Finance: 11%
- Marketing: 10%
- Information Systems: 5%
- Business Administration: 5%
- General Management: 5%
- Human Resources: 4%
- Business Analytics: 4%
- Business Economics: 3%
- Entertainment Hospitality: 3%
- Operations: 3%

*Majors under 2% are not represented in these charts*

**Classroom Presentations**
- Students Attended: 3

**Student Org Workshops**
- Students Attended: 87

**Employer Engagement, Site Visits & Participation**

- Microsoft
- Dodgers
- The Walt Disney Company
- Bank of America
- Guaranteed Rate
- Peace Corps
- CV
- EAI Gallo Winery