

\$100 Prize *

* gift certificate to Titan Shops



Logo Contest

APRIL 4 DEADLINE DATE

The University Honors Program is looking for a logo that can serve as a brand for the Honors Program. The logo will be used in publications and other printed material and would be judged on the following factors:

- 1 Originality
- 2 Reflect the meaning and purpose of the University Honors Program
- 3 Represent the University well, while also appealing to the students the Program serves

Logo Guidelines

Submissions can use up to three colors (specify colors used), but should also have a black & white (or grayscale) format. All work must have an official form that includes "University Honors Program" and "California State University, Fullerton", but can also utilize a non-text mark. It must adapt well to electronic and printed media, to reproduction on small surfaces, and to use in color, both in positive and in negative form.

Submission

The deadline for entry is April 4, 2005. Submissions must include a photo ready, hard copy in both color and black & white (if applicable). It is preferred that submissions include a digital file in EPS and JPEG format (on disk or CD, or emailed to univhonors@fullerton.edu) with a separation of color (if applicable). Include your full name and student ID number with your submission. Include details on the font used and colors (if applicable). All students in the University Honors Program are welcome to submit work, and there is no limit to the number of logos one can submit.

Judging

Feedback on logo designs will be solicited from all honors students, but the final decision will rest with the University Honors directors.

Questions? Contact Ryan at ralcantara@fullerton.edu or 278-7444

Honors Program

The contest is void where prohibited. All submissions become the property of the CSUF Honors Program. Entries must be received by April 4, 2005. The entry must be your original design, and not include material that may be subject to copyright laws.