

# Honors 101B

Honors Seminar in Oral Communication  
Critical Consumption  
CSUF—Spring 2005  
James Crippen, PhD

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**Hours:** TTh 12:30-2:30  
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**Required Text:** David Zarefsky (2002), *Public Speaking: Strategies for Success*, 4<sup>th</sup> ed.  
Boston: Allyn and Bacon.

## Course Description and Objectives:

This is an introductory course on the theory and practice of public speaking. It will continue and build on the theme of critical consumption covered in the previous semester's course. Course objectives relevant to this public speaking class and the following:

1. To understand the role and importance of public speaking in society.
2. To understand the different types of public speaking.
3. To be able to organize and present speeches before a public audience.
4. To be able to provide evidence and arguments in support of presented ideas.
5. To be able to analyze and appropriately criticize public speeches
6. To acquire and develop methods for managing communication anxiety.

## Course Requirements:

1. **Attendance and Participation**—Course attendance is mandatory. Because important course material will be covered every day, any absence will affect overall course performance. In the case of an emergency, it is the responsibility of the student to obtain the class notes from another student. For this reason, students are encouraged to exchange phone numbers/e-mail addresses at the beginning of the semester.
2. **Oral Presentations**—There will be five required oral presentations during the semester:
  - a. **Introductory Presentation**—this is a 3 minute speech to get you started on the practice of speaking in front of an audience.
  - b. **Informative Presentation I**—this 4-5 minute speech is to inform the class on a topic related to the theme of “critical consumption.” In preparing for this speech you will need to do outside research and submit an outline beforehand.
  - c. **Informative Presentation II**—this 5-6 minute speech will inform the class on a person, event, or issue, and will include the use of a visual aid. An outline is also required for this one.
  - d. **Persuasive Presentation I**—this 6-7 minute speech will seek to persuade the audience of some issue, also requiring an outline.

- e. Persuasive Presentation II—this 7-8 minute speech will aim to persuade the audience for or against a policy, and will include a rebuttal. Again, an outline is required beforehand.
3. **Written Assignments:**
- a. Self Evaluations—after each presentation, write a short (one page) analysis of your presentation, due at beginning of next class.
- b. Peer Evaluations—during each round of presentations, you will write an evaluation (one page minimum) of one of your peers, randomly assigned. These will not influence the grade of the other student.
- c. Plenary Summaries—you are required to attend 2 of the scheduled plenary sessions. One week after the plenary, an essay (2 pages minimum) summarizing and critically analyzing the session will be due.
- d. Examinations—there will be two exams, a midterm and a final, given during the semester. Each exam will consist of essay questions pertaining to the text, in-class discussion, and plenary sessions. Exams can only be made up in case of a documented emergency and by notifying the instructor beforehand. Academic dishonesty will not be tolerated, and will result in a failing grade on the examination. A bluebook is required for each exam.

### **Grading:**

1. <b>Attendance and Participation</b> (5% of course grade)	10 points
2. <b>Oral Presentations</b> (55% of course grade)	
a. Introductory Presentation	10 points
b. Informative Presentation I	20 points
c. Informative Presentation II	20 points
d. Persuasive Presentation I	30 points
e. Persuasive Presentation II	30 points
2. <b>Written Assignments</b> (45% of course grade)	
a. Self Evaluations (2 points each)	10 points
b. Peer evaluations (2 points each)	10 points
c. Plenary essays (10 points each)	20 points
d. Examinations	
Midterm Exam	20 points
Final Exam	20 points
<b>Total</b>	<b>200 points</b>

**A = 182-200; A- = 180-182**

**B+ = 178-180; B = 162-177; B- = 160-161**

**C+ = 158-159; C = 142-157; C- = 140-141**

**D+ = 138-139; D = 122-137; D- = 120-122**

## CALENDAR

<u>Date:</u>	<u>Topic/Activity:</u>	<u>Assignment\Reading:</u>
2/1	Course Introduction	
2/3	Public Speaking, Listening	Zarefsky 1, 2
2/8	Introductory Presentations	
2/10	Selecting Topic	Zarefsky 4
2/15	Informing	Zarefsky 13
2/17	Library Research Instruction <i>Meet at Library</i> —1 <sup>st</sup> floor reference desk	Zarefsky 5
2/22	Organization; Outlining	Zarefsky 7, 9
2/24	Introductions, Conclusions, Transitions	Zarefsky 8
3/1	Informative Presentation I	
3/3	“ “	
3/8	“ “	
3/10	Visual Aids	Zarefsky 12
3/15	Informative Presentation II	
3/17	“ “	
3/22	“ “	
3/24		
<b>SPRING RECESS</b>		
4/5	<b>Midterm</b>	
4/7	Delivery; Supporting Ideas	Zarefsky 11, 6
4/12	Persuasion	Zarefsky 14
4/14	Audience Analysis	Zarefsky 3
4/19	Optional Conferences	
4/21	Persuasive Presentation I	
4/26	“ “	
4/28	“ “	
5/3	Language	Zarefsky 10
5/5	Class Survey Day	

5/10 Optional Conferences  
5/12 Persuasive Presentation II

5/17 “ “  
5/19 “ “

**Final Exam Time**—see schedule