

## **HONR 101B: Honors Oral Communication**

### **Theme: Facing Intolerance**

Dr. MacKenzie  
Theatre  
PA-144  
Email: amackenzie@fullerton.edu

A democratic society is a place where good ideas may be presented to be judged by others with the hopeful goal of acceptance. Good ideas by and of themselves are not enough to assure their author of their acceptance. . . . good ideas must be wrapped in powerful presentation. The power of good ideas is in many cases a neutral state: in a democracy those powerful ideas often only come to life when they are presented in powerful speech. Our goal in this class will be to develop these modes of powerful speech presentation. Our topic for presentations will center upon the concept of intolerance.

Text: Zarefsky's *Public Speaking Strategies for Success*  
Our intolerance reader is on reserve: *Readings for Diversity and Social Justice*

- Exams: midterm and final
- Oral Presentations: A minimum number of four with complete instructions as to content and construction elements will be discussed in class. Intolerance in its many forms will be the content area.
- Grades: Compilation of grades for papers 20 percent; speech presentation and construction and post-evaluation 50 percent; class participation and written papers and midterm and final will be 30 percent.
- Attendance: being late or absent can impact your grade in a negative fashion.
- All work is to be typed or word processed
- No food, drink, beepers, or telephone use during class time
- Please do not tape lectures or discussions or use computers in class. If you have a documented need, please let me know.
- All speech presentations operate in a time constraint that is considered to be a critical and essential part of the speech process and grading process. Time constraints will be announced per each speaking presentation parameter.
- Syllabus may be altered by the professor in order to meet the changing needs of the teaching and learning environment.

#### **Penalty for Academic Dishonesty**

Cheating, plagiarism, or any other act of academic dishonesty will result in a failing grade.

## **SCHEDULE OF CLASS MEETINGS**

Approximate weekly goals and week by week approximations of events:

### **Introduction: Getting Started, Managing Fear, Surviving**

Week One: Welcome & Introduction: Intro Speeches Assigned  
Thematic Overview and Listening Exercise

Be prepared to discuss:

Zarefsky, Chpt. 1: "Welcome to Public Speaking"

Zarefsky, Chpt. 2: "Listening Critically"

Week Two: Introductory Speeches

Informative speeches assigned

Be prepared to discuss:

Zarefsky, Chpt. 4: "Choosing a Topic and Developing a Strategy"

### **Unit One: Speaking to Inform**

Week Three: Organization & Outlining: Speaking to Inform (Part One)

Be prepared to discuss:

Zarefsky, Chpt. 7: "Organizing the Speech: The Body"

Zarefsky, Chpt. 8: "Organizing the Speech: Introductions, Conclusions, and Transitions"

Zarefsky, Chpt. 9: "Outlining the Speech"

Zarefsky, Chpt. 13: "Informing"

DUE: Draft Preparation Outline for Info Speech #1

Week Four: Organization & Outlining: Speaking to Inform (Part Two)

Info Speech #1

DUE: Info Speech #1 written materials: original and revised preparation outline, speaking outline, annotated bibliography

Week Five: Info Speech #1

Info Speech #1

Week Six: Audience Adaptation; Visual Aids

Be prepared to discuss:

Zarefsky, Chpt. 3: "Analyzing Your Audience"

Zarefsky, Chpt. 12: "Using Visual Aids"

Week Seven: Info Speech #2 (w/visual aid)

DUE: Info Speech #2 written materials: preparation outline, speaking outline, annotated bibliography, one-page audience analysis

TAKE-HOME MIDTERM ASSIGNED

Week Eight: Info Speech #2 (w/visual aid)  
Info Speech #2 (w/visual aid)

## **Unit Two: Speaking to Persuade**

Week Nine: Reasoning & Persuasion; Language & Delivery

Reasoning & Persuasion

Be prepared to discuss:

Zarefsky, Chpt. 6: "Reasoning"

Zarefsky, Chpt. 14: "Persuading"

Language & Delivery

Be prepared to discuss:

Zarefsky, Chpt. 10: "Achieving Style through Language"

Zarefsky, Chpt. 11: "Presenting the Speech"

DUE: Draft Preparation Outline for Persuasive Speech #1

Week Ten: Individual Consultations or TBA

Week Eleven: Persuasive Speech #1

Persuasive Speech #1

DUE: Persuasive Speech #1 written materials: original and revised preparation outlines, speaking outline, annotated bibliography, one-page audience analysis

Week Twelve: Persuasive Speech #1

Persuasive Speech #1

Week Thirteen: Adding the Rebuttal Step

In-Class Workshop or TBA

Week Fourteen: Final Persuasive Speeches

Final Persuasive Speeches

DUE: Final Persuasive Speech written materials: preparation outline, speaking outline, annotated bibliography

Week Fifteen: Final Persuasive Speeches

Final Persuasive Speeches

Discuss Final Exam

Course Evaluations

Week Sixteen: Final Assessment

Final Exam

**IMPORTANT NOTE:** I reserve the right to modify this syllabus at any time during the course of the term. If such modification is substantial, I will issue a revised syllabus.