College of Communications
Informing audiences through inventive and engaging messaging
The College of Communications at Cal State Fullerton prepares students for their career journey through forward-thinking methods trending with industry practices.

**COMMUNICATIONS**
The Department of Communications is among the largest in the university and in the nation, with concentrations in Advertising, Entertainment and Tourism, Journalism, and Public Relations.

**CINEMA AND TELEVISION ARTS**
With tracks in Critical Studies, Industry Management, Production, and Screenwriting, CTVA students are taught real-world skills preparing them for advancing in the industry.

**HUMAN COMMUNICATION STUDIES**
Communication Studies students gain the ability to analyze communication barriers and the competency to facilitate effective communication.

**COMMUNICATION SCIENCES AND DISORDERS**
This department provides emphases ranging from clinical services for autism to augmentative forms of communication.

**COMMUNICATION APPLIED**
92% Comm Undgraduates participate in internships
400 Students gain work experience
250 Locations globally
WHAT THEY’RE SAYING

“I love my school dearly and have always taken great pride in what a journalism factory it was..."

Marc Stein (CSUF Alum)
NBA Reporter

“We are pleased to collaborate with Cal State Fullerton...Our award-winning Univision Los Angeles team will have the privilege of mentoring the next generation of journalists and communicators..."

Marco Flores
Vice President of News
Since 1960, the Daily Titan has been Cal State Fullerton’s award-winning, independent student news organization. Students report, write, edit, copy edit, fact check, shoot photos and video, and become part of the production team while receiving hands-on experience producing content for multiple platforms - print, web and social media.

**44,000** Students, faculty and staff served

**50+** Awards won between 2013 and 2017

Journalism professionals from New York Times and other media outlets mentor staff

**Tusk**

Tusk is the student magazine of Cal State Fullerton. Tusk gives students hands-on media experience writing longer-form, narrative journalism and editing, designing and producing a print magazine and website.

**2** Named top 2 college magazine in the country - 2016 Associated College Press National College Journalism Convention

**3** Won national Associated College Press Magazine Pacemaker awards in 2013, 2014 and 2015

**2,500** Copies are printed and distributed on campus each year
Titan TV services clients by providing high quality audio and video productions. Some of the award-winning projects produced by Titan Communications range from educational training to marketing and television shows.

- **Al Dia**: A news program produced entirely in Spanish by the broadcast journalism students. Provides a look into important people which have an impact on students in campus.

- **TRL!**: Serves as a platform for up and coming artists in the Los Angeles and Orange County Region.

- **Tech On**: A one stop shop for all technology related information and news.

- **Focus**: Provides a look into important people which have an impact on students in campus.

- **Report**: A bi-weekly news magazine style show with all of the latest news and headlines.

Titan Radio provides Cal State Fullerton students hands-on experience in broadcasting. DJs curate an eclectic mix of music and programming, targeting a broad and diverse audience of students from all disciplines.

- **14** Types of programs, ranging from a wide spectrum of music genres to news and talk radio.

- **6** Programs broadcast Monday through Saturday, from mornings to evenings.
PRactical ADvantage Communications is a student-run advertising and public relations agency that plans, organizes, and carries out client campaigns and projects from start to finish.

- Annually completes more than 10,000 service hours for clients
- Named a PR News “Elite Agency”
- One of fewer than 150 university student-run agencies throughout U.S. higher education

Comm Week is an annual, weeklong communications conference planned and executed by students. Guest speakers from major organizations share their experiences and provide advice.

- Over 2,000 students attend Comm Week events each year
- On average, Comm Week hosts about 60 speakers annually

Students apply communication and event planning principles in developing a real campaign at the festival, including interacting with international governments, agencies and community organizations. Additionally, Cinema and Television Arts students screen selected student films at the festival each year as part of the Collegiate Showcase.

The American Advertising Federation national competition provides Cal State Fullerton students the opportunity to produce national campaigns and strategies.

- Students earned 3rd Place in the regional competition
- Real world advertising experience
- Judged by industry professionals
TOMORROW’S COMMUNICATORS

Our high-impact practice curriculum allows students to engage with clubs and organizations that provide real-world career networking experiences.