

# STUDENT COMPREHENSIVE SURVEY 2017-18

## MEASUREMENT, DATA COLLECTION & ANALYSIS

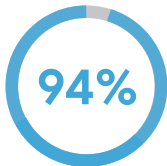
**1,335** COMPLETED SURVEYS

**6,426** TOTAL SURVEYED

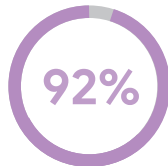
**21%** RESPONSE RATE

## OVERALL HIGHLIGHTS

Student's responses represent **strongly agreed** or **moderately agreed** utilizing these services



Recommend other students take advantage of these services



Utilizing these services have been a valuable learning experience



Able to apply what they learned about careers in the future



Expectations were met



More career ready as a result of using career services

## TOP FIVES

### Most Utilized Career Services

- 1 Counseling Appointments (45%)
- 2 Career Center Events (44%)
- 3 Workshops (43%)
- 4 Career Center Electronic Resources (36%)
- 5 Counseling Drive-Thru/-drop-in (32%)

### Preferred Method of Receiving Career Info

- 1 In-person one-on-one sessions (78%)
- 2 Expert advice (industry experts, etc.) (41%)
- 3 Experiential learning (site visits, job shadow, internships, etc.) (39%)
- 4 Large scale events (career fairs, etc.) (28%)
- 5 Peer to peer advising (25%)

### Most Utilized Online Services

- 1 Titan Connection-Jobs Database (89%)
- 2 Titan Resume Builder (47%)
- 3 Online Career Guide (27%)
- 4 What Can I Do with this Major? (25%)
- 5 College Career Quick Links (17%)

### Most Utilized In-Person Services

- 1 Help w/ Job and Internship Search (52%)
- 2 Career Exploration (41%)
- 3 Help develop academic & career plans (34%)
- 4 Help with interview preparation (28%)
- 5 Help with a class assignment (28%)

## OVER THE PAST YEAR

### Internships & Resumes

- 82% Applied for one or more internships
- 79% Re-wrote an existing resume
- 54% Wrote a new resume
- 52% Interviewed for one or more internships
- 40% Were offered one or more internships

### Full-time Positions

- 51% Applied for one or more full-time positions
- 29% Interviewed for one or more full-time positions
- 17% Offered one or more full-time positions

### Graduate School Programs

- 36% Applied for a graduate school and/or professional school program
- 29% Accepted into a graduate school and/or professional school program
- 18% Interviewed for a graduate school and/or professional school program

## HIGHLIGHTS OF STUDENT LEARNING OUTCOMES

Students reported they **Strongly Agreed** and **Moderately Agreed** that the Career Center Services impacted their ability to:

87% Explain how major is related to career opportunities

73% Conduct an internship search

62% Develop a more effective cover letter

86% Write an effective resume

72% Conduct a job search

54% Prepare for an interview

75% Understand graduate/professional school application process

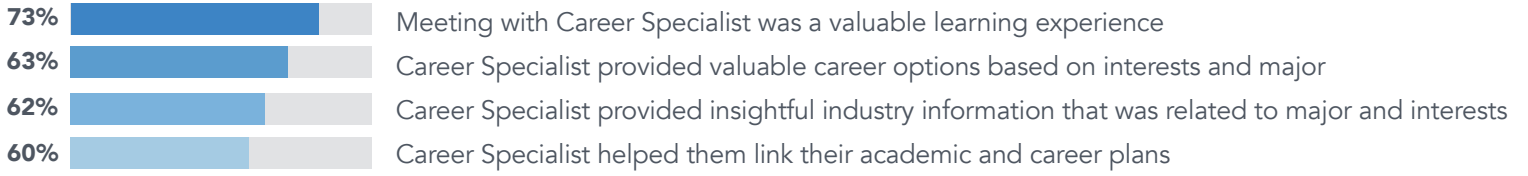
64% Develop an effective personal statement

43% Interview for graduate/professional school programs

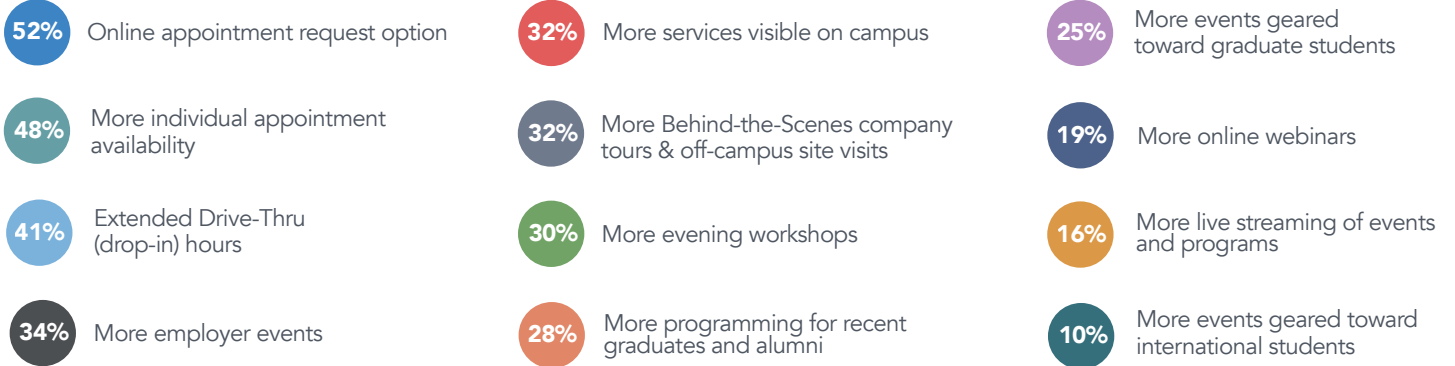
# CAREER SPECIALIST AND COUNSELING APPOINTMENTS

**56%** Met with a career specialist this past academic year (1-2 times)

Student's responses represent **strongly agreed** or **moderately agreed** utilizing these services



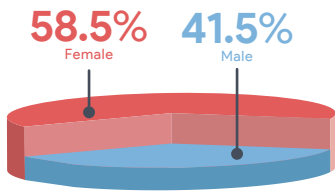
## AREAS OF IMPROVEMENT



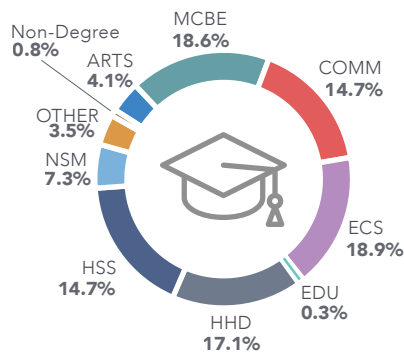
## DEMOGRAPHICS OF SURVEY RESPONDENTS

\*Data provided by Institutional Research & Analysis Studies

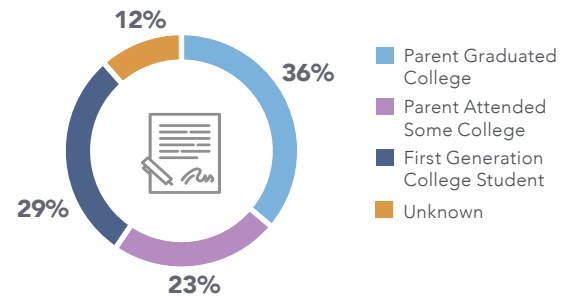
### GENDER



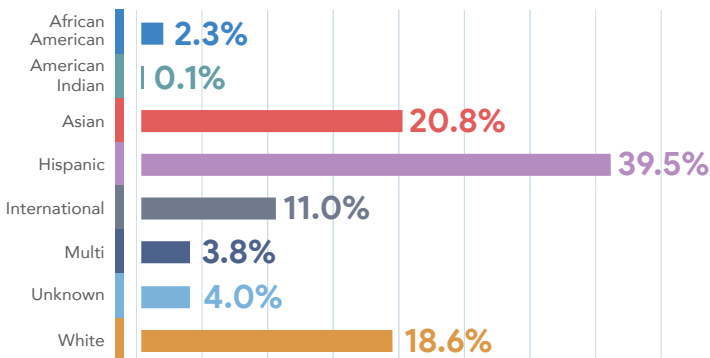
### COLLEGE



### PARENT EDUCATION



### ETHNICITY



### STUDENT LEVEL

