

HONORS 101B -- PUBLIC SPEAKING
SPRING, 2004

Class meets T, Th from 1:00 p.m. – 2:15 p.m. in EC 047

Instructor: K. Jeanine Congalton, PhD

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Office Hours: Monday and Wednesday, 1 – 2 p.m.; Thursday, 2:30 – 3:30 p.m.; Please note that I will alert you as to any changes in my office hour schedule.

Textbook: Zarefsky, D. (2002). Public speaking: Strategies for success.

New and used copies of the textbook are available. If you can't find the textbook, check the shelves for Speech Communication 102.

From time to time, assignments will be linked to reserved readings or to Glassner's, The Culture of Fear.

Course Description: Theory and presentation of public speeches, including an analysis of determinants of comprehension and attitude formation; selection and organization of speech materials, development of delivery skills and evaluation of message effectiveness. Student presentations required.

Course Goals:

1. To understand the role that public speaking plays in society.
2. To understand the distinctions among the various genres of public speaking.
3. To demonstrate mastery of the various genres of public speaking.
4. To understand the role that analysis, synthesis, research, and evidence play in public communication.
5. To demonstrate competence in analysis, synthesis, research, and evidence as these skills relate to public communication.
6. To understand the various methods for organizing public speeches.
7. To understand the role that delivery plays in public communication.
8. To understand the role that various linguistic devices play in public communication.
9. To demonstrate competence in the analysis and criticism of public communication.
10. To understand various methods for managing communication anxiety.

Course Assignments:

Please note that you must complete each assignment to receive a passing grade in this course.

Introductory Speech	5%
Informative Speech #1	15%
Persuasive Speech #1	15%
Persuasive Speech #2	20%
Examination #1	15 %
Final Oral Examination (comprehensive)	15 %
Critical Response to an Outside Speaker	5%
Formal Written Analysis of an Outside Speaker	10%

General Description of Course Assignments (additional details will be provided throughout the semester):

Examinations: All examinations must be taken on the assigned dates. No make up examinations will be given. The midterm examination is a written examination. The final examination is an extemporaneous speech.**

Speeches: A complete sentence outline, typed or neatly printed, must be turned in on the assigned due date. You must include a bibliography as part of the outline. Exceptions to the "outline policy" will be announced in class. The outline will become a part of the overall grade for the speaking assignment. Unless otherwise indicated, all speeches will be delivered extemporaneously (not written out or memorized). All speeches must be given on the assigned dates. Speaking assignments will be rotated. There will not be time for "make-up" speeches. Therefore, you are required to speak on the assigned date. The only exceptions will be if you produce a written excuse from a doctor or from a university official excusing you from class. If you are not going to complete a speaking assignment on the scheduled date, then you must notify me before that date. If you arrive late to a class session and a speech is "in progress," then wait until that speech is completed before opening the door. Do not enter the room while another person is speaking.

Written Assignments: Make sure that your written assignments are typed. Place the assignment in a file folder. The first written assignment requires you to analyze an outside speaker. You should evaluate the speaker on two "content" elements and one "stylistic" element. The second written assignment is a "deeper" analysis of a public speaker/public presentation. You will need to evaluate the speaker on three "content" elements and two "stylistic" elements. In this analysis you will also evaluate how the speaker "managed" the environment.

Class Participation: You will be required to provide written and oral feedback to your peers. Therefore, it is important that you attend class sessions when others are scheduled to speak. Additionally, I will assign a number of in-class speaking exercises to help you develop your public speaking skills. You should plan on speaking many more times than the "required" assignments. Class participation is more than simply "showing up" for class.

To earn credit for the university's oral communication requirement, you must earn a grade of "C" or better.

Additional Information:

1. This course will produce some lively discussions. You need to respect your peers.
2. When other persons are speaking, it is imperative that you give those speakers 100% of your attention.
3. You must speak on the day that you are assigned to do so. There is no guarantee of time for make-up speeches.
4. Incompletes and withdrawals from this course are governed by the University Catalog.
5. Plagiarism, collusion, or any other form of academic dishonesty will result in a failing grade for this course.
6. You are responsible for your own learning. If you miss a class session, then you are responsible for securing the class notes from one of your peers. You are also responsible for obtaining any assignment sheets.
7. All cell phones and pagers are to be turned off during class session.
8. Please, do not "pack up" until you have been dismissed from class.

**If the required number of classrooms are not available for the oral examination, then a standard written examination will take its place. If that change is made, then I will provide you with ample warning.

Schedule (Subject to change)		Assignment
2/3	Introduction to course	Purchase textbook
2/5	Introduction to public communication	Chs. 1-3
2/10	Topic selection/Basic organization	Chs. 4, 7, & 8
2/12	Beginning research/Constructing arguments	Chs. 5-6
2/17	Speeches of Introduction	
2/19	Speeches of Introduction	
2/24	Informative Speaking	Ch. 13
2/26	Research Day	
3/2	Basic outlining	Ch. 9
3/4	Basic delivery skills	Ch. 11
3/9	Informative Speech #1	
3/11	Informative Speech #1	
3/16	Informative Speech #1	
3/18	Research Day	
3/23	Research/Constructing arguments (Revisited)	Chs. 5 & 6 Ch. 14
3/25	Midterm Examination	
3/30	Spring Recess	
4/1	Spring Recess	
4/6	Organizing the Persuasive Message	Chs. 7, 8, and 14
4/8	Visual aids	Ch. 12
4/13	Persuasive Speech #1 (fact)	
4/15	Persuasive Speech #1 (fact)	
4/20	Persuasive Speech #1 (fact)	
4/22	Persuasive Speech #1 (fact)	
4/27	The problem-cause-solution speech	
4/29	Heightening your use of language	Ch. 10
5/4	Review for final examination (Procedures for the final examination)	
5/6	Work day for final speeches	
5/11	Persuasive Speech #2 (problem-cause-solution)	
5/13	Persuasive Speech #2 (problem-cause-solution)	
5/18	Persuasive Speech #2 (problem-cause-solution)	
5/20	Persuasive Speech #2 (problem-cause-solution)	

Final Examination: Tuesday, May 25th from 12:00 – 1:50 p.m.

General Description of Graded Speeches:

Introductory Speech:

A 3-4 minute speech designed to enlighten the audience about you. This 3-4 minute speech of self-introduction is focused on a personal object that best represents "you." The speech is to be delivered extemporaneously. Your delivery skill goal is to work to develop eye contact with your audience. For this speech you select an object/artifact that represents a significant element of your background, personality, goals, etc. Your job is to explain how this particular object relates to your life. In other words, you need to answer the "why" question. You should use two main points as a basis for organizing this particular speech. If possible bring this particular object to class. If you can not bring the object to class, then please use a model, a drawing, a photograph, or some representation of the object. This speech is worth 5% of your semester grade.

A 5-6 minute speech that relates to one of the essays found in the "reserved readings." Remember, informative speeches serve "teaching" functions. Speeches will center on 1 of several selected general topic areas provided by the instructor. Outside research is required.

Persuasive Speech # 1(Fact):

A 6-7 minute speech designed to persuade the audience on a question of fact. The topic must be one that is "controversial." This speech serves as a precursor for the problem-cause-solution persuasive speech. Outside research is required.

Persuasive Speech #2 (Problem-Cause-Solution):

An 8-9 minute speech designed to persuade the audience to take action. A visual aid is required. Outside research is required.

PLENARY SESSIONS

One advantage of being in the Honors Program is that you have the opportunity to attend various plenary sessions. Students should attend 2 plenary sessions and submit written analyses of those sessions. For our purposes, your analysis of one of the plenary sessions will serve as your formal written analysis. For the other plenary speaker, you should submit a 2-3 page analysis. That analysis should focus on evaluating three public speaking principles (at least one principle must relate to "content.").

Enjoy the plenary sessions.