College of Business & Economics
COLLEGE ENGAGEMENT REPORT 2018-2019

CAREER CENTER WORKSHOPS & INFORMATION SESSIONS
CAREER FAIRS

629 STUDENTS ATTENDED
86 WORKSHOPS & INFO SESSIONS
1,224 STUDENTS ATTENDED
9 CAREER FAIRS

CAREER FAIR ATTENDANCE

13% ACCOUNTING
2% BUSINESS ADMINISTRATION
2% BUSINESS ANALYTICS
1% DECISION SCIENCES
2% ECONOMICS
1% ENTERTAINMENT & TOURISM MGMT
11% ENTREPRENEURSHIP
11% FINANCE
3% HUMAN RESOURCES MGMT
15% INFORMATION SYSTEMS

2% INTERNATIONAL BUSINESS
5% MANAGEMENT
9% MARKETING
1% MARKETING & INFORMATION SYSTEMS
3% OPERATIONS & SUPPLY CHAIN MANAGEMENT
26% PRE-BUSINESS
1% RISK MANAGEMENT

BUSINESS CAREER EXPO SPRING 2018
552 STUDENTS
70 ORGANIZATIONS

8 CLASSROOM PRESENTATIONS
248 STUDENTS ATTENDED
2 STUDENT ORG WORKSHOPS
80 STUDENTS ATTENDED

EMPLOYER ENGAGEMENT, SITE VISITS & PARTICIPATION
KIA houzz