

HEALTH FAIR

Hosted by Student Wellness in collaboration with Peer Health University Network

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Introduction

Every year, Student Wellness designs, plans, and implements a campus-wide health fair. This year, the health fair incorporated many new elements including an event evaluation, a holistic approach in recruiting vendors and resources, and dog therapy. With these new elements and collaboration across numerous departments, student organizations, and off-campus resources, the 2016 Health Fair had the highest attendance in comparison to the previous two years and received recognition campus-wide. This event also received a Tuffy award in the category of CSUF Collaborative Program of the Year.

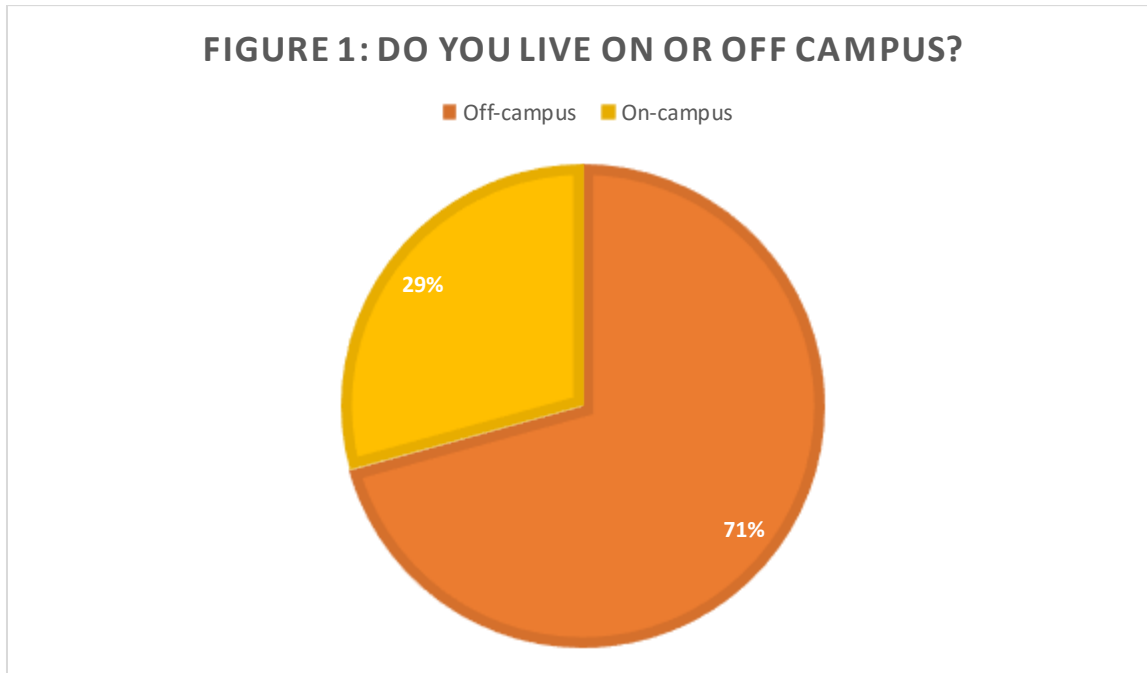
Using the Social Cognitive Theory as a foundation, this year's goal aimed to increase awareness of the different aspects of health; raise awareness on a more inclusive view of health. The objectives included: increase awareness by providing health screenings, activities, materials, demonstrations, and information to assist students in practicing self-care and positive health behavior changes.

Conclusion

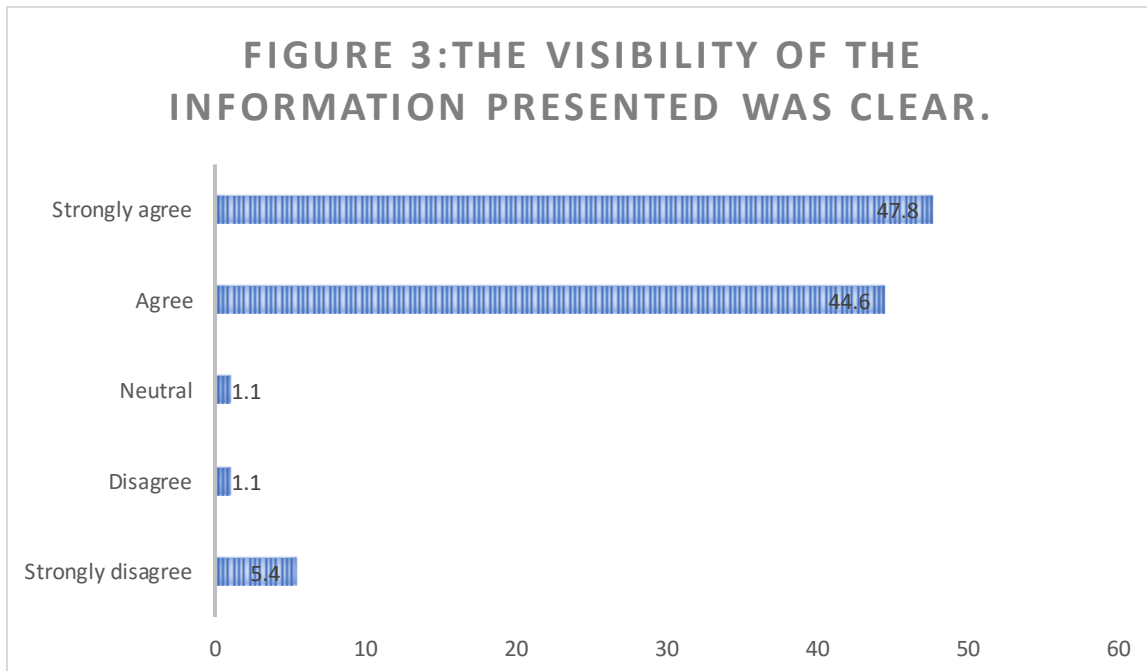
Our overall results of the event included: 28 HIV testings were completed, 248 students participated in dog therapy, 148 massages were given, 119 students received "Know your numbers" screenings (glucose, cholesterol, and blood pressure), and 92 students partook in our event evaluation.



The subsequent report illustrates students' perspective on the Health Fair.

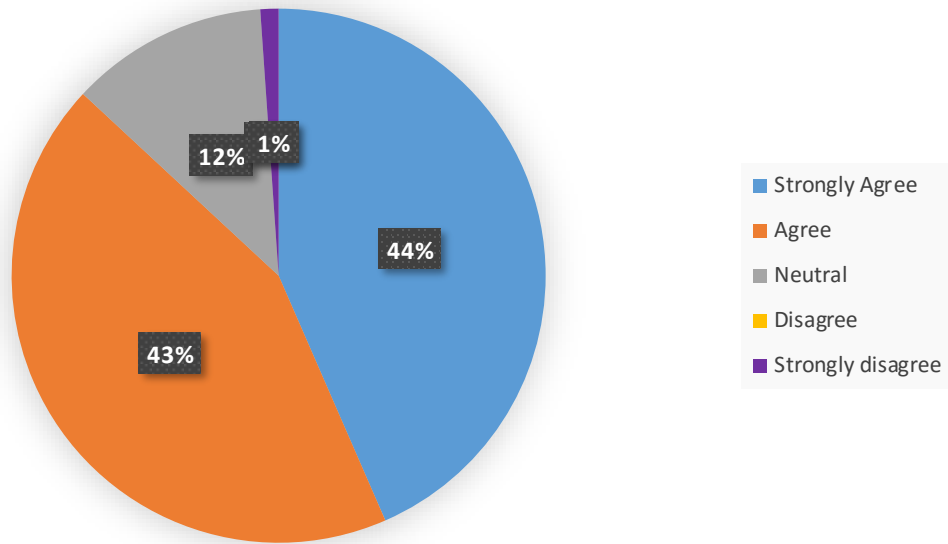


Approximately 71% (65) of students who completed the Health Fair 2016 evaluation indicated they live off-campus, and roughly 29% live on-campus.



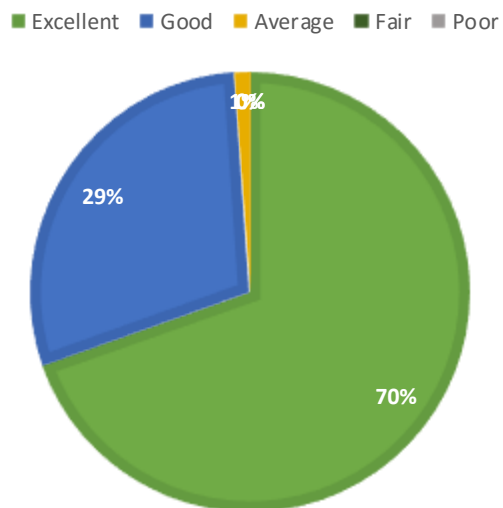
93% (85) of respondents strongly agreed or agreed that the visibility of the information was clear. 6% (6) of the respondents strongly disagreed or disagreed, with the remaining 1% (1) indicating they were neutral.

Figure 2: The time and location was convenient

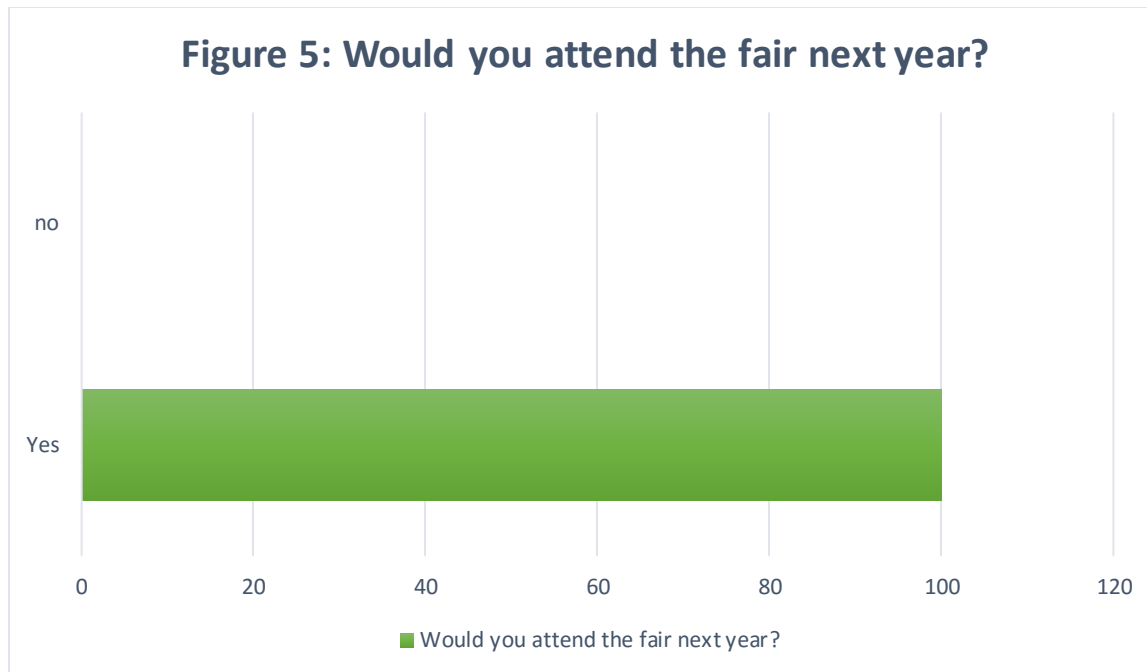


87% (80) of respondents strongly agreed or agreed that the location and time was convenient for them. 1% (1) of the respondents strongly disagreed or disagreed, with the remaining 12% (11) indicating they were neutral.

FIGURE 4: WHAT WAS YOUR OVERALL IMPRESSION OF THE HEALTH FAIR?



Over half of the participants (64) indicated they're overall impression of the Health Fair 2016 was excellent, while 29% (27) specified they had a good overall impression. The remaining 1% (1) felt it was average.



100% (92) of the participants specified they would attend the health fair next year.

Qualitative Analysis

Results from the evaluation for the 2016 Health Fair indicated that 37% (34) of the participants *enjoyed the event*. One student stated “it was amazing”, while another “loved this fair!”. 11% (9) appreciated the dog therapy. Out of the 92 evaluation participants, 5% (5) were *pleased with the entertainment*, which included music, a photo booth, and massages. Although the event was a success, 38% (35) of the students had *logistical suggestions*. These suggestions included, a longer event, an alternate location, additional booths, and an increase of promotional items. Five percent (5) would have *valued enhanced advertisement* of the event and the resources present. Furthermore, 5% (5) had *no suggestions* to provide us with. In conclusion, the majority of the students had a positive experience at the 2016 Health Fair.

Health Evaluation

Please circle the appropriate box.

1. Do you live on or off campus?

On Campus ₁	Off Campus ₂
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2. The visibility of the information presented was clear.

Strongly disagree ₁	Disagree ₂	Neutral ₃	Agree ₄	Strongly Agree ₅
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3. The time and location was convenient for you.

Strongly disagree ₁	Disagree ₂	Neutral ₃	Agree ₄	Strongly Agree ₅
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4. What was your overall impression of the Health Fair?

Poor ₁	Fair ₂	Average ₃	Good ₄	Excellent ₅
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5. Would you attend the fair next year?

Yes ₁	No ₂
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6. What can be improved for/what would you like to see next year?

7. Any additional comments?
