College of
BUSINESS AND ECONOMICS
COLLEGE CAREER SPECIALIST ENGAGEMENT REPORT

CAREER CENTER APPOINTMENTS
- Unique Students: 220
- Student Appointments: 298

STUDENT SUCCESS CENTER DROP-INS
- 120

CAREER CENTER WORKSHOPS & INFO SESSIONS
- Career Fairs: 9
- Workshops & Info Sessions: 72
- Students Attended: 777

CAREER FAIR ATTENDANCE*
- Pre Business: 11%
- Finance: 14%
- Marketing: 12%
- Information Systems: 6%
- Accounting: 15%
- Business Analytics: 5%
- Operations: 3%
- General Management: 3%
- Business Economics: 3%
- Human Resource Mgmt: 2%
- Intl Business: 2%
- TOTAL: 29%

WORKSHOP & INFO SESSION ATTENDANCE*
- Pre Business: 15%
- Accounting: 29%
- Finance: 14%
- Marketing: 12%
- Information Systems: 6%
- Business Analytics: 5%
- Operations: 3%
- General Management: 3%
- Business Economics: 3%
- Human Resource Mgmt: 2%
- Intl Business: 2%

* Majors under 2% are not represented in these charts

EMPLOYER ENGAGEMENT, SITE VISITS & PARTICIPATION
- Classroom Presentations: 4
- Students Attended: 215
- Student Org Workshops: 7
- Students Attended: 195

Employer Logos: Amazon, Microsoft, Linksys, Twitter, BEHR, Deutsche Bank, Fox Sports, Google