COLLEGE OF BUSINESS AND ECONOMICS
COLLEGE CAREER SPECIALIST ENGAGEMENT REPORT 2019-2020

CAREER CENTER APPOINTMENTS
397
472

STUDENT SUCCESS CENTER DROP-INS
67

CAREER CENTER WORKSHOPS
INFORMATION SESSIONS
CAREER FAIRS

482 STUDENTS ATTENDED
50 WORKSHOPS & INFO SESSIONS
1,139 STUDENTS ATTENDED
10 CAREER FAIRS

CAREER FAIR ATTENDANCE*

FINANCE
ACCOUNTING
PRE BUSINESS
MARKETING
BUSINESS ADMINISTRATION
INFORMATION SYSTEMS
GENERAL MANAGEMENT
OPERATIONS
HUMAN RESOURCES
BUSINESS ANALYTICS
BUSINESS ECONOMICS
INTERNATIONAL BUSINESS
ENTERTAINMENT HOSPITALITY
JOINT MARKETING & INFO SYSTEMS

WORKSHOP & INFO SESSION ATTENDANCE*

PRE BUSINESS
ACCOUNTING
FINANCE
MARKETING
INFORMATION SYSTEMS
ENTERTAINMENT HOSPITALITY
BUSINESS ANALYTICS
GENERAL MANAGEMENT
HUMAN RESOURCES
BUSINESS ADMINISTRATION
BUSINESS ECONOMICS
JOINT MARKETING & INFO SYSTEMS
OPERATIONS

64 EMPLOYERS | 504 STUDENTS ATTENDED

* Majors under 2% are not represented in these charts

11 CLASSROOM PRESENTATIONS
424 STUDENTS ATTENDED
2 STUDENT ORG WORKSHOPS
20 STUDENTS ATTENDED

EMPLOYER ENGAGEMENT, SITE VISITS & PARTICIPATION