

COLLEGE OF BUSINESS AND ECONOMICS

COLLEGE CAREER SPECIALIST ENGAGEMENT REPORT 2020-2021



UNIQUE STUDENTS



STUDENT APPOINTMENTS

CAREER CENTER APPOINTMENTS

243

298

STUDENT SUCCESS CENTER DROP-INS

87

CAREER CENTER WORKSHOPS

INFORMATION SESSIONS
CAREER FAIRS

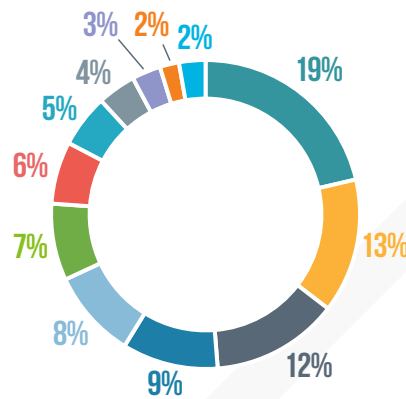
649 STUDENTS ATTENDED

106 WORKSHOPS & INFO SESSIONS

424 STUDENTS ATTENDED

8 CAREER FAIRS

CAREER FAIR ATTENDANCE*

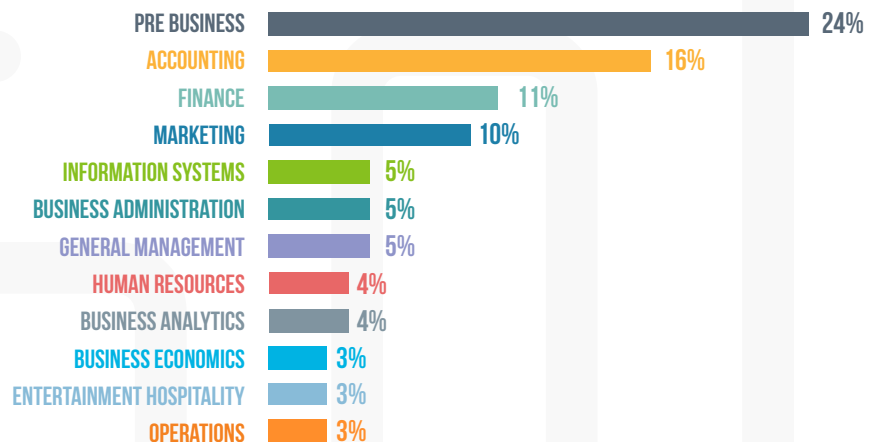


- FINANCE
- ACCOUNTING
- PRE BUSINESS
- MARKETING
- OPERATIONS
- INFORMATION SYSTEMS
- BUSINESS ANALYTICS
- GENERAL MANAGEMENT
- HUMAN RESOURCES
- BUSINESS ECONOMICS
- JOINT MARKETING & INFO SYSTEMS
- ENTREPRENEURSHIP



34 EMPLOYERS | 182 STUDENTS ATTENDED

WORKSHOP & INFO SESSION ATTENDANCE*



*Majors under 2% are not represented in these charts

3 CLASSROOM PRESENTATIONS

70 STUDENTS ATTENDED

3 STUDENT ORG WORKSHOPS

87 STUDENTS ATTENDED

EMPLOYER ENGAGEMENT, SITE VISITS & PARTICIPATION

