CLUB SPORTS Recruitment
Discoverfest

- Register
  - $25 due at time of registration

- Plan
  - Prepare your flyers, handbills, posters carefully
  - Include all contact info & follow up info

- Recruit
  - Actively engage students
  - Present yourself not just the club
The 30-second Commercial

- HELLO! My name is ________.
- I am the (position) of the (club name).
- What’s your name?
  - Try to remember it and Use it later!

- Basic Information about Club
- Invite to the Informational Meeting
- Remind them of the date & time
- SEE YOU THERE!
Informational Meeting

- **WHAT**
  - Presentation of club to possible recruits

- **WHEN**
  - Schedule *before* Discoverfest
  - Within 1 week (if possible) of tabling

- **WHY**
  - HOOK interested students
  - Introduce the club members & officers
Informational Meeting

- WHAT TO DO:
  - Introduce Club Members
  - ICE BREAKER
  - Presentation of Club

The next slides show an example of the information students should learn
Club Name

- Who your club is
- What you’re about
- What it means to be a Club Sport
- Officers
  - Positions available
- Members
History

- Origins of club
  - National Governing Bodies/Associations
  - Years as a campus club

- Past actions
  - Events
  - Successes
  - Competitions
Events & Activities

- What your club will be doing this year
- Meetings
- Events
  - Fundraisers
  - Social Gatherings
  - Tournaments
  - League Play

<table>
<thead>
<tr>
<th>DATE</th>
<th>NAME OF EVENT</th>
<th>LOCATION</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday (Fall 2011)</td>
<td>Weekly meetings</td>
<td>TSU _____</td>
<td>4:30pm</td>
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<tr>
<td>8/6/11</td>
<td>Meet &amp; Greet</td>
<td>TSU ____</td>
<td>6pm</td>
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Involvement/ Expectations

- What members should expect from the club
  - Benefits
  - Accountability
  - Communication
  - Etc.

- What the club expects from participants
  - Levels of involvement
    - Roles
    - Commitments
Financial Matters

What financial commitment is required?
- Dues
- Club Sports Participants Fee
- Additional costs (assoc. memberships, travel, etc.)

How can they be supplemented?
- Fundraising
- Sponsorship
- Events
- Involvement in the club
- SCICC
Q&A Session

- Allow recruits to ask questions

- If information is going to be covered in future, give basic info & tell them more information is coming at the next meeting

- If no one asks a question…
  - Have returning members ask questions that would be helpful to new recruits
Closing

- Thank them for coming
- Reminder for following meeting/event
- Be available afterwards for them to approach you & returning members