Report on the Campus Union Fee
(also known as the Student Body Centers Fee)
STUDENT FEE ADVISORY COMMITTEE

Dr. Dave Edwards, Executive Director
Associated Students, CSUF, Inc.
February 25, 2016
Campus Union Fee

- Governance
- History
- Purpose
- Revenues and Expenditures
- Services Provided
- Questions
Campus Union Fee: Governance

- Executive Order 1054: CSU Fee Policy
- Executive Order 994: CSU Financing and Debt Management Policy
- Category II Fee
  - Required to be paid to enroll or attend CSUF
  - Established or adjusted through student fee referendum or alternative consultation
  - Must be approved by the Chancellor
- Fee Schedule
  - Fall: $134
  - Spring: $134
  - Summer: $60
## 2014/15 California State University Campus Union Fee Rates

Does not include summer session fees

<table>
<thead>
<tr>
<th>CSU Institution</th>
<th>Campus Union Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maritime Academy</td>
<td>$0</td>
</tr>
<tr>
<td>Monterey Bay</td>
<td>$44</td>
</tr>
<tr>
<td>Stanislaus</td>
<td>$156</td>
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<tr>
<td>San Francisco</td>
<td>$164</td>
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<tr>
<td>Humboldt</td>
<td>$186</td>
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<tr>
<td>Fresno</td>
<td>$226</td>
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<tr>
<td><strong>Fullerton</strong></td>
<td><strong>$268</strong></td>
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<tr>
<td>Los Angeles</td>
<td>$275</td>
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<tr>
<td>Channel Islands</td>
<td>$324</td>
</tr>
<tr>
<td>Dominguez Islands</td>
<td>$326</td>
</tr>
<tr>
<td>Long Beach</td>
<td>$358</td>
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</table>

<table>
<thead>
<tr>
<th>CSU Institution</th>
<th>Campus Union Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Bay</td>
<td>$360</td>
</tr>
<tr>
<td>San Bernardino</td>
<td>$372</td>
</tr>
<tr>
<td>Sacramento</td>
<td>$428</td>
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<tr>
<td>Bakersfield</td>
<td>$447</td>
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<tr>
<td>San Diego</td>
<td>$474</td>
</tr>
<tr>
<td>Northridge</td>
<td>$526</td>
</tr>
<tr>
<td>San Marcos</td>
<td>$630</td>
</tr>
<tr>
<td>San Luis Obispo</td>
<td>$657</td>
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<tr>
<td>San Jose</td>
<td>$670</td>
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<tr>
<td>Pomona</td>
<td>$690</td>
</tr>
<tr>
<td>Sonoma</td>
<td>$728</td>
</tr>
<tr>
<td>Chico</td>
<td>$770</td>
</tr>
</tbody>
</table>

### Average 2014/15 CSU Campus Union Fee

Does not include summer session fees

**$395**

Campus Union Fee: History

• Initial referendum passed by CSUF student body in 1966
  – “University Center” opened in 1976

• Referendum to expand the union passed in 1987
  – Newly expanded “Titan Student Union” opened in 1992

• Referendum to build the Recreation Center passed in 2000
  – Student Recreation Center opened in 2008
<table>
<thead>
<tr>
<th>Fee Increase</th>
<th>Semester Vote</th>
<th>Amount of Increase Per Semester</th>
<th>Semester First Collected</th>
<th>Total Union Fee</th>
</tr>
</thead>
</table>
| **Initial Union Fee**  
Referendum: $1.8M building | Spring 1966 | $8: full-time  
$4: part-time  
$0: summer session | Fall 1966 | • $8 in fall/spring semesters: 8 or more units  
• $4 in fall/spring semester: less than 8 units  
• $0 in summer session |
| **Increase Original Union Fee**  
Referendum: $4.1M building  
*(due to inflation)* | Fall 1971 | $2: 8 or more units  
$1: less than 8 units  
$0: summer session | Fall 1973 | • $10 in fall/spring semesters: 8 or more units  
• $5 in fall/spring semester: less than 8 units  
• $0 in summer session |
| **Increase Union Fee**  
TSU/ASI Board Action *(no referendum)* | Fall 1978 | $8: 8 or more units  
$13: less than 8 units  
$5: summer session | Spring 1979 | • $18 in fall/spring semesters:  
• $5 in summer session  
full/part time students |
| **Increase Union Fee**  
TSU/ASI Board Action *(no referendum)* | Fall 1984 | $10: full and part time  
$0: summer session | Fall 1985 | • $28 in fall/spring semesters:  
• $5 in summer session  
full/part time students |
| **Increase Union Fee**  
*R Referendum: Union Expansion* | Spring 1987 | $21: full and part time  
$0: summer session | Fall 1987 | • $49 in fall/spring semesters:  
• $5 in summer session  
full/part time students |
| **Increase Union Fee**  
TSU/ASI Board Action *(no referendum)* | Fall 1994 | $35: full and part time  
$0: summer session | Fall 1995 | • $84 in fall/spring semesters:  
• $10 in summer session  
full/part time students |
| **Increase Union Fee**  
Referendum: Recreation Facility  
*($50 increase/session upon opening of SRC)* | Spring 2000 | $20: all sessions 2001  
$30: all sessions 2008 | Summer 2001  
Spring 2008 | • $104 in fall/spring semesters:  
• $30 in summer session  
full/part time students summer 2001  
• $134 in fall/spring semesters:  
• $60 in summer session  
full/part time students spring 2008 |
Campus Union Fee: Purpose

• Fund all operations of the Titan Student Centers

• Operation of the 140,000 sq. ft. Titan Student Union
  – Current renovation will add 20,000 sq. ft. to the union without increase to the Campus Union Fee

• Operation of the 95,000 sq. ft. Student Recreation Center

• Operation of the Irvine Campus Fitness Center and Lounge

• Repayment of bond obligations associated with construction of the student union and recreation center facilities

• Funding reserves for the future construction, repair, and maintenance needs of these facilities
Repayment of Bond Obligations

• Two bond obligations
  – 1992 TSU expansion: will be retired in 2021
  – 2008 SRC completed: will be retired in 2038

• Favorable refinancing announced in August 2015

• Current obligations: $2,440,000 annually
  – Current year: $2,350,000 - reflecting May 2016 savings
  – After 2021: $1,705,000 annually remaining for SRC only
Debt Service Coverage Ratio

• ASI has the requirement to exceed a 1.10 DSCR

• DSCR is estimated for 2015/2016 at 1.34 depending on fund contributions

• DSCR is expected to remain above a 1.25 ratio through fiscal year 2019
Funding Reserves

Executive Order 994: CSU Financing and Debt Management Policy

The following funds are held in trust by CSUF:

• Revenue Fund
• Interest and Redemption Fund
• Repair and Replacement Fund
• Construction Fund
• Catastrophic Fund
Revenue Fund

- A University holding account which is used to disburse student fees to other reserve accounts and to the Titan Student Centers to support its annual operating budget

- The safe level of reserves for this fund is one semester of Campus Union Fee revenue
Interest and Redemption Fund

- Used for the repayment of debt obligations of the Titan Student Centers
- When bond repayments are due, funds are transferred from the Revenue Fund to the Interest and Redemption Fund
- After the annual bond payments are made, the fund will not carry any balance
Repair and Replacement Fund

- Provide funding for repairs to the buildings and replacement of equipment associated with the buildings

- Typically, annual transfers of $400,000 from the Revenue Fund are made into this account in order to insure sufficient resources for future major repair and replacement requirements
Construction Fund

- Established so that minor construction projects can take place without the need for additional issuance of bond financing
- Can also be used to contribute towards large scale projects, reducing the overall bond financing requirements of such efforts
Catastrophic Fund

- Used to provide funding in the event of unanticipated events having a negative impact on the operation of the Titan Student Centers

- Can be the result of a natural calamity

- Can be the result of damage to campus structures that results in temporary reduction in enrollment (ex: Northridge earthquake)

- Target balance of $3,000,000 adopted as part of the financial reserve plan established in 2008
  - Annual transfers of $350,000 will continue until target amount is restored
### Campus Union Fee: Revenues and Expenditures

#### 2014-15 Fee Projection Summary

<table>
<thead>
<tr>
<th>Campus Union Fee</th>
<th>Summer 2014</th>
<th>Fall 2014</th>
<th>Spring 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Projected Students</td>
<td>6,375</td>
<td>38,128</td>
<td>36,947</td>
</tr>
<tr>
<td>Minus Waivers</td>
<td></td>
<td>750</td>
<td>833</td>
</tr>
<tr>
<td></td>
<td>6,375</td>
<td>37,378</td>
<td>36,114</td>
</tr>
<tr>
<td>Conservative Estimate # Students</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
<tr>
<td>Budgeted # of Paying Students</td>
<td>6,375</td>
<td>37,378</td>
<td>36,114</td>
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<td>Campus Union Fee</td>
<td>$60</td>
<td>$134</td>
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<tr>
<td>Budgeted Fees Available</td>
<td>$382,500</td>
<td>$5,008,652</td>
<td>$4,839,276</td>
</tr>
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Campus Union Fee: $10,230,428 (Projection)
Campus Union Fee: $10,223,641 (Actual)
# Campus Union Fee: Revenues and Expenditures

**2015-16 Fee Projection Summary**

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<td>$4,841,018</td>
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**Campus Union Fee: $10,230,428 (Projection)**

**Campus Union Fee: $10,342,050 (Actual)**
Campus Union Fee:

Titan Student Centers
Adopted Fiscal Year 2015-2016
SBC Fee Allocation

- Administration: $121,532 (2%)
- Building Engineering: $1,415,218 (20%)
- Program and Student Support: $1,549,681 (22%)
- Titan Recreation: $1,807,853 (26%)
- Titan Student Union: $2,129,552 (30%)
Campus Union Fee: Services Provided

Titan Student Centers Components:

- Titan Student Union
- Titan Recreation
- Program & Student Support
- Building Engineering
- Administration
Titan Student Union

The Titan Student Union offers the following campus services:

• Public areas for studying or lounging, charging stations
• ATMs, convenience store, discount ticket sales to area attractions, laptop check-out, computer lounge,
• Late Night Study and All Night Study
• Art Gallery and permanent art collection
• Meeting Space and Event Services: hosting 4,000 campus meetings and 400 major events annually
• Food Court and Pub
• Titan Bowl & Billiards game room
• Office space for ASI, Student Affairs, and student organizations
Titan Recreation

Titan Recreation programs are largely hosted in the Student Recreation Center facility, offering the following services:

- Selectorized and free weight strength equipment
- Cardio equipment
- Rock wall
- Swimming pool
- Basketball, volleyball, badminton, and racquetball courts
- Indoor running track
- Locker and shower facilities
- Group exercise rooms and programs
- Intramural sports program
- Personal training programs
- Summer community youth programs
**Program and Student Support**

Various programmatic and student governance activities, as well as shared organizational services:

- Student activities programming support
- Titan Student Centers Governing Board and student leadership awards
- Marketing, communication and design activities
- Accounting services
- Human resources
- Information technology
Building Engineering

Provides maintenance and support services for three campus buildings funded and operated by the ASI:

• Titan Student Union
• Student Recreation Center
• Children’s Center

Services for facilities maintenance include:

• Heating, ventilation, and cooling systems (HVAC)
• Mechanical, electrical, and plumbing systems
• Landscaping and grounds keeping
Administration

• Insurance and risk management
• Emergency preparedness
• Utilities (water, electrical, natural gas, waste disposal)
• Management and administrative support
• Post retirement health care contributions
• Professional service contracts (audit, legal)
Campus Union Fee: Questions?