Academic Internships
Marketing (MKTG 495)

An academic internship is work experience for which you receive academic credit. Students must:

- Seek and secure an internship prior to the commencement of the semester that is relevant to your major
- Enroll in an internship course
- Complete course requirements as prescribed in the course catalog

Prerequisites

- At least junior (3rd year) class standing
- Completed at least one semester at CSUF
- GPA at least 2.5 (overall, and Marketing)
- Completed at least one upper division marketing course beyond Principles of Marketing
- Obtain departmental verification and permit to complete registration
- See Department website for instructions

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Department Information
Website: www.business.fullerton.edu/marketing
Location: SGMH 5214
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Unit/Hours Requirement

- 3 (40 hours of internship per unit enrolled)
- Max 6 units of internship can count toward graduation (at department advisor discretion)

International Students

All international students are required to obtain a CPT 1-20 before beginning an off-campus internship. Contact the International Students & Scholars Office (ISS) office for full information before beginning your internship search to understand the process and timelines.

INTERNERSHIP STEPS

Note: Timelines are suggested though final step must be completed prior to beginning your internship hours.

Step 1: Prepare your application (4 months before)

Start by getting assistance developing your résumé and cover letter and preparing for interviews at:

- CSUF Career Center (LH 208): fullerton.edu/career/
- MCBE Career Services (SGMH 1401): business.fullerton.edu/Programs/CareerServices

Step 2: Apply (3 Months before)

Option A: Find an internship in Titan Connection

- Visit www.fullerton.edu/career
- Click on Students > Jobs & Internships
- Click on View Jobs & Internships on Titan Connection
- Login using your campus portal
- Fill out survey if first time logging in
- In the left menu, click the Jobs and then click Search Jobs & Internships
- Click Position Type and select Intern (academic/for college-credit)
- Enter relevant Keywords and click Search
- Click on positions to review and apply

Option B: Find your own

If you secured an internship outside of Titan Connection:

- Go to fullerton.edu/cice/students
- Select My Academic Internship Site Isn’t Registered on the left of the screen
- Complete the online request form

An email with instructions will be sent to your site supervisor. It is the student’s duty to ensure their site is approved in a timely manner. Please allow up to 3 weeks to finalize your site registration.

International Internships: Internships outside the U.S. are not currently being approved by CICE. Contact the Study Abroad office in UH-244 about these internships.

Step 3: Enroll (1 – 2 months before)

Once you have accepted an internship offer and know your start date obtain a class enrollment permit:

- Log in to apps.fullerton.edu/cice/PERMIT
- Fill out the required sections and click “Submit”
- Print the Course Approval Form and take it your department

Once you have permission from your department enroll in the course.

Step 4: Complete CICE Registration (1 – 4 weeks before)

Finally complete the CICE Registration at https://app.calstates4.com/fullerton/

A video guide demonstrating the process above can be found at fullerton.edu/cice/students

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